



Minutes

Board of Directors

Grand Haven Main Street

February 8, 2018

Council Chamber at City Hall

Chairperson Behm called the meeting to Order at 7:03 a.m. Roll call: 11 present; 2 excused.

Present: Sharon Behm, CarrieAnne Engels, Steve Loftis, Mary Janusz, Bob Warren, Carolyn Taylor, Cyndi Casemier, Kristin Hibbard, Todd Anthes, Nicki Schroeder, John Steinbach

Absent: Dave Garland, Geri McCaleb **Also Present:** Diane Sheridan, Pat McGinnis

Review of Mission Statement, read by Carrie Anne; Vision Statement, read by Todd; and Position Statement read by Mary.

Call to Audience/Public Comments: none

Approval of Minutes and Accept the Financial Report

Moved by Todd Anthes, second by Nicki Schroeder, to accept the minutes from the January 11, 2018, meeting and the financial reports from January, 2018. Motion carries.

Strategic Priorities for FY 2018-2019

Motion by Todd Anthes to adopt the Strategic Priorities for 2018-2019, second by Bob Warren.

Discussion ensued.

Diane commented on the plan to reconstruct 7th Street streetscape and is hoping to get this placed on the City's six year Capital Improvement Plan (CIP) for future funding.

Steve offered an opinion on two potential ballot initiatives in Michigan that would provide for sick leave for workers and a livable wage. He encouraged small business owners to get educated on the possible ballot issues.

Bob asked if we are working on any grant applications; Diane answered that Ryan spends ten hours per week researching grants.

Motion carries.

Downtown Banners 2018 – Cyndi Casemier

Downtown banner designs have been selected. Kids were asked to provide a painting or drawing that depict water-related activities in the area. Six have been chosen and Olmsted signs is working on the final proofs. Last year there were 100 banners produced. The Preservation and Place Committee is spearheading this project again this year as a fundraiser for Main Street programs.

Update on Projects in the District – Pat McGinnis

a. Lynne Sherwood Waterfront Stadium

Unstable and contaminated soils are a very big problem. Much of the \$250,000 contingency budget is evaporated due to this cost.

Hoping for a warm start to March to get started. The later the winter holds on, the less likely we will meet the Memorial Day target. Plans are underway to accommodate June users to prepare for the possibility of a late June opening.

b. Harbor Drive Reconstruction

Plans are advancing for the fall 2018 reconstruction of Harbor Drive. The plans will not include snowmelt expansion. There is support from property owners for burying the overhead utilities; however, the funding picture remains foggy.

c. Snowmelt

Staff is reviewing a report by GMB to provide for an alternate source for snowmelt energy supply. We expect to have an update to report to the board at the March meeting.

Budget Review for FY 2018-2019

Jim Bonamy presented information on the 2018-2019 budget.

- No change in tax revenues from millage due to TIF cap.
- Payments for Jackson Street improvements are completed.
- Mindset capture is complete, so those tax revenues are now committed to TIF bond retirement.
- TIF shortfall is now down to \$75,000 per year.
- Projected revenues and expenses remain stable and comparable to current year.

There is a request for a \$20,000 transfer from General Fund to balance the budget.

Motion by Todd Anthes, second by Caroline Taylor, to recommend budget as presented to the City Council. Motion carries.

Chairman's Report

a. Kiosk at Washington/Harbor

We have an opportunity for a publicity bonanza in relation to the kiosk across the street from the Kirby. Jesse Bruce, radio personality, has always had an interest in our kiosks. The proposal is to name the kiosk in honor of Jesse Bruce, encouraging him to report on the events that are posted in the kiosk. If the Board supports the notion, City Staff will run it by the City Council.

b. Taste of Main Sponsorships

Board members were earlier asked to work on getting sponsorships for this new event. Have not had any commitments yet – it is important to get things moving to support the Taste of Main Street event. Diane will send out the letter again and will include all committee chairs in the distribution.

Director's Report

a. Development in the District - *monthly feature on the agenda.*

Pat McGinnis reported that a local developer approached City Council on Monday night to receive a waiver of parking requirements for 11 short term rentals at 100 Washington (Grand Haven Brew House). The motion to allow this failed by a vote of 2-2.

The same developer is in discussions with Diane Sheridan about possible State involvement from MEDC to support the investment that may require some or all of the rental units remain available for long term rentals. There was general discussion about the project, but no requests for support have been received, so no action was taken by the Board. Taxable value in the district is up 15%, which is a significant jump.

b. Special Events Reminders

Boards and commissions dinner is Thursday, April 26

Main Street Mixer is rescheduled for March 13

Halloween is October 31; our annual evaluation by Michigan Main Street will be that morning.

Additional Topics

Steve Loftis recommended that we pay attention to the VanKampen developments proposed in downtown Spring Lake.

Meeting Adjourned at 8:37 a.m.

Minutes respectfully submitted by Todd Anthes, Secretary