SALESFORCE DATA ANALYST RESUME

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Career Goal:

Seeking opportunity to join a highly qualified technical team as a Salesforce Data Analyst where my skills in CRM Salesforce, Informatica Data Loader and APEX data loader will be enhanced and fully utilized in complement existing solutions

Technical Skills:

Good knowledge of MS Office products:

- Word
- Excel
- Access

Quick and excellent in project management tools:

- Rational Unified Process
- FCP
- Business Requirements Analysis

Dexterity in business process management techniques:

- · Workflow and process improvement
- Systems Investigation
- Performance Metrics

Expertise in integration architecture:

- EAI
- EII
- ETL

Specialist in data modeling techniques:

- ERM
- Star schema
- Snow flake

Solid understanding of database applications:

- DB2
- Oracle
- Informix

Comprehensive knowledge of hardware systems:

- IBM mainframe
- Intel servers
- UNISYS

Extreme abilities to:

- Use enterprise reporting tools and resolve clinical research issues
- Support Salesforce administration and implement SQL solutions

Relevant Experience:

Salesforce Data Analyst Rally Software January 2012 – Present Caro, MI

- Reviewed business requirements and prepared data elements mapping.
- Documented business rules and implemented data transformations.
- Participated in integration of data sources including contact and accounts.
- · Generated data quality reports and resolved data quality issues.
- Formulated procedures for migration of source data with Salesforce applications.

- Designed and developed Salesforce objects, workflows and reports.
- Administered data migration tasks utilizing Excel and API Dataloader.
- Conducted technical training sessions regarding CRM and Salesforce apps.

Salesforce Data Analyst Fidelity Investments November 2010 – January 2012 Covington, KY

- Suggested database modifications and prepared training materials for end users.
- Participated in migration of data sources to Salesforce apps from legacy CRMs.
- Analyzed data integrity issues and developed data migration templates.
- Supported technical data solutions in adherence to business requirements.
- Administered and managed data management and reporting services related to salesforce.com.
- Executed change management procedures and status reporting jobs.
- Evaluated technical requirements and created application data models.
- Documented data mappings, reports and dataflow diagrams.

Educational Background:

Master's Degree in Information Technology Clover Park Technical College August 2008 – May 2010 Lakewood, WA

Professional Certification:

Salesforce.com Certified Advanced DeveloperJuly 2010

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