



Minutes

Board of Directors

Grand Haven Main Street

November 9, 2017

Council Chamber at City Hall

Call Meeting to Order and Roll Call at 7:01 a.m.

Present: Sharon Behm, CarrieAnne Engels, Dave Garland, Geri McCaleb, Nicki Schroeder, Steve Loftis, Mary Janusz

Absent: Bob Warren, Carolyn Taylor, Cyndi Casemier, Kristin Hibbard, Todd Anthes, John Steinbach

Also Present: Diane Sheridan, Andy Cawthon, Sandy Katt, Sandy Huber, Pat McGinnis

Review of Mission & Vision

Call to Audience/Public Comments

Sandy Katt and Sandy Huber presented posters and information on the 2017 Santa House being presented by the Tri Cities Kiwanis. Will open on December 5 through the 23rd from 6:00 – 8:00 pm and on Saturdays from 11:30 – 4:30. Proceeds from the effort go to organizations that support the children of the tri cities.

This year they are adding December 4 as a special evening to offer a more extended Santa visit with the whole family – this is called Santa's Heroes.

Andy Cawthon announced progress on the February craft beer event. Light Night is November 17 and there is strong participation planned.

Approval of Minutes and Accept the Financial Report

Motion by Steve, second by Geri, to accept the Minutes from October 12, 2017 and the Financial Report for October. Motion carries.

Snowmelt Discussion, Future Planning – Pat McGinnis

Pat reported that he had gotten an estimate from GMB to evaluate two questions regarding the snowmelt system in light of the planned improvements to Harbor Drive from Columbus to Franklin. The study will cost \$12,600 and will answer:

1. Cost of extending service through sidewalks on Harbor (\$2,100)
2. Options for contingency/redundant source and whether the supply lines need to be re-routed under the new street (\$10,500)

The Board discussed how the cost of this study should be distributed.

Motion by CarrieAnne, second by John, to recommend that the cost of the contingency portion of the study (\$10,500) be divided three ways among the City, Board of Light and Power and Main Street with the Main Street portion to be assigned to the capital costs paid from future tax increment finance proceeds. Motion carries.

Director's Annual Performance Evaluation

Sharon explained that the evaluation is an important part of the annual board responsibility. She would like them returned to her by November 30.

Waterfront Stadium Update – Pat McGinnis

Construction is going as planned. Walls are up on Depot addition, retaining wall is in between stadium and One South Harbor. The City is soliciting interest from the broader community in potential uses for the Depot Building now that the Museum is out. Sharon asked the R&R Committee to meet and discuss potential future uses of the Depot space and what the MSDDA might feel is a good fit. The Board asked Pat to push back the deadline for responses.

Chairman's Report

i. Mayoral Proclamation for Pitchers on 11/9/17

Presentation today at 3:00 p.m. at the Village at the Pines to Doris Pitcher. Howie Behm made an impressive cake, the City will present a Resolution of Recognition, Steve donated a \$20 certificate. MSDDA Members are encouraged to attend

ii. Main Street Mixer – Grand Armory Brewing

This Thursday at 5:30 at the Armory Building, no specific programming; networking time.

iii. Development in the District – Planning Commission on 11/14

Text amendment on transparency requirements for first floor residential in the downtown. Members are encouraged to attend and speak in favor of the text amendment.

iv. Catwalk – Presentation to Council on 11/20/17

All members are encouraged to attend this check presentation.

Director's Report

i. ArtWalk Update

Final report is almost complete, waiting on final invoices. Tentative dates for next year are set.

ii. Website Update

Waiting for proposals to come in.

iii. Community Marketing Update

Working with Chamber of Commerce and other partners to do a collaborative community marketing piece. Will likely be a series of short videos to promote our area.

10. Additional Topics

Pat reported that the City Council will be considering an agreement with One South Harbor on November 20 to continue the semi-public use of that lot on weekends and in the evening.

Board Meeting Adjourned at 8:21 a.m. Continuation of strategic planning session followed meeting.

Minutes respectfully submitted by Carrie Anne Engels