



GROUPS MATTER.

Email Template: Invitation from Group Pastor to Join a Group

Use the sample email to the right to communicate with potential group members. Fill in your information and adjust messaging as necessary to fit your recipient.

FROM: *GroupsMatter.com/Launch*

Hi,

In case we haven't met, please allow me to introduce myself. My name is _____. I'm the small group pastor at _____ church.

First of all, I just want to tell you how thrilled we are that you're coming to the church. If you're like me, when I first arrived, I was overwhelmed by the kindness of everyone and the way people seemed to care for one another. We really do have a great church.

And, if you're like most people, in time you began to realize that attending weekend services was fantastic but you were looking for more. You wanted to make some real friends and learn more about Jesus and discuss what is said about Him in the Bible.

If that's where you are, I'm going to ask you to consider joining one of our new small groups. Over the next few weeks we're going to be starting some new groups. No one in the group will know one another very well as everyone in the group will be new. You'll be starting on equal ground with everyone else so there won't be inside jokes or talk as everyone in the group will be getting to know everyone else at the same pace.

If you'd be interested in joining a group just email me back telling me you're interested in experimenting with a group. That's right. You can feel free to try a group for a while and, if it doesn't work for you, no one will be angry or hurt if you exit.

So, what do you think? Want to try out a small group?

Thanks,

Pastor _____

P.S. If you have any questions feel free to call me at _____.