Web Producer Resume

Job Objective

To obtain a Web Producer position with dependable company in which to use my education and experience in this field to their fullest potential.

Highlights of Qualifications:

- Experience in producing web systems and project management
- Expertise in HTML, XML, CSS, ASP and JavaScript
- Sound knowledge of Adobe and Flash
- Exceptional knowledge of the web designs and concepts
- Ability to use various applications such as Microsoft Office and SharePoint
- Wide knowledge of ecommerce, online marketing and web design
- Familiarity with Web design development concepts and processes
- Good understanding all web technologies and integrating it on the websites

Professional Experience:

Web Producer, April 2008 – Till Date Eliassen Group, South Boston, MA

- Maintained the content on the website by using the CMS application for writing and editing the content.
- Administered the global site for the corporate and translated the content in the sites to suit the local needs.
- Resolved all website issues by providing technical support to the teams, maintained records of all the resolved processes.
- Trained the team of content writers on the CMS application and the necessary support for the same.
- Ensured the smooth functioning of the website by regularly checking the navigation links on the website.
- Conducted various checks on the website to ensure its compatibility with the browsers.
- Enhanced the website by optimizing it with the necessary graphics.

Web Producer, January 2004 – March 2008 CoreTechs, Inc., South Boston, MA

- Integrated the online promotional campaigns on the website with the assistance of the marketing manager.
- Administered multiple websites and prioritize the workflow to meet the deadline.
- Monitored all the change requests from the customers and incorporated them in the website.
- Managed the website by regularly deploying the User Acceptance Testing in association with the web application support team.
- Coordinated with the stakeholders, application and web development teams to resolve any problems faced in the production.
- Assisted the clients and the stake holders with the schedule of the website development process and mange the launch of the website.

Education:

Bachelor's Degree in Information Systems, Mount Saint Mary College, Newburgh, NY

Build your Resume Now