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PRESS RELEASE

Goodwill Southern California Makes Special Vintage Fashion Collection Available for Sale to the Public for First Time in 100 Years

Los Angeles, CA, March 30, 2015 - Goodwill Southern California (GSC) will hold a one-time, one-day only Vintage Clothing Collection Sale on Sunday, April 19 from 10:00am – 8:00pm at its Community Enrichment Center at Fletcher Square (3150 N. San Fernando Road, 90065).

Special Media Early Access Preview – 9:00am – 10:00am. Please call Sasha Itzikman at 323-979-9395 or sitzikman@goodwillsocal.org to confirm attendance.

The collection includes thousands of pieces curated since GSC was established in 1916. Iconic items range from nearly every era of fashion ranging from the 1800's through the 1980s.* The garments were donated to Goodwill over the years and were selected for use in fashion shows and other events also appearing in segments on television. From Victorian Lace and hand beaded dresses from the 1900's to fabulous frocks from the 50's and groovy knits and patterns from the 70's, men's and women's clothing will be offered for sale, including dresses, suits, separates, coats, and wedding dresses.

As an added bonus, the Vintage Fashions Sale will also include a collection of 700 men's and women's hats, also donated to Goodwill over the years. The hats are being offered for sale just in time for the Kentucky Derby on May 2.

“Goodwill is thrilled to offer our vintage clothing collection for sale to the community,” said GSC President and CEO, Craig Smith. “Our donors, over the years, have astounded us with their generosity. To be able to look back and see these vintage fashions in historical context makes the donations even more meaningful”.

*Clothing origination dates are identified by the donor. Merchandise will be sold on a first come, first served basis. Shoppers will be limited to 10 items per person. Due to the age of the merchandise, garments will be sold as-is. No returns will be available for this one-time-only event. Free parking is available at the Goodwill Fletcher Square Community Enrichment Center.

Goodwill's Community Enrichment Center at Fletcher Square is a one-of-a-kind resource facility that brings to one location GSC's top-rated, no cost career counseling and placement services,

retail, culinary arts, and environmental service offerings. The fully renovated, 135,000 square foot, full service facility offers a wide spectrum of services that address the employment, education, health and universal needs of the community.

GSC is Empowering Individuals through education, training, and offering access to employment opportunities; Advancing Businesses through recruitment services, secure shredding, document imaging, e-waste recycling, landscape, custodial, commissary, assembly and contract fulfillment services; Enriching Communities through partnerships, youth programs, donation drive fundraisers and a positive economic impact; and Caring for the Earth through re-purposing used goods and recycling efforts. That's Good for Everyone!

About Goodwill Southern California: *Transforming lives through the power of work, Goodwill Southern California (GSC) serves people with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 80 retail stores and 44 attended donation centers. Charity Navigator, an independent charity evaluator has awarded GSC its highest four-star ranking for 13 consecutive years; largely due to the fact GSC spends 93 percent of its budget on programs and services. Committed to caring for the earth, in 2014 GSC diverted 100 million pounds of reusable or recyclable goods from landfills, Goodwill is Good For Everyone! For more information about Goodwill Southern California, please call (888) 4-GOODWILL or visit www.GoodwillSoCal.org.*

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