
Merchandise Coordinator Resume

Job Objective

To obtain a Merchandise Coordinator position in an organization where I can use my skills to benefit and enrich my knowledge.

Highlights of Qualifications:

- Substantial experience in retail management and merchandising
 - Panoptic knowledge of designing tools such as InDesign and Photoshop
 - Good knowledge of fashion industry and cosmetic beauty products
 - Solid understanding of executing visual merchandising strategies
 - Sound ability to utilize social media resources
 - Extreme ability to implement management reporting
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Professional Experience:

Merchandise Coordinator
DAVACO Inc., Augusta, GA
August 2012 – Present

Responsibilities:

- Maintained merchandise requisition information and direct mail pagination.
- Executed vendor standards and styling materials for photography functions.
- Assisted in providing marketing approval to execute projects.
- Conducted digital campaigns and formulated project workflows.
- Controlled marketing expense budgets and product samples.
- Managed sample area inventory and participated in photo shoots.

Merchandise Coordinator
PVH Corp., Augusta, GA
May 2009 – July 2012

Responsibilities:

- Generated merchandise status reports and line sheets.
 - Assisted in merchandising of products as per client requirements.
 - Implemented fixture placements and managed retail price changes.
 - Formulated packaging requirements and maintained costing worksheets.
 - Documented and updated product information sheets.
 - Conducted website testing and participated in catalog proofing.
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Education:

Bachelor's Degree in Fashion Merchandising
San Juan College, Farmington, NM

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