Media Producer Resume

Job Objective

Seeking the opportunity to further advance my career as a Media Producer by securing a position with well-established organization.

Highlights of Qualifications:

- Expertise in course management and content management systems
- Sound knowledge of the tools and protocols to enable electronic publication
- Ability to use math in the production and the principles of calculus and statistics
- Familiarity with software development life cycle (SDLC)
- · Outstanding communication and production skills
- Wide knowledge of Broadcasting, Journalism and Communication
- Proficient in MS Office HTML, XML and Photoshop

Professional Experience:

Media Producer, April 2008 – Till Date Palgrave Macmillan, Franklin, MA

- Administered the production of all media products in the organization.
- Interfaced with the editors and business managers to develop the project accordingly.
- Performed troubleshoot on the application to resolve any bugs.
- Managed the entire media production by maintaining the various components such as schedules and resources.
- Monitored the working of development and quality assurance team to ensure that the product is developed on time.
- Evaluated and communicated with the senior management if there are any delays in the development of the application.

Media Producer, January 2004 – March 2008 Cablevision, Franklin, MA

- Managed the main issues and the produced the online content on the websites.
- Maintained original content on the website produced the main sections for the site such as blogs.
- Administered the production of all the content such as polls, quizzes, essays, games and other features on the
 website.
- Assisted the production teams in planning new content for the website.
- Recommended new features to be added to the website to meet the company objectives.
- Managed multi level platform for streaming movie and other similar uses.
- Prepared the project budget and coordinated with the vendors for online and mobile applications.

Education:

Bachelor's Degree in Journalism, Fitchburg State College, Fitchburg, MA

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