Register Now and Save Your Seat!

3rd Annual
School of Gastrointestinal Oncology™
SoGo®

Saturday, April 28, 2018
InterContinental New York Times Square
300 W 44th St, New York, NY 10036

Overview
The School of Gastrointestinal Oncology™ (SOGO®), a program focused exclusively on gastrointestinal (GI) tumors, takes the latest advances in research, and provides an educational venue that facilitates the practical application of new evidence to improve outcomes in your patients. This intensive 1-day, multi-track, curriculum-based, conference demonstrates how the latest data can be seamlessly incorporated into contemporary practice settings where patients with GI cancers receive care.

Now in its third year, SOGO® prides itself on its multidisciplinary focus, featuring multiple break out tracks dedicated to medical, surgical, and radiation oncology, as well as a nursing track. Our goal is your goal, to optimize outcomes for each one of your patients.

Meet Our Chairs!
John Marshall, MD
Chief, Division of Hematology/Oncology
Georgetown University Hospital
Director, Ruesch Center for the Cure of GI Cancers
Washington, DC

Michael A Choti, MD, MBA, FACS
Chief of Surgery
Banner MD Anderson Cancer Center
Phoenix, AZ

For more information and to register visit
gotoper.com/go/SOGO18BRO
What you’ll learn at SOGO® 2018!

- How disease pathology and actionable biomarkers inform clinical decision-making
- Advances in surgery including new frontiers in minimally invasive techniques
- The expanding role that molecularly targeted and immunotherapeutic approaches are playing in GI cancers treatment
- Optimized sequencing strategies to personalize care for your patients
- Contemporary use of multidisciplinary approaches to optimize patient outcomes in advanced forms of GI cancers

## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>LOCOREGIONAL GI CANCER TRACK</th>
<th>MANAGEMENT OF ADVANCED GI CANCER TRACK</th>
<th>MULTIDISCIPLINARY MANAGEMENT AND COMMUNICATION TRACK</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM</td>
<td>Welcome and Introductions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:15 AM</td>
<td>Precision Medicine in GI Cancers</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Moderators: John L. Marshall, MD and Michael A Choti, MD, MBA, FACS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00 AM</td>
<td>5 minutes to Switch Rooms</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:05 AM</td>
<td>Updates in State of the Art Adjuvant Therapy for GI Cancer</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Moderator: Shishir K. Mathel, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Speaker: Diane Reidy Lagunes, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:35 AM</td>
<td>Q &amp; A</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:40 AM</td>
<td>5 minutes to Switch Rooms</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:50 AM</td>
<td>Liver Directed Therapy for Liver Tumors: Is SBRT Ready for Primetime?</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Moderator: Shishir K. Mathel, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Speaker: Laura Dauzon, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:50 AM</td>
<td>Colorectal Cancer: Board Review</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Moderator: Ghassan K. Abou-Alfa, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Speaker: Ron Yaeger, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:20 AM</td>
<td>Q &amp; A</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:25 AM</td>
<td>5 minutes to Switch Rooms</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 AM</td>
<td>Cholangiocarcinoma Therapy Today and in the Future</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Moderator: John L. Marshall, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Speaker: Ghassan K. Abou-Alfa, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:15 PM</td>
<td>LUNCH</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:30 PM</td>
<td>Multidisciplinary Tumor Board</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Moderators: John L. Marshall, MD and Michael A Choti, MD, MBA, FACS</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Moderator: Michael A. Choti, MD, MBA, FACS</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Speaker: Christopher Crane, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:30 PM</td>
<td>Cancer Survivorship Care Plan Panel Discussion</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Speaker: Nina Grenon, DNP, AGNP-CNP, AOCN, Kimberly Perez, MD, Nancy Bailey, RN, BSN, MBA, OCN and Nina Grenon, DNP, AGNP-CNP, AOCN</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:05 PM</td>
<td>Interprofessional Collaborative Practice in Cancer Pain Management: The Impact of the Opioid Crisis on Palliative Care</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Moderator: Robin Sammeters, DNP, ANP, AOCNP</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Speaker: Natalie Maryl, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:35 PM</td>
<td>Q &amp; A</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:40 PM</td>
<td>5 minutes to Switch Rooms</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:45 PM</td>
<td>Challenging Cases: Multidisciplinary Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Moderator: Shishir K. Mathel, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Speaker: Michael A. Choti, MD, MBA, FACS, Laura Dauzon, MD, FRCP, Julio Garcia-Aguilar, MD, PhD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30 PM</td>
<td>ADJOURN</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Agenda Accurate at Time of Printing*
Registration Form (All fields are required.)

First Name ____________________________ Middle Initial ____________________________

Last Name ____________________________ Degree(s) ____________________________

❏ Physician ❏ Fellow ❏ PA-C ❏ Nurse ❏ NP ❏ Pharmacist ❏ Other _____________

Nursing License # _____________ NPI # _____________ State Medical License # _____________

Specialty ____________________________ ABIM # ____________________________

Are you employed by a for-profit organization, including biotech, financial, and pharmaceutical, defined as “industry” by PER®?

❏ Yes ❏ No

Address type: ❏ Home ❏ Hospital ❏ Office

Mailing Address __________________________________________________________________________________________

City ___________________________________ State ____________________________ Zip Code _____________

Country ___________________________________ Postal/Zip Code _____________

E-mail (your confirmation will be sent via e-mail) __________________________________________

Phone Type: ❏ Home ❏ Mobile ❏ Work

Phone ____________________________ Fax ____________________________

Birth Date (MM/DD) _____________ Institute/Organization ____________________________

Practice Setting

❏ Academic medical center/university ❏ Community hospital-based practice ❏ Community office-based practice

❏ In training (fellow, resident, student) ❏ Government agency ❏ Laboratory/basic research

❏ Pharmacy ❏ Pharmaceutical/biotechnology company ❏ Other

What is your principal activity?

❏ Patient care ❏ Clinical research ❏ Teaching/ training ❏ Administrative ❏ Other

Preferred educational formats: ____________________________ Preferred methods of communication:

❏ Live ❏ Online ❏ Print ❏ Phone ❏ Mail ❏ E-mail

Would you like to participate in CME surveys?

❏ Yes ❏ No

Would you like to enroll in the PER Point System?

❏ Yes ❏ No

How many cancer patients do you treat each month?

Years practicing medicine ____________________________

Registration Fees

<table>
<thead>
<tr>
<th></th>
<th>Advanced</th>
<th>On-Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>$119</td>
<td>$119</td>
</tr>
<tr>
<td>Fellows*</td>
<td>$99</td>
<td>$119</td>
</tr>
<tr>
<td>Nurses, PAs, Other Health Care Professionals</td>
<td>$79</td>
<td>$99</td>
</tr>
<tr>
<td>Industry**</td>
<td>$349</td>
<td>$399</td>
</tr>
</tbody>
</table>

Payment can be made by: ❏ Check ❏ VISA ❏ MasterCard ❏ Discover ❏ American Express

Charge Amount ____________________________

Card Number ____________________________ Expiration Date ____________________________

Name as It Appears on Credit Card ____________________________ Security Code ____________________________

Billing Address of Card (if different from above; zip code required) ____________________________

Signature ______________________________________________________________________________________________

All payments must be made by a draft on a United States bank.

*FELLOWS registration must be accompanied by a letter from your director/chair stating current fellowship for discount. Cannot be combined with other discounts/coupon codes.

**INDUSTRY is defined by PER as any person employed by a for-profit organization, including biotech, financial, and pharmaceutical.

For registration assistance, please e-mail info@gotoper.com or call (609) 378-3701.

A cancellation fee of 25% will be assessed on refunds requested through and including March 23, 2018, and a 50% fee on refunds requested on March 24, 2018 through April 6, 2018. No refunds will be made after April 6, 2018. There is no charge for substitution. Substitutions can only be applied to the same conference and only two substitutions will be honored.

Physicians’ Education Resource®, LLC (PER®) fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of accommodations, please notify us in order to receive service. Please call (609) 378-3701.

For more information and to register visit gotoper.com/go/SOGO18BRO
Meet the Experts

**Track Leaders**

Ghassan K. Abou-Alfa, MD, MBA  
Memorial Sloan Kettering Cancer Center  
New York, NY

Shishir K. Maithel, MD  
Emory University School of Medicine  
Atlanta, GA

Robin Sommers, DNP, ANP, AOCNP  
Dana Farber Cancer Institute  
Boston, MA

**Faculty**

Horacio J. Asbun, MD, FACS  
Mayo Clinic  
Jacksonville, FL

Nancy Bailey, RN, BSN, MBA, OCN  
Dana-Farber/Brigham and Women’s Cancer Center  
Boston, MA

Christopher Crane, MD  
Memorial Sloan Kettering Cancer Center  
New York, NY

Laura Dawson MD, FRCPC  
University of Toronto  
Toronto, Canada

Julio Garcia-Aguilar, MD, PhD  
Memorial Sloan Kettering Cancer Center  
New York, NY

Nina N. Grenon, DNP, AGN-CNP, AOCN  
Dana Farber Cancer Institute  
Boston, MA

Natalie Moryl (Khojainova), MD  
Memorial Sloan Kettering Cancer Center  
New York, NY

Eileen M. O’Reilly, MD  
Memorial Sloan Kettering Cancer Center  
New York, NY

Kimberly Perez, MD  
Dana Farber Cancer Institute  
Boston, MA

Michael J. Pishvaian, MD, PhD  
Georgetown Lombardi Comprehensive Cancer Center  
Washington DC

Diane Reidy Lagunes, MD  
Memorial Sloan Kettering Cancer Center  
New York, NY

Neil H. Segal, MD, PhD  
Memorial Sloan Kettering Cancer Center  
New York, NY

Rona D. Yaeger, MD  
Memorial Sloan Kettering Cancer Center  
New York, NY

*Faculty Correct at Time of Printing*