



FOR IMMEDIATE RELEASE

Media Contact: Marla Eby

(323) 539-2104

meby@goodwillsoocal.org

PRESS RELEASE

Goodwill SoCal Re-Opens Pomona Retail Store Damaged In Fire

Los Angeles, CA, January 26, 2016 - Goodwill Southern California (GSC) will hold a Grand Re-Opening of its Pomona store (210 E. Foothill Blvd.) on Friday, January 29, 2016. The store was damaged by a fire in December, 2014. The official ribbon cutting ceremonies will commence at 8:45 a.m. and include local dignitaries, Goodwill Southern California staff and community members.

Customers are invited to shop a wide selection of everyday values, great fashion, and search for 100 free items throughout the store! The first 100 shoppers in line on Friday will receive a \$10 merchandise voucher. There will be an opportunity for shoppers to enjoy drawings for prizes including a new flat screen TV, and for every \$50 spent they will receive a \$5 gift certificate good toward future purchases at Goodwill Southern California retail stores.

"We are pleased to be able to re-open our Pomona store and, once again, serve our customers in the community of Pomona," said Craig Stone, Goodwill Southern California Retail Vice President.

GSC's store opening in Pomona brings employment opportunities to the community while ninety-four cents of every dollar generated from sales is dedicated to funding GSC's mission to prepare and place individuals with disabilities and other vocational challenges in sustainable employment.

GSC is Empowering Individuals through education, training, and offering access to employment opportunities; Advancing Businesses through recruitment services, secure shredding, document imaging, e-waste recycling, landscape, custodial, commissary, assembly and contract fulfillment services; Enriching Communities through partnerships, youth programs, donation drive fundraisers and a positive economic impact; and Caring for the Earth through re-purposing used goods and recycling efforts. That's Good for Everyone!

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves people with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 80 retail stores and 44 attended donation centers. Charity Navigator, an independent charity evaluator has awarded GSC its highest four-star ranking for 13 consecutive years; largely due to the fact GSC spends 93 percent of its budget on programs and

services. Committed to caring for the earth, in 2014 GSC diverted 100 million pounds of reusable or recyclable goods from landfills, Goodwill is Good For Everyone! For more information about Goodwill Southern California, please call (888) 4-GOODWILL or visit www.GoodwillSoCal.org.

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