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GOODWILL SOUTHERN CALIFORNIA TO HOLD 10,000 STRONG HIRING EVENT FOR VETERANS

Los Angeles, CA, October 26, 2016 - Goodwill Southern California (GSC), in partnership with Mayor Eric Garcetti's Office of Veterans' Affairs and the County of Los Angeles Community and Senior Services will hold its second hiring event as part of the Mayor's 10,000 Strong Veterans Hiring Initiative from 9am to 3pm on Friday, November 4, at Goodwill's Community Enrichment Center at Fletcher Square (3150 N. San Fernando Road, Los Angeles 90065). The city is close to meeting its goal of hiring 10,000 Veterans by 2017.

The hiring event will assist returning service members in leveraging their skills into fulfilling careers. It offers a unique format that will benefit both employers and job seekers by improving the efficiency and effectiveness of the hiring process. The event is more than the standard job fair where prospective employers distribute information on their organizations as job seekers pass out resumes. Participating veterans will be pre-screened to match specific employment criteria identified by partnering employers. Employers will conduct interviews and may extend employment offers to veteran applicants immediately, on-site, or schedule next step interviews and/or screenings.

"Veterans fought to secure the American dream — now it's our turn to fight for them," said Mayor Eric Garcetti. "No one who has worn our nation's uniform should feel alone in the transition back to civilian life. They should be able to come home to a good job, financial security, and a roof over their heads. Today's hiring event isn't just supporting veterans, it's also connecting employers with men and women whose experiences make them strong leaders in the workplace — determined, resourceful, and selfless. We can strengthen Los Angeles by giving veterans new opportunities and restoring hope to those who fought to preserve our freedom."

Over 30 employer partners have made a commitment to hiring veterans and will participate in the 10,000 Strong Veterans Hiring Event. Employers will be present from the following sectors: law enforcement, non-profit, government, retail / customer service, security, healthcare / human services, transportation / logistics, information technology, aerospace, manufacturing, and restaurants.

Participating employers include Federal Express, Cheesecake Factory, LA Metro, Boeing, Northrop Grumman, Walmart, Target, Live Nation, local cities, police and fire departments, the Los Angeles Unified School District (LAUSD), and many more.

Hiring Event Partners include Los Angeles City, Los Angeles County, the County of Los Angeles Community and Senior Services, and the State of California Employment Development Department (EDD).

“The 10,000 Strong Hiring Event shows the power of partnerships between public companies, non-profit organizations and government agencies in reaching our collective goal of hiring veterans,” said GSC President and CEO Patrick McClenahan. “With Goodwill Southern California’s mission of Transforming Lives Through The Power Of Work, it is exciting to see the significant impact a job can have on the lives of those who have served our country.”

Job seekers (veterans) who would like to attend the hiring event should call 323-543-8440 or e-mail sconliffe@goodwillsocal.org to register. (Some employers require online application and resume submission prior to the event).

To schedule media coverage of the event, contact Marla Eby at meby@goodwillsocal.org.

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About Goodwill Southern California:

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 81 stores and 46 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, in 2015 GSC diverted 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!