



TreasureHunt

Former EA, Zynga, Rovio, and King Leadership Breathe New Air into the Bubble Shooting Genre with the Launch of Mobile Game Pet Paradise

Berlin, Germany, June 15, 2017 – TreasureHunt, an interactive entertainment company founded by EA, Zynga, Rovio and King veterans, announced today the launch of Pet Paradise on both iOS and [Android](#), which pushes the bubble shooter genre forward and keeps players engaged by utilizing an appealing pet collection feature.

Pet Paradise is the only bubble shooter mobile game, which combines best-in-class bubble shooter gameplay with a pet collecting and island discovery meta-game with market leading production values. Aimed at all audiences, users will discover beautifully designed exotic 3D islands with a dynamic 360 degree camera which will enable them to collect a unique set of rare pets that give power-ups to win those challenging bubble shooter levels.

“With Pet Paradise we’re pushing the bubble shooter genre forward by focusing on stellar production values, delivering a rich meta-game experience, and creating a starting roster of over 80 personable and adorable pets like Teddy, the snorkeling red panda,” said TreasureHunt Co-founder and CEO, Kyle Smith.

Created by a leadership team who previously designed and produced mobile titles including FarmVille, CastleVille, and Bubble Safari, the team’s vision was to create a game that injected new life into bubble shooters.

Already showing impressive soft launch results in the Nordics, fans are averaging over 3.2 sessions per day, which is what you typically see in higher engagement strategy and action genres.

Pet Paradise is a free-to-play, bubble shooter game available now for iOS and Android devices via the [App Store](#) and [Google Play](#). For more details about Pet Paradise, follow us at [@PetParadiseGame](#).

About TreasureHunt

TreasureHunt is a Berlin-based interactive entertainment company founded by EA, Zynga, Rovio and King veterans. TreasureHunt aims to be the leader of new genre mobile games for a mainstream audience. To find out more visit: www.treasurehuntstudios.com

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