



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

**LOS ANGELES POLICE DEPARTMENT NORTHEAST AREA TO HOLD ANNUAL HOLIDAY
TOY GIVEAWAY AT GOODWILL SOUTHERN CALIFORNIA COMMUNITY ENRICHMENT
CENTER AT FLETCHER SQUARE ON SATURDAY, DECEMBER 20**

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WHAT:

Los Angeles Police Department Northeast Area Annual Toy Giveaway. The event will feature hot cocoa and coffee, games, and an opportunity for children to take photos with Santa. The parking lot will be transformed into a winter wonderland where kids will have the opportunity to play in real snow.

WHEN:

Saturday, December 20, 2014, 8:00 a.m. – 12:00 p.m. The parking lot will open at 7:00 a.m.

WHERE:

Goodwill Southern California Community Enrichment Center at Fletcher Square
3150 N. San Fernando Road, L.A. 90065 – parking lot

WHO:

Approximately 500 local families in need who live in the area and have preregistered for the event. Families in need who would like to participate must preregister by visiting the Northeast Area Police station located at 3353 N. San Fernando Road, Los Angeles, 90065, where they must present identification and a utility bill demonstrating residency in the division.

WHY:

To celebrate the holiday season and help families in need, the Los Angeles Police Department has partnered with various donors and supporters to give back to the community they serve.

PRESENTED BY:

Los Angeles Police Department Northeast Area, Councilman Mitch O'Farrell, Goodwill Southern California with thanks to A.T.S. – Northeast Tow Inc. and Latin Live Nation for their generous donations.

CONTACT:

For further information, contact LAPD Sergeant Ruben Arellano at 323-344-5717.

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