



FOR IMMEDIATE RELEASE

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PRESS RELEASE

## **Goodwill SoCal Opens Retail Store in Van Nuys**

Los Angeles, CA, May 30, 2017 - Goodwill Southern California (GSC) will hold a Grand Opening for its new Retail Store in Van Nuys (14556 Victory Blvd.) on Friday, June 2, 2017. The event is a re-opening of a Goodwill store which closed in July 2014. The official ribbon cutting ceremonies will commence at 8:45 a.m. and include local dignitaries, Goodwill Southern California staff and community members.

Customers are invited to shop a wide selection of everyday values, great fashion, and search for 100 free items throughout the store! The first 100 shoppers in line on Friday will receive a \$10 merchandise voucher. There will be an opportunity for shoppers to enjoy drawings for prizes including a new flat screen TV, and for every \$50 spent they will receive a \$5 gift certificate good toward future purchases at Goodwill Southern California retail stores.

“We are pleased to, once again, be open in Van Nuys,” said Ray Tellez, Goodwill Southern California Vice President of Retail Operations. “We know that our customers enjoyed having a store at that location and are excited that they will be able to shop there once again.”

GSC’s store opening in Van Nuys brings employment opportunities to the community. Ninety-five cents of every dollar generated from sales is dedicated to funding GSC’s mission to prepare and place individuals with disabilities and other vocational challenges in sustainable employment.

GSC is Empowering Individuals through education, training, and access to employment opportunities; Advancing Businesses through recruitment services, secure shredding, document imaging, e-waste recycling, landscape, custodial, commissary, assembly and contract fulfillment services; Enriching Communities through partnerships, youth programs, donation drive fundraisers and a positive economic impact; and Caring for the Earth through re-purposing used goods and recycling efforts. That’s Good for Everyone!

### **About Goodwill Southern California**

*Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 81 stores and 46 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!*

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