



FOR IMMEDIATE RELEASE

GOODWILL® and Roadie Team Up To Turn Donations Into Job Training and Employment Opportunities

New Partnership Encourages Consumers to Donate What They No Longer Need to Goodwill

January 3, 2017 – A new partnership between [Goodwill®](#) and [Roadie](#) aims to make it easier for people to donate items they no longer use or need, from clothes to couches to dressers to bicycles. Beginning January 3 and running through February 28, Roadie — the national on-the-way delivery network — will pick up your unwanted items and take them to your nearest Goodwill donation center.

“January is a great month to clean out your closets and get organized for the New Year,” said Patrick McClenahan President & CEO of Goodwill Southern California (GSC). “This year, we are partnering with Roadie to make donating easier than ever and asking you to be a job creator by donating to Goodwill Southern California in 2017.”

As with all items donated to Goodwill Southern California, items donated through the Roadie partnership will be sold in GSC stores to help fund job and skills training, both in person and online, employment placement services and other community-based employment programs. Donations made at any time of the year are tax deductible and receipts for items shipped through the Roadie partnership will be provided by request.

First time Roadie users who donate items to Goodwill through the app or website will receive a \$20 discount on the pickup and delivery fee using the promo code GOODWILL. Goodwill shoppers who wish to use Roadie for the first time to deliver purchases to their home or office can also receive the discount.

“Roadie was built on the idea of community members helping one another. We’re happy to be partnering with Goodwill to help people give new life to the things they can no longer use, and in the process, help create jobs in communities nationwide,” said Marc Gorlin, founder and CEO, Roadie.

Roadie is the world’s first “on-the-way” delivery network that connects people who have stuff to send with drivers already headed in the right direction. By tapping into unused space in passenger vehicles already on the road, the app-based community gives users a more flexible, greener, and cost-effective way to ship locally and nationally, seven days a week. New Roadie customers can simply click on the Goodwill icon on [the Roadie app](#) or go to www.roadie.com/Goodwill to schedule a pickup.

Goodwill cannot accept certain items, including mattresses, major appliances and cribs due to safety issues, the high cost of disposal and stringent government regulations. A complete list of acceptable items is available on the [Roadie app website](#) for your easy reference. Goodwill Southern California donors in Los Angeles (N. of Rosecrans), Riverside and San Bernardino

counties may also find a donation list at <http://goodwillsocal-env.us-east-1.elasticbeanstalk.com/wp-content/uploads/2014/08/GSC-Donation-Guidelines-7-28-14.pdf>.

To schedule an interview please contact Marla Eby, Director of Marketing & Community Relations at meby@goodwillsocal.org.

About Goodwill Southern California:

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 81 stores and 46 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, in 2015 GSC diverted 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone! For more information about Goodwill Southern California, please call (888) 4-GOODWILL or visit www.GoodwillSoCal.org.

About Roadie

Headquartered in Atlanta, Roadie is an app-based community that puts unused capacity in passenger vehicles to work by connecting people with stuff to send with drivers heading in the right direction. Roadie's model enables efficient, low-cost delivery for senders and rewards drivers for trips they were already taking. Roadie is backed by Warren Stephens of Stephens Inc.; the UPS Strategic Enterprise Fund; Eric Schmidt's TomorrowVentures; David Bonderman, founder of TPG Capital; Guggenheim Partners' Executive Chairman Alan Schwartz; Square Co-founder Jim McKelvey; the Mellon Group; former CEO of ISS Tom Noonan, and H. Barton Asset Management, among others. To learn more about the world's first on-the-way delivery network, visit www.roadie.com.

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