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FOR IMMEDIATE RELEASE

Kaiser Permanente Southern California & Goodwill Industries Celebrate Decade Long E-Waste and Collection Drive

PASADENA, Calif., April 18, 2016 – Kaiser Permanente facilities throughout Southern California are celebrating 10 years of teaming up with [Goodwill Southern California](#) in honor of Earth Day. Beginning April 19, more than 15 Kaiser Permanente facilities will have opportunities for on-site collection of e-waste, donations and recycling.

“A decade ago we began our annual e-waste and collection drive as a way to assist the communities we serve and contribute to efforts aimed at preventing harmful elements from getting into local landfills,” said Scott Wendling, regional sustainability officer and executive of support services, Kaiser Permanente Southern California. “These activities in honor of Earth Day are part of Kaiser Permanente’s multifaceted approach to environmental stewardship, which includes expanding our use of solar energy to reduce our use of fossil fuels and to create healthier environments.”

Over the last 5 years alone, Earth Day activities sponsored by Kaiser Permanente and Goodwill Southern California’s partnership have diverted more than 135 tons of waste from landfills, with more than 20 tons donated and diverted last year.

Standing by with 28-foot trailers to properly recycle or dispose of [electronic waste and other hard goods](#), Goodwill Southern California will be taking donations of electronic equipment such as phones, television sets and computers, as well as gently used and new clothing, accessories, household goods, books, e-media and collectibles.

“We have enjoyed our partnership with Kaiser Permanente Southern California over the years and are very happy to team up again this year to help care for the earth,” said Craig Smith, chief executive officer and president of Goodwill Southern California. “The Earth Day e-waste and donation drive events we host annually help us engage and enrich the community through the diversion of thousands of pounds of usable and recyclable goods from landfills, while providing training and sustainable employment for individuals with disabilities and disadvantages. That’s good for everyone.”

Kaiser Permanente’s partnership with Goodwill Southern California and the Secure Document Alliance ensures the environmentally-friendly and secure disposal and recycling of collected document and paper waste. The Alliance in Southern California includes Kaiser Permanente Southern California, Goodwill Southern California, [Goodwill Orange County](#), Goodwill San Diego and [Bakersfield ARC](#).

On Thursday, April 21, from 7 a.m. to 2 p.m., the Kaiser Permanente Southern California regional headquarters in Pasadena, located at [393 East Walnut Street](#), will have its e-waste and donation drop-off point on North Euclid Avenue between East Walnut and East Corson Street. Goodwill Southern California representatives will assist with heavy items and provide receipts for tax purposes.

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About Goodwill Southern California

Transforming lives through the power of work, we serve people with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals with disabilities and vocational disadvantages into sustainable employment through programs and services offered at three campuses as well as Career Resource Centers, Deaf, Youth, and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission of "Transforming lives through the Power of Work" with proceeds generated from 81 retail stores and 47 attended donation centers. Charity Navigator, an independent charity evaluator has awarded GSC its highest four-star ranking for 14 consecutive years; largely due to the fact GSC spends 96 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted 100 million pounds of reusable or recyclable goods from landfills. Goodwill is Good For Everyone! For more information about Goodwill Southern California, please call (888) 4-GOODWILL or visit www.goodwillsocal.org.

About Kaiser Permanente Southern California

Kaiser Permanente is committed to helping shape the future of health care. We are recognized as one of America's leading health care providers and not-for-profit health plans. Founded in 1945, our mission is to provide high quality, affordable health care services to improve the health of our members and the communities we serve. We currently serve more than 4.2 million members in Southern California. Care for members and patients is focused on their total health and guided by their personal physicians, specialists and team of caregivers. Our expert and caring medical teams are empowered and supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the-art care delivery and world-class chronic disease management. Kaiser Permanente is dedicated to care innovations, clinical research, health education and the support of community health. For more information follow us on twitter; @KPSCALNews or go to: <http://share.kp.org/scal>.

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