



Minutes

Board of Directors of Grand Haven Main Street

October 12, 2017

Council Chamber at City Hall

Call Meeting to Order and Roll Call at 7:01 a.m.

Present: Sharon Behm, Bob Warren, Carolyn Taylor, Cyndi Casemier, CarrieAnne Engels, Dave Garland, Geri McCaleb, John Steinbach, Nicki Schroeder, Kristin Hibbard, Todd Anthes

Absent Excused: Mary Janusz, Steve Loftis

Also Present: Diane Sheridan, Andy Cawthon, Katie Appold, Joyce Workman, Mike Ver Duin, Sholeh Veiseh, Dave Ten Cate, Pat McGinnis

Review of Mission & Vision

Call to Audience/Public Comments

Sholeh announced that Down to Earth was having a fashion show on November 9 to raise money for the catwalk. Doors open at 5:45, show starts at 6:30 and ends at 7:30. Silent Auction will wrap up at 8:00. Porto Bello is donating the space and the food. She has 280 tickets to sell at \$40 each. She is asking the Main Street Board to help sell tickets.

Presentation – The Reimagine Project: Katie Appold & Mary Ten Cate

Katie announced that the Reimagine Project to replace the playground at Mulligan's Hollow is sponsoring a Grand Haven-Opoloy game to raise funds. Most spots are filled, and most of those left are available at \$500 each. There will be 1,000 games made in the first run.

Motion by Dave, second by Todd, to sponsor the Waterfront Stadium spot at a cost of \$500. Motion carries.

Approval of Minutes and Accept the Financial Report

Motion by Geri, second by Cyndi, to accept the Minutes from September 14, 2017, and the Financial Report for September. Motion carries.

ArtWalk 2017 Update

Cyndi reported that 420 Fourth Graders attended the downtown art day (down from 460 last year). Diane presented a draft budget report from the event. Kudos to Cyndi Casemier for being named volunteer of the year, and thanks to Sean Sterzer, Bob Warren, Andy Cawthon and the whole committee for all of the extra work put in to this event all year long.

Holiday Decorations – Accept Quote

Diane did a phone call solicitation for holiday decorations. She presented four quotes for consideration. Grand Haven Garden House was the low bid at \$3,021.

Motion by Geri, second by John, to accept the bid from Grand Haven Garden House. Motion carries.

Development in the District

David Ten Cate presented a project to build four attached, residential, “Brownstone-style” units on Franklin behind the Capstone Building. He explained the process so far and the obstacle he is facing regarding transparency requirements. He has requested an amendment to the zoning ordinance that would allow him to build his project with lesser transparency requirements.

Dave Garland reported the Recruitment and Retention Committee had passed a resolution supporting the changes. Sharon reported that the Executive Committee also supported the proposed amendment.

Public Hearing is November 14 at 7:30 p.m. Sharon asked all members to try and attend or write an email of support to jhowland@grandhaven.org

Motion by Cyndi, second by CarrieAnne, to support the proposed text amendments to the City's Zoning Ordinance to adjust transparency and 'build to' requirements. Motion carries.

Chairman's Report

Strategic Planning – Reminder of Fall Planning Dates

- October 25, 7 – 10 am at Jelly's
- November 8, 7 – 10 am at Jelly's

Director's Report

- Catwalk Fundraising Update: Pronto Pup will be collecting for the Catwalk this Saturday at the Public Safety Fire Open House. \$3,800 from this year's downtown banner project. \$3,300 from canisters. All funds raised together should get the total from Main Street over the \$10,000 level to be included on the leaderboard.
- Website Update: Expect to have a recommendation to the Board by November meeting. Budget is \$6,000. Todd recommended that the site be reviewed for ADA compliance.
- Staffing Update: Interviewed last week for the open administrative aid position and have narrowed the field to two candidates and will be making a final decision and offer this week.
- Snowmelt Update: Diane reported that the annual preparation meeting occurred and the system is ready for the season.

Additional Topics

- Geri asked about fall decorations downtown in the planters. There was discussion at the Preservation and Place Committee, and it was decided not to put them up due to the very limited season between the flowers coming out and the holiday greens going up.
- John asked about the light poles in Centertown; Pat reported that Derek Gajdos will attend the November Centertown discussion to explore options.
- Cyndi reported that Farrer Coston's sculpture will go up in front of 5th 3rd Bank tomorrow.

Board Meeting Adjourned at 8:13 a.m.