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Media Contact: Sasha Itzikman
(323) 979-9395
sitzikman@goodwillsoocal.org

Goodwill Southern California To Hold First Blowout Prom Sale

Los Angeles, CA, April 10, 2015 – What should I to wear to the prom and how can I avoid breaking the bank?

Goodwill Southern California (GSC) will hold a pop-up, warehouse style Blowout Prom Sale on Saturday, April 25, from 9:00am – 9:00pm at its Community Enrichment Center at Fletcher Square (3150 N. San Fernando Road, 90065) to provide prom-goers with deeply discounted, stylish evening wear options.

The sale will feature tuxedos, suits, dresses, shirts, jackets, shoes, and accessories including jewelry, handbags, and ties. New and gently used merchandise will be available.

Prices start at \$9.99 for cocktail length dresses, \$14.99 for full length gowns and \$19.99 for suits and tuxedos. An additional 20% off discount will be available on any one, single item, for high school students who present a valid student ID card.*

Special demonstrations will also be held throughout the day, showing students the latest in hair, nail, and make-up styles, as well as floral designs for prom. Prize drawings will be held for opportunities to win restaurant, hair, make-up and floral packages.

“Going to prom should not be prohibitively expensive,” said Craig Smith, GSC President and CEO. “High school students, and their parents, are often challenged by significant expenses in junior and senior years. No one should have to miss out on the fun because of finances, and with our help, students will look great without feeling a financial pinch.”

*Merchandise will be sold on a first come, first served basis. Shoppers will be limited to 10 items per person. Other restrictions apply. Free parking will be available at the Goodwill Community Enrichment Center at Fletcher Square.

GSC is Empowering Individuals through education, training, and access to employment opportunities; Advancing Businesses through recruitment services, secure shredding, document imaging, e-waste recycling, landscape, custodial, commissary, assembly and contract fulfillment services; Enriching Communities through partnerships, youth programs, donation drive fundraisers and a positive economic impact; and Caring for the Earth through re-purposing used goods and recycling efforts. That’s Good for Everyone!

About Goodwill Southern California: Transforming lives through the power of work, Goodwill Southern California (GSC) serves people with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 80 retail stores and 44 attended donation centers. Charity Navigator, an independent charity evaluator has awarded GSC its highest four-star ranking for 13 consecutive years; largely due to the fact GSC spends 93 percent of its budget on programs and services. Committed to caring for the earth, in 2014 GSC diverted 100 million pounds of reusable or recyclable goods from landfills, Goodwill is Good For Everyone! For more information about Goodwill Southern California, please call (888) 4-GOODWILL or visit www.GoodwillSoCal.org.

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