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# MARKETING PROFESSOR RESUME

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## Job Objective:

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Marketing Professor with an impeccable track record seeking position at a well known college.

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## Highlights of Qualifications:

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- Wide experience in teaching marketing courses to undergraduates and postgraduates
  - Exceptional knowledge of distance education delivery systems
  - Sound knowledge of latest development in marketing fields
  - Proficient with web technologies utilized for teaching purposes
  - Skilled in developing new teaching models
  - Ability to teach students from diverse cultures
  - Ability to lead and motivate student groups to achieve academic goals
  - Ability to develop course programs
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## Professional Experience:

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Marketing Professor  
Central Washington University, Providence, RI  
August 2007 – Present

- Delivered lectures on marketing courses based on established curriculum.
- Developed teaching strategies to ensure quality learning experiences for students.
- Reviewed and revised course materials.
- Drafted examination papers and graded students assignments and exams.
- Involved students in class discussions and seminars.
- Maintained positive working relationships with students.
- Developed interactive and safe classroom environment.
- Enforced disciplinary standards and college policies.

Marketing Professor  
Saint Leo University, Providence, RI  
May 2004 – July 2007

- Updated marketing educational programs as needed
  - Assisted in design and development of course curriculum.
  - Conducted tutorials and workshops for students.
  - Secured external funds for research projects.
  - Supported researches on marketing and consumer fields.
  - Contributed to academic journals and publications.
  - Developed research initiatives and maintained research agenda.
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## Education:

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PhD in Marketing  
Metropolitan State University, Saint Paul, MN

Master's Degree in International Marketing  
Brown Mackie College, Salina, KS

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