



FOR IMMEDIATE RELEASE

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## **Protect The Earth This Weekend With Goodwill SoCal And ABC7**

**Los Angeles, CA, April 10, 2018** – Goodwill Southern California (GSC) is partnering with ABC7 to celebrate Earth Day 2018 by hosting The Goodwill for the Earth Donation Drive the on Saturday, April 14 from 8am-2pm at the Goodwill SoCal Community Enrichment Center at Fletcher Square (3150 N. San Fernando Rd., Los Angeles, 90065).

GSC is encouraging donors to celebrate Earth Day by dropping of their unwanted paper, E-waste, clothing and household items. In addition to the donation drive, there will be music, free samples of Monster Energy Drink, Zico Coconut Water and a food truck provided by Wahoo's Fish Taco.

Goodwill Southern California has been green since 1916 and works to save 100 million pounds of usable goods and waste from local landfills each year. Proceeds from the Earth Day donation drive fund GSC's programs that help individuals with disabilities and disadvantages secure sustainable employment through education, training, work experience and career placement services. Feel good this Earth Day by protecting your environment, giving back and supporting our communities.

Media who wish to film at or cover the donation drive may contact Marla Eby, Director of Marketing & Media Relations, at [meby@goodwillsoocal.org](mailto:meby@goodwillsoocal.org).

### **About Goodwill Southern California**

*Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at GSC campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs*

*throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 85 stores and 46 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!*

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