FOR IMMEDIATE RELEASE

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Country Star Kristian Bush of Sugarland to Greet Shoppers at Goodwill Southern California Los Feliz Store Before Headlining Troubadour Concert August 27

Los Angeles, CA, August 21, 2015 – Country star Kristian Bush is encouraging people to #GiveItAway with a FREE meet and greet on Thursday, August, 27 from 12pm – 1pm at the Goodwill Southern California Los Feliz store (4575 Hollywood Blvd. L.A. 90027). Bush, also known as one-half of country music duo Sugarland, is currently serving as a celebrity ambassador for Goodwill Industries International, with his Top 20 hit “Trailer Hitch” featured as the centerpiece of their #GiveItAway campaign. The first 50 fans in line will receive a free autographed copy of his debut solo album Southern Gravity.

When people donate to Goodwill, they help individuals with disabilities and disadvantages in their communities secure sustainable employment through education, training, work experience and career placement services. Goodwill Southern California supports its mission of Transforming Lives Through The Power of Work with proceeds generated from the sale of donated goods at 80 retail stores.

“We are honored to meet and host Kristian Bush, whose song reminds us of the importance of giving to others and how good it makes us feel to do so,” said Craig Smith, President and CEO of Goodwill Southern California.

“I’m excited that I get to use my partnership with Goodwill to do something good for this community,” said Bush. “When I learned more about Goodwill and what they do with the proceeds from donations – how those donations help create jobs – I was really excited to join the effort. If you are interested in creating change in your community, donating to Goodwill is a great place to start.”

Following the meet and greet, Bush will perform a concert at The Troubadour (9081 Santa Monica Blvd) in West Hollywood, CA. Kicking off at 8p.m., Bush will be joined by special guest Rita Wilson. A portion of each ticket sold will be donated to the charitable arm of the Academy of Country Music and their mission to improve lives through the

**Kristian Bush Appearance**

Where: Goodwill Southern California Los Feliz Store (4575 Hollywood Blvd., L.A. 90027)

When: 12pm – 1pm Thursday, August 27

**About Goodwill Southern California**

Transforming lives through the power of work, Goodwill Southern California (GSC) serves people with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 80 retail stores and 44 attended donation centers. Charity Navigator, an independent charity evaluator has awarded GSC its highest four-star ranking for 13 consecutive years; largely due to the fact GSC spends 93 percent of its budget on programs and services. Committed to caring for the earth, in 2014 GSC diverted 100 million pounds of reusable or recyclable goods from landfills, Goodwill is Good For Everyone! For more information about Goodwill Southern California, please call (888) 4-GOODWILL or visit [www.GoodwillSoCal.org](http://www.GoodwillSoCal.org).

**About Kristian Bush**

GRAMMY-winning recording artist Kristian Bush has been leaving his mark on music for more than two decades. The singer, songwriter, producer and multi-instrumentalist started his career with folk-rock duo Billy Pilgrim in the early ‘90s; in 2004, he exploded onto the country music scene with Sugarland, surpassing sales of over 22 million albums worldwide, achieving five No. 1 singles and winning numerous awards, including GRAMMYs, AMAs, ACMs, CMT Music Awards and CMAs. Bush made his solo debut with catchy Top 20 hit “Trailer Hitch” and his follow-up single “Light Me Up” has already been spotlighted as a favorite track on [APPLE MUSIC](http://music.apple.com), [PEOPLE](http://people.com), [ETONLINE](http://eonline.com), and [BILLBOARD.COM](http://www.billboard.com). Both songs are featured on his critically acclaimed album [SOUTHERN GRAVITY](http://music.apple.com), which [COUNTRY WEEKLY](http://countryweekly.com) named the “feel-good album of the year.” To date, Bush has garnered six BMI Awards for his songwriting, and in 2011 he founded the music publishing company and songwriting collective Songs of the Architect. Recent collaborations include Laura Bell Bundy, Larkin Poe, Dan Tyminski, *Pretty Little Liars* star Lucy Hale and more. Recently announced, Bush will chronicle his life and career in Cumulus Media’s first-ever NASH TV documentary. *Walk Tall: The Journey of Sugarland’s Kristian Bush* will air early September nationwide in partnership with Sinclair Broadcast Group. For more information, visit [www.kristianbush.com](http://www.kristianbush.com).

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