



## **FOR IMMEDIATE RELEASE**

### **Goodwill Southern California Media Contact:**

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## **GOODWILL SOUTHERN CALIFORNIA TO OFFER FREE MONTHLY L.A. CAMPUS TOURS**

Los Angeles, CA, February 28, 2017 – Did you ever wonder what goes on behind the scenes at your local Goodwill store? Who does Goodwill help? How do items move from your donation box to store shelves? And what happens in between?

Goodwill Southern California is now offering monthly tours that “pull back the curtain” and share the inner workings of the organization. Most people are familiar with Goodwill retail stores and donation centers, but do not realize that Goodwill’s mission is to Transform Lives Through the Power of Work, providing education, training, work experience and job placement services for individuals with disabilities or other vocational challenges.

Tours will include the people and places that help Goodwill Empower Individuals, Advance Businesses, Improve Communities and Care for the Earth, including:

- Goodwill Southern California’s History (of over 100 years!)
- Retail Store & Donation Center
- WorkSource Center
- Business Services (e-waste, shredding, document imaging)

“For over 100 years, Goodwill Southern California’s mission has been to Transform Lives Through the Power of Work,” said GSC President and CEO Patrick McClenahan. “It is exciting to see the significant impact a job can have on a person’s life. We want to share the magic of Goodwill with the community.”

The free one hour tours are held at 10:00 a.m. on the last Friday of each month. The tours are located at:

Goodwill Southern California - Los Angeles campus:  
342 N. San Fernando Road  
Los Angeles 90031

Each tour is limited to 12 guests. Children are welcome on the tour but they must be accompanied by an adult(s). Reservations are required. Visit <http://www.goodwillsoocal.org/goodwill-southern-california-tours/> to reserve a spot. Groups larger than 12 may schedule a tour by e-mailing [info@goodwillsoocal.org](mailto:info@goodwillsoocal.org).

Media who wish to participate in a tour or schedule an individual tour may contact Marla Eby, Director of Marketing & Community Relations, at [meby@goodwillsocal.org](mailto:meby@goodwillsocal.org).

**About Goodwill Southern California:**

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 81 stores and 46 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!

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