



FOR IMMEDIATE RELEASE

**Goodwill Southern California Media Contact:**

Marla Eby – Director of Marketing & Media Relations

323-539-2104 - office / 323-246-3620 - cell

[meby@goodwillsoocal.org](mailto:meby@goodwillsoocal.org)

**GOODWILL SOUTHERN CALIFORNIA INTRODUCES ELECTRONIC RECEIPTS AND ANNUAL ONLINE TRACKING OF GOODS DONATION HISTORY**

Los Angeles, CA, August 14, 2017 – Every year at tax time, people gather their tax information and then cannot remember where they put their charitable donation receipts! Goodwill Southern California (GSC) now has a solution for its goods donors. The company has launched an E-Receipt Program where goods donors can now receive donation receipts each time they drop off a donation of their gently used clothing and household items and then track their annual donation history online.

At Goodwill Southern California's 82 Retail Stores and 46 Donation Centers, the process is simple:

1. Donors sign up for the E-Receipt Program with their donation attendant, when they drop off gently used clothing and household goods.
2. Donation receipts are immediately e-mailed to donors, along with info on how to access receipts and donation history online.
3. Donors access their receipts and donation history
4. Donors view their impact on the community

Over 306,000 donors have used the new system, since its launch in December 2016. The system shows donors how their recent and annual donations impact the community, sharing the number of hours of employment & job placement services the donation provided to the local community.

“With our new e-receipt program, donors can easily see how their goods donations help Goodwill Southern California Transform Lives Through the Power of Work,” said Ray Tellez, Goodwill SoCal’s Vice President of Retail Operations. “Many shoppers and donors know Goodwill for our stores and donation centers but don’t realize that their donations help fund our employment programs that serve individuals with disabilities, veterans, at-risk youth, ex-offenders and those with disabilities and disadvantages.

Media who wish to film at Goodwill Southern California stores to highlight a demonstration of our

e-receipt program may contact Marla Eby, Director of Marketing & Media Relations at [meby@goodwillsocal.org](mailto:meby@goodwillsocal.org) or (323) 539-2104.

**About Goodwill Southern California**

*Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 82 stores and 46 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!*

###