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Sculpture Milwaukee Names Board of Directors

Board to support newly appointed executive director;

Team opens new downtown office

MILWAUKEE, Wis. (March 19, 2019)—Sculpture Milwaukee, an outdoor urban sculpture experience, announced today that it has formed an executive board of directors to oversee the exhibition's continued growth and commitment to the community. The board will provide organizational governance, oversee planning and resource allocation, monitor Sculpture Milwaukee's myriad programs and offerings, and galvanize fundraising efforts. As part of its restructuring, Sculpture Milwaukee has been incorporated as a separate organization and has filed for 501(c)(3) status.

Sculpture Milwaukee's board roster was assembled by its newly appointed Executive Director Brian Schupper. "This is an extremely exciting time for us; organizationally, we're growing up in a big way," said Schupper. "As we define our foundation, we're better able to carry out our mission—through creative placemaking, we're transforming Wisconsin Avenue into a world-class art experience. And in doing so, we're contributing energy to the community and local economy." Schupper, who previously headed the consulting firm 113 Strategies, is also the former director of policy for the Greater Milwaukee Committee.

According to Stephen Marcus, Sculpture Milwaukee board chair and founder, "Sculpture Milwaukee is unique. It is the only outdoor exhibition where world-renowned art is showcased and available for purchase as part of a mile-long, urban gallery that is free to the public to explore. We are committed to downtown Milwaukee long-term; our board is a testament to that pledge. The excitement is building for the 2019 season and we're already hard at work bringing this monumental project to life for its third year."

The 2019 appointed board members include:

- Board Chair Stephen Marcus; Chairman, Marcus Corporation/Sculpture Milwaukee founder

- Board Treasurer Wayne Morgan; Partner, Baker Tilly Virchow Krause LLP
- Board Secretary Beth Weirick; CEO, Milwaukee Downtown
- Ian Abston, President, Millenian LLC
- Griselde Aldrete, President and CEO, Hispanic Professionals of Greater Milwaukee
- Donald Baumgartner, Founder, Paper Machinery Corporation
- Donna Baumgartner, Arts Patron and Philanthropist
- Tina Chang, CEO, SysLogic Inc.
- Stephen Chernof, Shareholder, Godfrey & Kahn
- Kelli Gabel, Vice President, Good Karma Brands
- Cecelia Gore, Executive Director, Brewers Community Foundation
- Michelle Grabner, Artist, Crown Family Professor of Art, School of the Art Institute of Chicago
- Robert Greenstreet, Dean, School of Architecture and Urban Planning, University of Wisconsin-Milwaukee
- Mark Irgens, CEO, Irgens
- Ray Krueger, Partner, Michael Best
- Alex Lasry, Senior Vice President, Milwaukee Bucks
- David Marcus, Chairman, Marcus Corporation Foundation
- Justin Mortara, CEO, Mortara Instrument
- Andy Nunemaker, CEO, Dynamis Software
- Sue Selig, Philanthropist
- John Utz, Executive Vice President, Associated Bank

Additionally, Sculpture Milwaukee has announced its new office in the Two-Fifty building on East Wisconsin Avenue, which will overlook the artwork adorning the busy corridor this summer. The organization also announced it has hired Jigsaw as its advertising agency of record.

“We are honored to welcome the support of some of the city’s foremost civic leaders in business and the arts. Their talents and expertise will guide Sculpture Milwaukee as we transition from start-up status to a mature arts and community-building institution,” said Beth Weirick, Sculpture Milwaukee board secretary and CEO of Milwaukee Downtown.

Sculpture Milwaukee’s third season kicks off on June 7. Once again, blue-chip art will be gathered from around the world and installed on Wisconsin Avenue between O’Donnell Park and 6th Street. The event is free and open to the public until October 27.

About Sculpture Milwaukee

Sculpture Milwaukee is an annual outdoor exhibition of public sculpture in downtown Milwaukee that serves as a catalyst for community engagement, economic development, and creative placemaking. The exhibit creates a free, open-air art gallery, wrapped in fun events and educational opportunities, which captivates residents, tourists, downtown employees, students, and art lovers alike. Supported by Milwaukee Downtown BID #21, Sculpture Milwaukee is

funded entirely through private grants, in-kind donations, and sponsorships. All of the artworks are available for purchase. For more information, visit www.sculpturemilwaukee.com

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Thanks for your interest in Sculpture Milwaukee! Watch for upcoming announcements about the sculptures, which will be installed along Wisconsin Avenue beginning in May.