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Media Contact:

Marla Eby – Marketing & Media Relations

(323) 539-2104

meby@goodwillsocal.org

Save Money And Help Job Seekers In Your Community This Back-To-School Season By Shopping Goodwill Southern California

Los Angeles, CA, July 27, 2017 - As summer ends and families gear up for the next school year, they can visit Goodwill Southern California (GSC) to find all the items kids need for back to school. Goodwill stores are great places to find clothes, shoes and other supplies children need when they head back to the classroom. In addition to being a one-stop shop for back-to-school needs, kids have more freedom to define their style on a budget when they shop at Goodwill.

“When families shop at Goodwill, kids gain a better understanding of the importance of environmental sustainability and social responsibility by helping people find jobs in their local communities,” said Patrick McClenahan, President and CEO of Goodwill Southern California.

Revenues from Goodwill Southern California stores help fund education, training, work experience and job placement services for individuals with disabilities and disadvantages in communities throughout Los Angeles(north of Rosecrans), Riverside and San Bernardino counties. In 2016, Goodwill Southern California served over 32,000 individuals, including veterans, at-risk youth, individuals with disabilities, and community members with barriers to employment.

This year, Goodwill Southern California will feature a great selection of new backpacks priced at \$9.98, lunch sacks at \$4.98 as well as a wide variety of deeply discounted kids clothing. Goodwill is the perfect one stop shop for families that are looking for a budget friendly way to update their children’s wardrobe as they rapidly grow.

As families buy items for back to school, Goodwill Southern California encourages them to donate the clothing and other items their children have outgrown. Visit www.goodwillsocal.org/shop/goodwill-locator to find your nearest Goodwill store or donation center.

Media who wish to film at Goodwill Southern California stores to highlight affordable back-to-school outfits for kids may contact Marla Eby, Director of Marketing & Media Relations, at meby@goodwillsocal.org.

GSC is Empowering Individuals through education, training, and offering access to employment opportunities; Advancing Businesses through recruitment services, secure shredding, document imaging, e-waste recycling, landscape, custodial, commissary, assembly and contract fulfillment services; Enriching Communities through partnerships, youth programs, donation drive fundraisers and a positive economic impact; and Caring for the Earth through re-purposing used goods and recycling efforts. That's Good for Everyone!

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 82 stores and 46 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!

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