



FOR IMMEDIATE RELEASE

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PRESS RELEASE

## **Goodwill Southern California To Celebrate Its 100 Year Anniversary With A Special Retail Sale**

Los Angeles, CA, April 6, 2016 - Goodwill Southern California (GSC) will hold a special sale this weekend, in honor of its 100 Year Anniversary, on Saturday, April 9 from 9am to 2pm and Sunday, April 10 from 10am to 3pm at all 81 Goodwill Southern California Retail stores.

Customers are invited to celebrate with us and shop great offers, which will include:

- 100 FREE Items Hidden Throughout Each Store (both Saturday & Sunday)
- \$10 Merchandise Voucher For The First 100 Shoppers In Line (for a future visit)
- \$1 Sale On Hundreds Of Select Items Including Men's & Women's Pants, Men's Sport Coats, Women's Blazers, Scarves, Ties, Children's Clothing, Books, CDs, DVDs and VHS Tapes.

Goodwill Southern California operates 81 stores located in Los Angeles, Riverside and San Bernardino Counties. Shoppers can find their nearby store(s) by visiting <http://www.goodwillsocal.org/shop/goodwill-locator>. Goodwill Southern California was founded in 1916, and serves individuals with disabilities, veterans, at-risk youth and community members facing barriers to employment.

"We planned this special sale to thank our dedicated customers who have shopped with Goodwill Southern California throughout the years," said Ray Tellez, Vice President of Retail Stores for Goodwill Southern California. "Our centennial is the perfect opportunity to show our shoppers that we appreciate their loyalty and their commitment to our mission of Transforming Lives Through The Power Of Work."

GSC is Empowering Individuals through education, training, and offering access to employment opportunities; Advancing Businesses through recruitment services, secure shredding, document imaging, e-waste recycling, landscape, custodial, commissary, assembly and contract fulfillment services; Enriching Communities through partnerships, youth programs, donation drive fundraisers and a positive economic impact; and Caring for the Earth through re-purposing used goods and recycling efforts. That's Good for Everyone!

## **About Goodwill Southern California**

*Transforming lives through the power of work, Goodwill Southern California (GSC) serves people with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 81 retail stores and 47 attended donation centers. Charity Navigator, an independent charity evaluator has awarded GSC its highest four-star ranking for 14 consecutive years; largely due to the fact GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, in 2014 GSC diverted 100 million pounds of reusable or recyclable goods from landfills, Goodwill is Good For Everyone! For more information about Goodwill Southern California, please call (888) 4-GOODWILL or visit [www.GoodwillSoCal.org](http://www.GoodwillSoCal.org).*

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