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Media Contact:

Marla Eby, Director of Marketing & Media Relations
323-539-2104 or meby@goodwillsoocal.org

COALITION LAUNCHES “EVERYONE WORKS” CAMPAIGN, PLEDGING TO EMPLOY 15,000 ANGELENOS EXPERIENCING HOMELESSNESS

Los Angeles, CA, February 13, 2019 - At a breakfast forum today at the L.A. Grand Hotel Downtown, a broad coalition of local non-profit organizations and public agencies announced the “Everyone Works” Campaign - a collective commitment to provide employment to 15,000 people experiencing homelessness in the Los Angeles region by 2022.

The “Tapping the Talents of Unique Populations” forum provided insights, testimonials and panel discussions on the employment movement to address homelessness in Southern California. The movement focuses on employment as a key component in the solution for homelessness. The group shared scalable strategies to help individuals get back to work with the dignity and respect that every person in our community deserves.

Patrick McClenahan, President and CEO of Goodwill Southern California, stated “We believe that every person has talent, and that if we work together in a creative, collaborative way we can put that talent to work.”

Partners in the coalition include: Goodwill Southern California, Downtown Women’s Center, New Economics for Women, Social Model Recovery Systems, Homeless Healthcare Los Angeles, L.A. LGBT Center, Amity Foundation, REDF, L.A. Rise, Chrysalis, United Way of Greater Los Angeles, City of Los Angeles Economic and Workforce Development Department, Los Angeles County Department of Workforce Development, Aging & Community Service, and Mayor Eric Garcetti’s office.

“Everyone in need deserves a chance to rebuild their lives — that’s why my administration is committing to connect 5,000 homeless Angelenos with the opportunity to work in a good-paying job over the next three years,” said Los Angeles Mayor Eric Garcetti. “Our work together will be the difference between someone staying on the street and starting anew.”

The collaborative and its partners will be engaging housing and workforce providers, as well as securing commitments from large employers and other key stakeholders.

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from over 80 stores and over 40 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, each year GSC diverts over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is Good for Everyone!

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