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PRESS RELEASE

**GOODWILL SOUTHERN CALIFORNIA STORES
OFFER UNIQUE AND VINTAGE HALLOWEEN COSTUMES**

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Los Angeles, CA, October 6, 2014 – Goodwill Southern California (GSC) stores have always had a unique solution to the annual question - “What should I be for Halloween?” With one-of-a-kind costumes that are also soft on the pocketbook, Goodwill stores offer children, teenagers and adults the chance to stand out at Halloween parties, and care for the earth. When shoppers create their own costume at Goodwill, they don’t bump into look-a-likes dressing in expensive packaged costumes.

All Goodwill Southern California stores offer a Halloween “BOOtique” where shoppers can find thousands of deeply discounted Halloween costumes and decorations. With prices so good, shoppers can afford to buy a different costume for each party they plan to attend. Creative costume inspirations include Sherlock Holmes, Tacky Tourist, Minion, Static Cling, Wrecking Ball, Jersey Boy, Maleficent, Teen Wolf, Kid President, Zombie Apocalypse Survivor, Soccer Champion, 60’s Advertising Mogul, 70’s Cheesy Newscaster Airing Dirty Laundry, and a host of other ideas.

This year, lucky shoppers will be able to find much augmented merchandise from the Goodwill Industries Volunteer Services (GIVS) collection, dating back to the 1920’s, which had been used to stage fashion shows over the past several decades. Select stores will offer special pieces from 20’s flapper dresses to 60’s psychedelic pant suits. These vintage pieces will be the cornerstones for many costumes, limited only by shoppers’ imaginations. Some items are truly rare and valuable.

When shoppers buy at, or donate to, Goodwill they help individuals with disabilities and disadvantages in their community secure sustainable employment through education, training, work experience and job placement services. And, Goodwill donors and shoppers show they Care for the Earth through the repurposing of goods.

Goodwill Southern California BOOtiques are now open Monday through Saturday 9am – 9pm, and Sunday 10am – 9pm through October 26. To accommodate last minute Halloween shoppers with a burst of creative inspiration, stores are open daily from 9am – 10pm from October 27 – October 31. Ghoulish, garish, or glamorous, Goodwill has got it all for Halloween!

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About Goodwill Southern California: Transforming lives through the power of work, Goodwill Southern California (GSC) serves people with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 80 retail stores and 44 attended donation centers. Charity Navigator, an independent charity evaluator has awarded GSC its highest four-star ranking for 13 consecutive years; largely due to the fact GSC spends 93 percent of its budget on programs and services. Committed to caring for the earth, in 2013 GSC diverted 67.4 million pounds of reusable or recyclable goods from landfills. Goodwill is Good For Everyone! 888-4-GOODWILL www.GoodwillSoCal.org.

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