



FOR IMMEDIATE RELEASE

Media Contact:

Marla Eby, Director of Marketing & Media Relations
323-539-2104 or meby@goodwillsocal.org

**ON VETERANS DAY, GOODWILL SOUTHERN CALIFORNIA SAYS
“THANK YOU” BY PUTTING VETERANS TO WORK**
Goodwill Southern California encourages companies to hire our nation's veterans

LOS ANGELES, November 9, 2018 — The service and sacrifice of American veterans can be — and often is — sincerely acknowledged with a simple, “Thank You.” At Goodwill Southern California (GSC), we know how important it is for veterans to hear those simple words. It’s also true that successfully returning to civilian life often requires more support than a gesture of gratitude can provide.

Veterans develop many skills during their military service but also experience higher unemployment and underemployment than other Americans when they leave the Armed Services.

Goodwill Southern California operates a number of programs to connect veterans with job opportunities.

- Our Veteran Employment Programs currently works with interns coming from the U.S. Department of Veterans Affairs Vocational Rehabilitation and Employment Program. This program provides internship opportunities for the veterans to reintegrate back into the civilian workforce.
- Operation Success, a two-week career development workshop taught by Goodwill Southern California’s Veteran Employment Program staff helps veterans — particularly female veterans, who are a key focus for Goodwill. According to the U.S. Department of Labor, about 10 percent of America’s 20.4 million veterans are women. People like U.S. Navy Veteran, Lucia Gutierrez, has been able to confidently and successfully relaunch her job search activities through this program.
- Goodwill initiatives such as Operation GoodJobs 3.0, funded by the Walmart Foundation, equips veterans and military families with tools specifically designed to help them transition from service to meaningful employment, including dress etiquette, skills training and résumé writing, and leads to support services, such as housing. As a result of this program, Goodwill Southern California has helped veterans obtain employment assistance in our local community.

In addition, GSC continues to partner with various non profit organizations to provide referral services including housing, mental health and other ancillary services. Join Goodwill this Veteran’s Day in recognizing the service and sacrifice of the more than 20 million Americans who have served our country as part of our Armed Services by helping them find meaningful work.

Visit <https://www.goodwillsocal.org/career-services/veteran-employment/> for more information or call (323) 543 - 8440.

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers,

WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 82 stores and 44 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, each year GSC diverts over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is Good for Everyone!

#