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Goodwill Southern California Opens Retail Store in Santa Monica

Los Angeles, CA, November 28, 2017 - Goodwill Southern California (GSC) will hold a Grand Opening for its new retail store in Santa Monica (2520 Santa Monica Blvd., 90404) on Friday, December 1, 2017. The official ribbon cutting ceremonies will commence at 8:45 a.m. and include local dignitaries, Goodwill Southern California staff and community members.

Customers are invited to shop a wide selection of everyday values, great fashion, and search for 100 free items throughout the store! The first 100 shoppers in line on Friday will receive a \$10 merchandise voucher. There will be an opportunity for shoppers to enjoy drawings for prizes including a new flat screen TV, and for every \$50 spent they will receive a \$5 gift certificate good toward future purchases at Goodwill Southern California retail stores.

“We are delighted to open a new store in the city of Santa Monica,” said Ray Tellez, Goodwill Southern California Vice President of Retail Operations. “We look forward to providing the Santa Monica community with additional employment opportunities as well as a great location for families to shop and find great deals!”

Goodwill SoCal will now have a total of 85 stores in its territory of Los Angeles (north of Rosecrans), Riverside and San Bernardino counties. The new store is the sixth new store that the organization has opened in 2017. It will be Goodwill SoCal’s second retail store in Santa Monica (the other is in downtown Santa Monica). Ninety-five cents of every dollar generated from sales is dedicated to funding GSC’s mission to prepare and place individuals with disabilities and other vocational challenges in sustainable employment.

Media who wish to film at Goodwill Southern California may contact Marla Eby, Director of Marketing & Media Relations, at meby@goodwillsocial.org.

GSC is Empowering Individuals through education, training, and access to employment opportunities; Advancing Businesses through recruitment services, secure shredding, document imaging, e-waste recycling, landscape, custodial, commissary, assembly and contract fulfillment services; Enriching Communities through partnerships, youth programs, donation drive fundraisers and a positive economic impact; and Caring for the Earth through re-purposing used goods and recycling efforts. That’s Good for Everyone!

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 85 stores and 47 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!

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