



**Minutes - Board of Directors**  
December 14, 2017  
Council Chamber at City Hall

**Call Meeting to Order and Roll Call at 7:01 a.m.**

**Present:** Sharon Behm, CarrieAnne Engels, Dave Garland, Geri McCaleb, Nicki Schroeder, Steve Loftis, Mary Janusz, Bob Warren, Carolyn Taylor, Cyndi Casemier, Kristin Hibbard, Todd Anthes, John Steinbach

**Absent:** None

**Also Present:** Diane Sheridan, Reid Warber, Pat McGinnis

**Review of Mission & Vision**

**Call to Audience/Public Comments** none

**Moved by Bob Warren, second by Steve Loftis, to accept the minutes from the November 9, 2017 meeting and the financial reports from November 2017. Motion carries.**

**Odd Side Ales Special Event Request – Reid Warber**

Reid was here to seek a recommendation to City Council to approve the 2018 Odd Side Ale Festival. It would be in the Piano Factory Parking Lot on June 9, 2018 from 5:00 – 10:00 p.m. Parking lot would be closed from 9:00 a.m. until 11:00 p.m. Reid talked to most of the occupants of the Piano Factory and many of the adjacent downtown businesses. If things go well, this may become a recurring annual event.

*Motion by Todd Anthes, second by Cyndi Casemier to recommend that the City Council approve the application from Odd Side Ales to hold the 2018 Odd Side Ale Festival in the Piano Factory Parking Lot on June 9, 2018. Motion carries.*

**Proposed Slate of Officers for 2018**

The Nominating Committee, made up of George Gardener, Randy Smith and Diane Sheridan, proposes the following slate of officers for 2018:

|            |                 |
|------------|-----------------|
| Chair      | Sharon Behm     |
| Vice Chair | Cyndi Casemier  |
| Treasurer  | Carolyn Taylor  |
| Secretary  | Todd Anthes     |
| Past Chair | George Gardener |

The Slate is presented in December and will be voted on in January. Nominations from the floor may also be considered at the January meeting.

**Applications to Michigan Liquor Control Commission for Special Licenses for Wine About Winter 2017**

*Motion by Anthes, second by Warren to approve the Resolution authorizing the Application for Main Street Downtown Development Authority for Special Licenses to serve alcohol on 01/12/2018 for the Wine About Winter event at these locations: 10 Washington; 101 Washington; 111 Washington; 121 Washington; 124 Washington; 126 Washington; 201 Washington; 212 Washington; 214 Washington; 603 Washington; and 729 Washington.*

Discussion about how the locations were selected. Diane explained that a weighted lottery system was employed, giving a preference to locations that did not receive a license last year. The Board discussed liquor control commission rules and how we could best allocate all available licenses. *Motion carries.*

### **Snowmelt Discussion, Future Planning – Pat McGinnis**

Pat explained the possibility of extending snowmelt as part of the reconstruction of Harbor Drive from Columbus to Franklin.

*Motion by Steve Loftis to support the extension of snowmelt from Franklin to Washington consistent with the presentation made by the City Manager, second by Carolyn Taylor. Motion carries. Motion carries.*

### **Development: Restore 2-Way Streets on Columbus/Franklin**

The Business Recruitment and Retention Committee is seeking support to change the traffic configuration in the downtown to allow for two way traffic on Columbus and Franklin. David Garland explained that the committee feels that the future development potential in the district would be enhanced if these two streets were two way rather than one way. The question from the Committee is whether the Board would like the Committee to explore the possibility further. The consensus was to have the Committee do additional research and return to the full board with further information.

### **Chair's Report**

- a. **Director's Annual Performance Evaluation** - Sharon distributed a copy of the MSDDA performance evaluation policy. She has received 12 out of 13 reviews and the Executive Committee will be reviewing the results with Diane in the next month with a report/discussion at the January meeting.
- b. **Text Amendment Update** - There is a proposal before the City Council to amend the zoning ordinance to reduce transparency requirements for multiple family buildings in the downtown district. Recommendation out of Planning Commission was 35% on the ground floor and 15% on the second floor. City Council is considering the ordinance amendment on Monday night (second reading). The second reading will include a change to impose the requirements only on one side of the building (intending to have the requirements apply only to the primary, front side of the building).
- c. **Taste of Main Sponsorships** - Sharon asks every Board Member to send Diane at least two businesses would make good prospects to sponsor the event. Diane will send around a draft letter so everyone knows what will be sent. Sponsorship levels are \$2,500, \$1,000, \$500 or \$250. Everyone is asked to send the business name and contact information.

### **11. Director's Report**

- a. **Bylaws Amendment** - Everything has been approved
- b. **Flower Planters 2018 RFP** - RFP for next spring is completed and is out for bid. Will hit the January City Council agenda
- c. **Main Street Mixer: Save the Date for February 27, 5:30 pm** - At the Dee Lite, Steve promises chicken tenders.
- d. **Ball Drop** - Music will start at 11:30 p.m. with the drop at midnight
- e. **Holiday Inn Corporate Rates** - If you are staying at the Holiday Inn, ask for the MSDDA rate

### **12. Additional Topics**

- Cyndi asked about the Retired Senior Volunteer squad car that patrols Grand Haven.
- John reported on the Planning Commission meeting on Tuesday night and the lack of approval for the Pere Marquette Place multiple family development. The proposal received a 3-2 vote. Sharon reported that the architect (Mark Oppenhuizen) will present to the Executive Committee in January and this may be on the agenda for a recommendation at the January meeting.
- David recommended that everyone get on See Click Fix, an interactive app that helps us report problems to DPW.

All were wished a very Merry Christmas!

**Meeting Adjourned at 8:35 p.m.**

*Minutes respectfully submitted by Carrie Anne Engels*