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**GOODWILL[®] AND UBER TEAM UP FOR NATIONWIDE MOBILE DONATION
CAMPAIGN**

***On Saturday, May 2, Uber drivers will pick up clothing donations and deliver them to
Goodwill free of charge***

Los Angeles, CA, April 30, 2015 – For one day, donating clothes will be even easier thanks to an innovative partnership between Goodwill Southern California (GSC) and the popular on demand transportation platform, Uber. On Saturday, May 2, from 10am to 4pm, donors in the Los Angeles area can open the app and request a pickup for their donations to be delivered by Uber, directly to a local Goodwill, free of charge.

Building on the success of previous promotions in the New York, Boston and San Francisco areas, this is the first time Goodwill and Uber have partnered on a full-scale nationwide campaign to combine the power of donating with the convenience of ordering a ride via a mobile device. The partnership is available in more than 50 cities across the United States and Sao Paulo, Brazil where both Uber and Goodwill operate.

Here's how it works:

1. Throughout the country, those who are spring cleaning will bag up jackets, shirts, pants, blouses and other clothing items to donate to Goodwill.
2. On Saturday, May 2, donors will open the Uber app and be able to select the GIVE option on the bottom of the screen.
3. An Uber SUV will arrive to pick up clothing bags, and the driver will drop-off the donations at Goodwill.

The Details:

- All clothing must be bagged for drivers to accept donations.
- Drivers will arrive at requested pickup locations. Donors are responsible for bringing bags outside, as drivers cannot leave their vehicles unattended.

- Those who are able to donate on May 2 using Uber, will receive a follow up email early next week with tax receipt information.
- For those who have already completed their spring cleaning and donations, or live in areas where Uber isn't available, monetary donations can be made to Goodwill Southern California at <http://www.goodwillsoocal.org/donate/donate-money> or <http://bit.ly/1HRJDvL>

Most people tend to do some form of spring cleaning in April. With Goodwill and Uber coming directly to donors, it's the perfect opportunity for people to clean out their closets and give as much as they can, while ensuring that their clothing can be reused and contributing to a good cause. Goodwill will use the revenue from the donations sold in its retail stores to help fund job placement and training programs in local communities. In 2013, Goodwill provided services to more than 9.8 million people.

"This collaboration between Uber and Goodwill Southern California has made Spring cleaning and donating an easy task, while ensuring that their clothing is not only diverted from landfills, but also goes toward supporting efforts to put people back to work," said GSC President and CEO, Craig Smith. "Both Uber and Goodwill strive to make a meaningful impact on local communities, and we are thrilled to once again team up with Goodwill to make donating fast and easy for Uber users," said David Plouffe, Senior Vice President of Policy and Strategy at Uber. "Those who participate in this campaign are not only checking something off their to-do list, but supporting Goodwill and its mission to strengthen communities by providing job placement and training for people in need."

For a list of cities participating in the Goodwill and Uber spring cleaning partnership, visit blog.uber.com/springcleaning2015. Goodwill Southern California will participate in the Uber spring cleaning partnership.

About Goodwill Southern California: *Transforming lives through the power of work, Goodwill Southern California (GSC) serves people with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 80 retail stores and 44 attended donation centers. Charity Navigator, an independent charity evaluator has awarded GSC its highest four-star ranking for 13 consecutive years; largely due to the fact GSC spends 93 percent of its budget on programs and services. Committed to caring for the earth, in 2014 GSC diverted 100 million pounds of reusable or recyclable goods from landfills, Goodwill is Good For Everyone! For more information about Goodwill Southern California, please call (888) 4-GOODWILL or visit www.GoodwillSoCal.org.*

About Uber

Uber is a technology platform that is evolving the way the world moves. By seamlessly connecting riders to drivers through our apps, we make cities more accessible, opening up more possibilities for riders and more business for drivers. From our founding in 2009 to our launches in over 300 cities today, Uber's rapidly expanding global presence continues to bring people and their cities closer. Follow us on Twitter: [@Uber](https://twitter.com/Uber) and find us on Facebook: [Uber](https://www.facebook.com/Uber).

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