



FOR IMMEDIATE RELEASE

Media Contact:

Marla Eby – Director, Marketing & Community Relations

(323) 539-2104

meby@goodwillsoocal.org

PRESS RELEASE

Goodwill SoCal Opens 81st Retail Store – in Lincoln Heights

Los Angeles, CA, May 3, 2016 - Goodwill Southern California (GSC) will hold a Grand Opening for its new Retail Store in Lincoln Heights (310 N. San Fernando Rd.) on Friday, May 6, 2016. The new store will be located next to Goodwill SoCal's Los Angeles campus. The site formerly housed a Goodwill Southern California Outlet Store. The official ribbon cutting ceremonies will commence at 8:45 a.m. and include local dignitaries, Goodwill Southern California staff and community members.

Customers are invited to shop a wide selection of everyday values, great fashion, and search for 100 free items throughout the store! The first 100 shoppers in line on Friday will receive a \$10 merchandise voucher. There will be an opportunity for shoppers to enjoy drawings for prizes including a new flat screen TV, and for every \$50 spent they will receive a \$5 gift certificate good toward future purchases at Goodwill Southern California retail stores.

“We are pleased to be able to open a retail store at our Lincoln Heights location,” said Ray Tellez, Goodwill Southern California Vice President of Retail Stores. “We know that our customers enjoyed having a store at that location and are excited that they will be able to shop there once again.”

GSC's store opening in Lincoln Heights brings employment opportunities to the community while ninety-five cents of every dollar generated from sales is dedicated to funding GSC's mission to prepare and place individuals with disabilities and other vocational challenges in sustainable employment.

GSC is Empowering Individuals through education, training, and offering access to employment opportunities; Advancing Businesses through recruitment services, secure shredding, document imaging, e-waste recycling, landscape, custodial, commissary, assembly and contract fulfillment services; Enriching Communities through partnerships, youth programs, donation drive fundraisers and a positive economic impact; and Caring for the Earth through re-purposing used goods and recycling efforts. That's Good for Everyone!

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves people with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 81 retail stores and 47 attended donation centers. Charity Navigator, an independent charity evaluator has awarded GSC its highest four-star ranking for 13 consecutive years; largely due to the fact GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, in 2015 GSC diverted 100 million pounds of reusable or recyclable goods from landfills, Goodwill is Good For Everyone! For more information about Goodwill Southern California, please call (888) 4-GOODWILL or visit www.GoodwillSoCal.org.

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