

**GREATER GRAND FORKS CONVENTION & VISITORS BUREAU EVENT FUNDING PROGRAM**

<b>ORGANIZATION:</b>	
<b>EVENT:</b>	
<b>DATE(S):</b>	

Platform/Effort	Description (location, frequency, length, etc.)	Cost
Print Advertising		
Radio Advertising		
Television Advertising		
Billboard Advertising		
Social Media Advertising		
Online Advertising		
E-mail Promotions		
Media Relations		
Event Website Development/Maintenance		
Tradeshow/Expo Participation		
Print Materials (flyers, handouts, mailings)		
Other (please specify)		
Other (please specify)		
Other (please specify)		
Other (please specify)		
	<b>Total Advertising, Marketing &amp; PR Budget</b>	<b>\$ -</b>