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**12 IDEAS TO SPRING INTO ACTION WITH Goodwill Southern California THIS SEASON**  
**Shopping for a Spring Wardrobe and Donating after Spring Cleaning Helps People in Our Communities**

Los Angeles, CA April 3, 2017 - More than 70 percent of Americans engage in the annual tradition of spring cleaning, according to a 2013 survey by the American Cleaning Institute. Nearly three-fifths (57 percent) of American adults will shop for spring/summer apparel in whole or in part this year according to a 2016 poll by ORC International (a global market research agency) , done on behalf of ICSC (International Council of Shopping Centers). Whether consumers are decluttering or refreshing their wardrobes, they can give people in their communities a fresh start through job training and placement by donating to and shopping at Goodwill Southern California this spring.

Through its social enterprise model, Goodwill sells donated items in its retail stores and online, to create job opportunities, training and programs for job seekers including youth, older workers, veterans and military families, people with disabilities and disadvantages, and others with specialized needs. As a result, in 2016, Goodwill Southern California placed 3,943 people in employment.

Having the right skills and training is essential to securing a job and to succeeding in the workplace. That is why Goodwill Southern California is calling on people to spring into action with Goodwill this season and make a difference in their community by donating when they finish spring cleaning and making Goodwill their destination for spring shopping. By donating to or shopping at Goodwill, individuals can help neighbors who are unemployed or underemployed get off to a fresh start.

“Spring is the time of year for new beginnings. When your spring cleaning ends with a donation to Goodwill, you not only extend the lifecycle of goods, but you help Goodwill Southern California initiate employment programs that create jobs and strengthen families throughout our communities,” said Patrick McClenahan, President and CEO of Goodwill Southern California.

Goodwill compiled 12 ideas to spring into action, which provides suggestions on ways to get ready for spring while making a positive impact in the community. Ideas include:

1. Mix and match to create your own unique collection of glasses as you prepare to host a spring fling on your patio.
2. Collect records or start on your own catalog for the perfect spring soundtrack. Get vinyl records from artists like Prince, David Bowie or George Michael. What’s your pleasure?
3. Explore. Breathe in that fresh spring air and get outside again! Visit the [National Park Service](#) and plan your spring camping trip or checkout your local municipality website for day trip locations. Pick up your camping gear and equipment at Goodwill.

4. Design a statement wall and show off your individual style. Mirrors, frames, baskets, art, clocks, plates and decorative items can showcase your chicness, charm or elegance.
5. Get moving. Spring cleaning isn't just for your closet. Toss out unhealthy winter habits and shape up for spring! Pick up some workout clothes and equipment at Goodwill.
6. Donate the business attire you no longer wear. You'll be helping your community and someone else can use it to rock their interview or first day at a new job.
7. Spring forward, while being fashion forward, this year with a new watch from Goodwill.
8. Play! 'Tis the season for spring sports — think, soccer, softball, lacrosse, golf — and you can save on sports equipment. Be a game changer for someone in your community by shopping at Goodwill for your gear.
9. Power up and change your community. Donate your electronics for someone else to enjoy and be a sustainable shopper by picking up something too!
10. Shop for spring style. Warmer weather means time to shed those layers! Update your wardrobe with bright colors and patterns by shopping at Goodwill.
11. Clean out the clutter and organize your space. Take your unwanted items to Goodwill and pick up some storage bins or creative storage items at Goodwill.
12. Grow opportunity and plant seeds of change in your community this spring by donating to and shopping at Goodwill. Get your gardening items and creative planting pots to create the perfect front yard and backyard landscapes.

Visit [www.goodwillsocal.org](http://www.goodwillsocal.org) to find the nearest donation site or store, or to find out more about Goodwill Southern California and the services it provides. Media who wish to film at Goodwill Southern California may contact Marla Eby, Director of Marketing & Community Relations, at [meby@goodwillsocal.org](mailto:meby@goodwillsocal.org).

#### **About Goodwill Southern California:**

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 81 stores and 46 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!