



GROUPS MATTER.

How to Enlist New Leaders

Learn how to properly enlist leaders for new Sunday morning groups.

FROM: *GroupsMatter.com/Launch*

Begin with prayer.

You expected that as step one, didn't you? But, please let it be more than just an expectation. Pray the Lord will send laborers. Pray specifically...asking the Lord to point you to someone He wants involved in this ministry.

Set an appointment.

This illustrates the importance of the conversation and work. Simply catching someone in the hallway or even sending an email indicates you are just looking for someone to fill a slot. Arranging a specific time to meet and discuss the opportunity gives a sense of importance and credibility.

Avoid "all-call" announcements.

Making a pulpit commercial or announcement for new groups lessens the impression of importance of the ministry. Leading groups should be entered into with earnestness and direction, not by simply taking what appears to be the easiest route.

Ask for a specific commitment.

Be honest with the prospective leaders. Communicate expectations and the commitment needed.

Enlist year round.

There is no "season" for new leaders. Leadership enlistment should not be set aside for just a few weeks each year. Look for new leaders year round!

Clarify the "win".

Unknown expectations always lead to frustration. What is the purpose of the group? What should be expected of the leaders? What is the ultimate goal for the group?

Provide sample resources.

Leaders help to determine the direction of the content or curriculum used by the group. Show the prospective leader the curriculum the group will use, including the leader resources.

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☐ Provide a list of training opportunities.

Every leader deserves the right to be trained. There are numerous opportunities for this training, including books and articles, Ministry Grid video training, and more.

☐ Ask current group leaders for recommendations.

Your present leaders know those who have the ability to lead a group. In fact, you may receive a recommendation of a name that you would have never suspected as potential leader. Challenge your current leaders to reproduce themselves by developing a new group leader.

☐ Recruit leaders to a vision, not a job description.

While job descriptions are good, even necessary, they seldom get people really excited about a position. Joining a vision or a movement will get people excited!

☐ Agree on the importance and goal of starting a new group.

From the very beginning, challenge the leader to guide the group to reproduce. Groups should reproduce groups. Encourage the group to set a goal to reproduce itself within the first two years. ■

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