



FOR IMMEDIATE RELEASE

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## Goodwill Is Your Place To Make The Holidays Special

Los Angeles, CA, December 7, 2017 — The holidays are a time of giving, and at Goodwill Southern California, that rings especially true! When you do your holiday shopping at your local Goodwill store, you can find great gifts while building a brighter future for someone in your community.

Savvy shoppers understand that Goodwill SoCal is the best place to purchase holiday gifts and supplies at low prices. What some may not know is that with each purchase you make, you're reducing waste and giving used items a second life as well as creating job opportunities for people in your community.

“Goodwill is your place for good gifts and good finds,” said Raymond Tellez, Vice President of Retail at Goodwill Southern California. “With the great variety of items in Goodwill stores — from holiday knick-knacks and clothing to do-it-yourself inspiration — you can make your holidays something special with Goodwill.”

When it comes to holiday DIY projects, Goodwill helps you go for broke without going broke! Here are a few of the many great ideas to consider as you shop at your local Goodwill store this holiday season:

- Look for vintage glassware, utensils, serving items and linens to create a chic mix-and-match holiday tablespace.
- Use chalkboard paint to turn a serving tray into a seriously sophisticated [holiday menu board](#).
- Get ready for your next seasonal sweater party, either by finding a ready-to-wear, holiday-themed pullover or by adding your own [beading and holiday-themed appliques](#) to a Goodwill sweater.
- For the world travelers on your gift list, [find and frame vintage maps](#) of destinations visited or yet-to-be explored.

- Create stylish and [personalized kitchen organizers](#) from baskets and canisters found at Goodwill.

Goodwill is also happy to accept donations of household items, gently used clothing and other useful things to sell in our stores. Know that when you donate — and when you shop — at Goodwill, you're helping someone on the path to a better job or a better life.

**Media who wish to film at Goodwill Southern California's stores may contact Marla Eby, Director of Marketing & Media Relations, at [meby@goodwillsocal.org](mailto:meby@goodwillsocal.org).**

### ***About Goodwill Southern California***

*Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 85 stores and 47 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!*

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