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PRESS RELEASE

**GOODWILL SOUTHERN CALIFORNIA
OPENS 79th RETAIL STORE – AT FLETCHER SQUARE IN GLASSELL PARK**

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Los Angeles, CA, April 7, 2014 - Goodwill Southern California (GSC) will celebrate the grand opening of their new flagship retail store and outlet center on Friday, April 11, in Glassell Park / Atwater Village (3150 N. San Fernando Road). The official ribbon cutting ceremony will commence at 8:45 a.m. The retail store and outlet center are part of Goodwill's new Community Enrichment Center at Fletcher Square (opening May 1, 2014), a fully renovated, 135,000 sq. ft. facility which will offer a wide spectrum of programs and services that address the employment, education, health, and universal needs of the community.

Customers are invited to shop a wide selection of everyday values, great fashion, and search for 200 free items throughout the store! There will be an opportunity for shoppers to enjoy drawings for prizes including a new flat screen TV and two Blue-ray players, and for every \$50 spent they will receive a \$5 gift certificate good toward future purchases at Goodwill Southern California retail stores. The first 100 shoppers in line will receive a merchandise voucher for \$10 and the first 1,000 shoppers will receive a free Goodwill tote bag.

GSC's 79th store opening in Glassell Park / Atwater Village brings employment opportunities to the community while ninety-three cents of every dollar generated from sales is dedicated to funding GSC's mission to prepare and place individuals with disabilities and other vocational challenges in sustainable employment.

GSC is Empowering Individuals through education, training, and offering access to employment opportunities; Advancing Businesses through recruitment services, secure shredding, document imaging, e-waste recycling, landscape, custodial, commissary, assembly and contract fulfillment services; Enriching Communities through partnerships, youth programs, donation drive fundraisers and a positive economic impact; and Caring for the Earth through re-purposing used goods and recycling efforts. That's Good for Everyone!

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves people with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, seven Career Resource Centers, three WorkSource Centers, seven Youth and two Veteran Employment Programs

throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission of "Transforming lives through the Power of Work" with proceeds generated from 79 retail stores and 44 attended donation centers. Charity Navigator, an independent charity evaluator has awarded GSC its highest four-star ranking for 12 consecutive years; largely due to the fact GSC spends 93 percent of its budget on programs and services. Committed to caring for the earth, in 2013 GSC diverted 67.4 million pounds of reusable or recyclable goods from landfills. Goodwill is Good For Everyone! For more information about Goodwill Southern California, please call (888) 4-GOODWILL or visit www.GoodwillSoCal.org

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