



NGA.mil
NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY

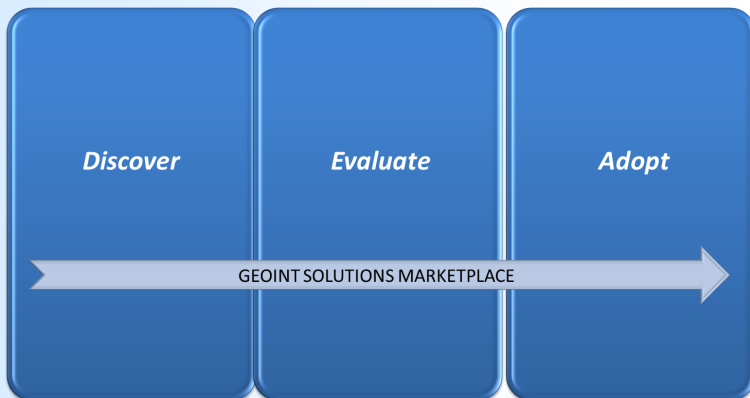


GEOINT Solutions Marketplace (GSM)

The GSM is an open and inclusive online exchange to enable the community of users and solution providers to connect, collaborate and enhance the GEOINT mission. It is a repository for information about the NGA mission, vision and strategy, user’s needs and challenges, GEOINT solutions, industry capabilities and trends and R&D. It is an interactive environment for the NGA and industry to gather new ideas, increase interaction, and collaborate on new technologies.

NGA is currently looking for solutions in the following areas of interest:

| Benefits to NGA | <i>Analytic Capabilities</i> | Benefits to Innovators |
|---|---|--|
| <ul style="list-style-type: none"> • Enhanced access to broader community of innovators, ideas, and solutions • Increased awareness of trending capabilities and technologies • Reduced timelines with working solutions • Increased chance of more seamless interoperability • Improved relevance of systemic capabilities, services, and solutions • Improved customer-NGA engagement, collaboration, and cooperation • Reduced risk-of-adoption | <p><i>Business Services</i></p> <p><i>GEOINT Content</i></p> <p><i>Open IT</i></p> <p><i>Customer Service</i></p> | <ul style="list-style-type: none"> • Access to defined interest areas and NGA Government Points of Contact • Current and enhanced awareness of NGA objectives, interests, and pursuits • A potential to shape more open, innovative, effective working relationships with NGA and other GSM participants • Ability to collaboratively research and discuss innovative capabilities with NGA • Potential for risk reduction Co-creation and collaboration potentially reduces the risk of adoption and enhance opportunity and relevance |



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