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Goodwill Southern California Celebrates the Grand Re-Opening of its Panorama City Outlet Store

Los Angeles, CA, August 22, 2018 - Goodwill Southern California (GSC) will hold a Grand Re-opening for its outlet store in Panorama City (14565 Lanark St., Panorama City 91402) on Friday, August 24, 2018. The store will open at 8:00 AM.

Customers are invited to shop a wide selection of everyday values and great fashion. New pricing will be introduced at the outlet store. All items will be sold by the pound! Apparel will be featured for \$1.99/lb and home goods \$1.19/lb.

“We are delighted to open a bigger and better store in the city of Panorama City,” said Ray Tellez, Goodwill Southern California Vice President of Retail Operations. “We look forward to providing the local community a great location for them to shop and find great deals!”

Goodwill SoCal has a total of 85 stores in its territory of Los Angeles (north of Rosecrans), Riverside and San Bernardino counties. Ninety-five cents of every dollar generated from sales is dedicated to funding GSC’s mission to prepare and place individuals with disabilities and other vocational challenges in sustainable employment.

Media who wish to film at Goodwill Southern California may contact Marla Eby, Director of Marketing & Media Relations, at meby@goodwillsocal.org.

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 85 stores and 46 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!

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