

GORDON STRODEL

31 Lawn St #2 Boston, MA 02120 | 603.520.6952 | gordonstrodel@gmail.com | www.gordonstrodel.com

ANALYTICS PROJECT LEAD -- SOLUTION OWNER -- TECHNICAL MANAGER



7+ Years of Consulting Experience



Mechanical Engineering



Obsessed with solving problems permanently and elegantly



Proven ability to lead Agile Development



8 End-to-End Technology Platforms

With over 7 years in management consulting blending my engineering background with functional and technical subject matter expertise, I can nimbly and creatively engage across stakeholder groups to offer tangible results and well-designed products. It would be my pleasure to provide you the ability to innovate for effective results, the capability to execute a frictionless project, and the leadership needed to drive fantastic success.

SELECT PROJECT EXPERIENCE:



MEDICAL DEVICE QUALITY ANALYTIC PLATFORM

- Led a **5-person team** in the design and development of a net-new **AWS-based** modern analytics platform for a leading kidney dialysis machine manufacturer. The platform was for aggregating data related to non-conformance, adverse drug reactions, and change action plans.
- + The solution aggregated data from **4 sources on-premise** into a central location in the AWS cloud and exposed the data in a series of SQL views for analysts to build into Tableau Online reporting
 - + The AWS-solution leveraged **EC2, Data Pipeline, S3, RDS**, and some custom Python scripts to ingest, store (raw), and process the data into a Postgres database for further consolidation
 - + Project was delivered using **agile** methodology and was accomplished **on-time and under-budget**
 - + The client lead co-presented with Slalom at the Boston Tableau User Group in Jan 2018 and expressed appreciation for the capability the new system has brought to the team



HEALTH INSURANCE EXCHANGE ANALYTICS PLATFORM

- Led an **8-person team** in the design and development of a Federal Compliance reporting solution to support the requirements for a State Based Marketplace (SBM) Healthcare Exchange.
- + Capabilities spanned the following scope: **IRS Reporting (1095A, 1095B)**, 834 Integration reporting, CMS Weekly/Monthly Reporting, CMS Policy File, and QHP Eligibility and Enrollment
 - + **Implemented ad-hoc report request and fulfillment process** for the data as a method to facilitate questions being asked by leadership and team leads
 - + Led request fulfillment team and successfully **delivered on 40 report or dashboard requests per week at peak capacity**
 - + **Gov't Acknowledged Results:** In Sep 2015, the Government Accountability Office (GAO) rated the client's Federal Compliance reporting capability to be **"fully-operational"** – the **only** state to reach that level of capability (www.gao.gov/assets/680/672565.pdf)



LIFE SCIENCE COMMERCIAL DATA WAREHOUSE MVP

- Implemented an **MVP data platform for Commercial Launch Analytics** for a cutting-edge, gene-therapy biotech in Cambridge, MA focusing on rare diseases. The therapy was approved for patients in the EU in Summer 2019 and in North America in Spring 2020. The platform was to support field operations (Sales) and provide visibility into patient-therapy lifecycle at the treatment centers.
- + Implemented MVP solution using **AWS, Snowflake, Airflow, and Tableau** for the platform technology
 - + Ingested source system data from **Veeva CRM, Veeva Network, Salesforce, and IQVIA** files into AWS S3 and then loaded that data into Snowflake for analytics
 - + Established a **data model** for mapping the Veeva data gathered by the field representatives and the Patient Support organization.
 - + Completed **two dashboards in Tableau** focused on EU/NA Treatment Center On-Boarding Lifecycle and EU/NA treatment center performance

SLALOM (www.slalom.com)

BOSTON, MA

Consultant Manager, Data & Analytics

January 2020 – Present

Consultant, Data & Analytics

January 2018 – December 2019

- Provided leadership in all phases of Slalom's Product Engineering Methodology (PEM) based projects through the phases of Discover, Deliver, Release, and Support.
- Obtained Slalom's "**Solution Owner**" certification in Oct 2018 demonstrating ability to manage complex, cross-functional projects.
- Presented at internal all-day event "Learning Day" in 2018 on Analytics Maturity Curve and Cloud Adoption.

ARCHETYPE CONSULTING (www.archetypeconsulting.com)

BOSTON, MA

Director, Client Delivery

September 2015 – December 2017

Manager

March 2014 – August 2015

Senior Consultant

January 2013 – February 2014

Consultant

April 2012 – December 2012

Associate Consultant

November 2011 – March 2012

- Primarily devoted to delivering excellent information technology results to clients. Provided leadership in all phases of a project: Requirements, Design, Development, Testing, and Deployment.
- Championed the internal roll-out of **Bonusly**, a peer-to-peer, micro-bonus webapp for the entire organization (www.Bonus.ly).
- Active participation in mentorship program for new, associate consultants: **trained eight consultants** on various clients' projects, technology skills, or computer languages.
- **Presented twice** for Archetype Consulting at the New England Oracle User Group (NEOAUG).
- Recognized by company with "**Archetype of Archetype Award**" in December 2014 and September 2017 for outstanding performance and exemplifying core values.
- Deployed **agile** project management tool (Taiga.io) for internal Archetype use on various client projects.
- Implemented **new, external website** www.archetypeconsulting.com in **two-month period**; responsible for overall **content management** selection (**WCMS**), design, deployment, and administration; Leveraged **Google Analytics** for site tracking.

DEKA RESEARCH & DEVELOPMENT (www.dekaresearch.com)

MANCHESTER, NH

Manufacturing/Service Engineer

February 2010 – November 2011

- Completed failure analyses of multiple custom and off-the-shelf parts at the component and system level.
- Maintained **24** qualification testing machines under configuration control and performed service as necessary.
- Documented relevant maintenance information per ISO 13485 and FDA Documentation Practices.

SKILLS PROFILE:

Intermediate

Infrastructure/laaS: Windows Server, Stitch Data, FiveTran

Google Cloud (GCP): GCS, BigQuery, DataFlow, Pub/Sub

Microsoft Azure: IoT Hub, Stream Analytics, SQL Server, Power BI

Programming Languages: C++, Visual Basic (VB), CSS, HTML, Oracle/Microsoft SQL, Hyperion Calc Scripts

Computer: Autodesk Inventor, SolidWorks, LabVIEW, Minitab (Stats & DOE), Adobe Photoshop, In-Design, Google Analytics

Data Modeling

Snowflake (Cloud Data Warehouse)

Advanced

Tableau Desktop, Prep, and Server/Online

Amazon Web Services (AWS) – EC2, RDS, VPC, S3, Data Pipeline, IAM, Lambda

Oracle Enterprise Performance Management (EPM) Hyperion

(v11.1.2.X): Planning, EPMA, Essbase, Business Rules, Financial Reporting, Smartview, ERPI, FDM/FDMEE, ODI

Oracle Business Intelligence, Enterprise Edition (OBIEE) Analysis Creation, BI Publisher Reporting, Report Automation

Computer: Microsoft Office (W, PPT, Excel, Proj, Visio), JIRA, Taiga.io, Confluence

EDUCATION & CERTIFICATIONS:

Bachelor of Science in Engineering, Mechanical Concentration with Mathematics Minor

LeTourneau University, Longview, TX, Class of 2009, GPA 3.39/4.0

Tableau Desktop Qualified Associate # 998448 Feb 2018 – Feb 2020

LEADERSHIP & ACTIVITIES:

Boston Tableau User Group – Presented in Feb 2018, Nov 2018, Jan 2019, and June 2019

New England Oracle User Group (NEOAUG)

- Demystifying Oracle Endeca: Real-world applications for Big Data and Unstructured Analytics – Fall 2013
- Enterprise Performance Management (EPM) for a Large Magazine Publishing Company – Spring 2013