



**Minutes - Board of Directors
Grand Haven Main Street
December 13, 2018
Council Chamber at City Hall**

Call Meeting to Order and Roll Call at 7:00 a.m.

Present: Sharon Behm, Kristin Hibbard, Nicki Schroeder, Carolyn Taylor, Dave Garland, Todd Anthes, Kyle Doyon, Geri McCaleb, Mary Janusz, Cyndi Casemier, Bob Warren, Steve Loftis
Absent: John Steinbach
Also Present: Jim Bonamy, Vicki Ellis, Pat McGinnis

Call to Audience/Public Comments

None

Approval of Minutes and Accept Financial Report

Motion by Steve, second by Cyndi, to accept the minutes as corrected from the regular meeting held November 8, 2018.

GHMS Year End Financials – Jim Bonamy

Jim presented the year-end figures as well as a statement from October 31, 2018.

Motion by Dave, second by Geri, to receive the year end and October financial statements as presented.

Proposed Slate of 2019 Officers

The recommendations from the nominating committee are:

Chairman: Carolyn Taylor
Vice Chairman: Todd Anthes
Treasurer: Kristin Hibbard
Secretary: Cyndi Casemier
Past Chairman: Sharon Behm

The formal election is scheduled for the January meeting, after which, if elected, officers will assume office at 12:01 a.m. on 01/11/2019 and serve for one year, or until such time as new officers are elected.

Parking Implementation

Motion by Carolyn, second by Kyle, to support the proposed vacation of Elliot Street from 1st to 2nd Street provided equivalent permanent parking opportunity is provided elsewhere in the immediate vicinity of the vacated street at no cost to the City. Motion carries.

Board members suggested that any replacement parking be permanent.

Wine About Winter Liquor Licenses

Motion by Carolyn, second by Bob to approve the Resolution authorizing the Application by the Grand Haven Main Street Downtown Development Authority for Special Licenses to serve alcohol on January 18, 2019, and authorizing the application to the Michigan Liquor Control Commission for special licenses

at 10 Washington Avenue, 41 Washington Avenue, 104 Washington Avenue, 117 Washington Avenue, 119 Washington Avenue, 201 Washington Avenue, 214 Washington Avenue, 222 Washington Avenue, 715 Washington Avenue, 728 Washington Avenue. Motion carries.

We currently have a total of 28 venues and artists for the event.

Coast Guard Festival Food Trucks

Prior to a motion being offered, Sharon explained that the numbers they had used when this was discussed at the Executive Committee did not include three vendors that set up as part of the annual craft fair in Central Park.

2018 numbers were:

Harbor Drive:	19 vendors
Marina:	4
Carnival:	7
Elks:	6
Wessel's:	4
Central Park:	<u>3</u>
Total:	43

Motion to recommend to the City the Coast Guard Festival be permitted no more than 22 food vendors. Private properties not to exceed 3 food vendors on the Wessel's property and no more than 4 food vendors on the Elks property. Also no more than 3 vendors on 4th Street for the Chamber craft show for no more than a total of 32 food vendors in the Main Street District during the Coast Guard Festival. Motion fails.

Motion to recommend to the City the Coast Guard Festival be permitted no more than 19 food vendors. Private properties not to exceed 3 food vendors on the Wessel's property and no more than 4 food vendors on the Elks property. Also no more than 3 vendors on 4th Street for the Chamber craft show for no more than a total of 29 food vendors in the Main Street District during the Coast Guard Festival. Motion carries.

Survey results from Coast Guard Festival.

Sharon asked that Board Members review the results from the survey that Vicki, Cyndi, Nicki and Sharon passed out. The Executive Committee will be considering any follow-up actions for Board consideration. Board members felt that the possibility of relocating the carnival should be discussed.

Motion by Todd, second by Cyndi, to recommend to the City that a study be conducted to relocate the carnival. Motion carries.

Marketing Plan

Motion by Todd, second by Dave, to recommend to move the marketing plan back into the committee structure as suggested by Main Street. Motion carries.

Organization and Promotions Committees will be tasked with assigning a subcommittee to direct marketing investments.

2019 Downtown Flower Planters: Review Bids

Motion by Geri, second by Todd, to award the bid to City Farmer in the amount of \$4,335.34. Motion carries.

Chairman's Report

- Peerless Flats. Sharon discussed the Peerless Flats proposal and Main Street's support of the proposed Planned Development. It was unanimously approved on Tuesday night.
- Snowmelt System. Burns & McDonnell report is due in December and will provide detail regarding the direction of the BLP.
- Director Performance Evaluation. Sharon has received all feedback.

Director's Updates

- Trick or Treat Final Report. Over 2,300 kids in rotten weather with reduced time (90 minutes).
- Light Night Final Report. Museum counted 1,300 visitors, so total estimate is 1,600. Great reports of strong sales from all. We went through 550 cups of hot chocolate and 500 bags.

Additional Topics

- Steve invited board members to a holiday gathering at his restaurant on December 19 at 6:00 p.m.
- Sharon reported on the video production being produced by the Chamber, VCVB and Main Street. As videos are being completed (\$50,000), how will we market them and where will the funding come from.
- Pat reported that the City is getting a quote from the City engineer to provide planning assistance to look at future design elements of a reconstructed 7th Street and Harbor Drive from Columbus to Howard.

ALL WERE WISHED A VERY MERRY CHRISTMAS!

Meeting Adjourned at 8:44 a.m.

Next meeting is January 10, 2019 at 7:00 a.m. at City Hall