PROVITECH
Impactful technology

Provitech is a social software development company in Uruguay that provides technological services to the corporate world. Training and employing youth from vulnerable neighborhoods.

OUR PROCESS

- **SELECTION OF YOUTH**: 2 months
- **TRAINING PROGRAM**: 3 months
- **PLACEMENT**: 1 year working in Provitech
- **JOB INSERTION**: After 1 year in Provitech, the youth start working in tech companies

OUR SERVICES

- WEB/Mobile Development
- Social Media and Community Management
- Web queries management
- Online sales
- Digitalization & Transcription

OUR GOALS IN 5 YEARS

- 240 young people out of risk situation, inserted in tech companies
- Annual sales of 1.500.000 USD
- Profits of 600.000 USD that will be donated to Providencia Educational Center, the NGO by which this project was born. Provitech is a spinoff of Providencia.

WE NEED

- **120.000 USD**

- Train 16 youth in 2019
- Employ the 16 youth in 2019
- Initial investment
- Generate the first business agreements to guarantee the sustainability for the next years

WWW.PROVIDENCIA.ORG.UY
PAULA MOSERA
PAULAMOSERA@GMAIL.COM
WORLD CHANGE MAKERS

PROBLEM

- LATAM university students = Good technically but lack of world business exposure.
- 19% of the global youth are in LATAM region.
- According the World Labor Organization, young people age 15-35 are three times more likely to be unemployed.
- Bottom of the Pyramid youth have potential but lack opportunities and access.

SOLUTION

World Change Makers is a 7 step high impact entrepreneurship process for youth in Latin America. It begins with a regional challenge, and it guides teams of 4 (at least 2 university students) to learn how to create a high impact startup, compete internationally for $100K, accelerate their business with experts, scale their impact, and connect to the global stage.

BUSINESS$ MODEL

World Change Makers has 4 revenue streams

- 1. We will certify university professors with our Social Innovation Methodology so that they can run our programs in their communities
- 2. We will host local and regional events that will be monetized through sponsorships
- 3. We sell access to our student entrepreneurs to recruiters and talent hunters
- 4. We provide consulting services and training to univeristies, local governments and corporations

FINANCIAL

To date, we have already validated the model in Ecuador with more than 10 clients, and various demographics including university students and bottom of the pyramid youth earning around $100,000.

We need to raise $100,000 cash prize and $500,000 for operating a regional team, 5 regional semi-finals, a 4 week accelerator program, and a Grand Finale gala.

IMPACT TO DATE

(2017-2019)

Network in 47 universities in Ecuador in 24 cities
1000 entrepreneurship concepts generated
4000 student entrepreneurs engaged
45000 students reached and introduced with social innovation concept
Network of leaders in all Latin America

CONTACT

f.abad.ecu@gmail.com
@franciscoabadec

LinkedIn
Twitter
Facebook
WHY DEBATE?
Debate brings together the art of reading, thinking and speaking. Teaches the ability to create, present, and evaluate ideas. It develop skills.

OUR TEAM
We have managed to form an experienced team that goes from former debaters, judges and trained facilitators.

OUR PARTNERS
Currently we maintain formal alliances with the government, private companies, media, international organizations and universities.

CALL TO ACTION
We need US$70,000.00 to expand our current school coverage.

To learn more about us go to: www.aspadepanama.com
Compralante is a social venture which mission is to promote **accessibility and equal opportunities** for all persons with disabilities in Latin America through art, adaptive tools, services and products.

There are **85 million people** with disabilities in Latin America who lack access to opportunities.

We work through **3 pillars**

**Accessibility:** Specialized consultancies, web development and graphic design.

**Entrepreneurship:** One-on-one training of entrepreneurs and group workshops.

**Art:** Art exhibitions and literary contests.

Compralante offers consulting services to companies, governments and NGOs to develop and adapt their practices and services under **international accessibility standards**

Fundación Compralante is a **non-profit organization** established in 2015 in Argentina and Washington DC as 501C3.

**InclusYes**

Our incomes generating activity for 2019 running costs focuses on the shares of the social enterprise InclusYes: accessible online marketplace of services and products for persons with disabilities.

Our flagship program for 2019 is founded through project aimed grants.

For 2019 our estimated costs is **$89,845.00 USD**

Compralante **team**

9 young multi-disciplinarian professionals from 7 Latin American countries

Our global work takes place through internet plus local projects with volunteers and related organizations.

THE PROBLEM

16% of the world population doesn’t have access to energy

844 million people don’t have access to safe water

60% have no access to safe sanitation

THE SOLUTION

ENERGY
we provide lighting service with solar panels for public spaces and inside houses.

WATER
we provide purification service through a water filter.

SANITATION
we provide a dry bath service, which doesn’t use water and generates fertilizer.

TIERRA grata

Tierra Grata provides Energy, Water and Sanitation services to rural communities through social technologies.

Our technologies are:

- Decentralized
- Easy to install
- Friendly to environment
- VERY low cost. offering a 50% cheaper service than traditional companies.

THE MODEL

The users subscribe to Tierra Grata services through a fee and they become part of the Gente Grata program each user makes monthly payments according to the plan they acquired, could be basic, Plus or Premium.

Tierra Grata, go along with its services with a social intervention program that aims to empower communities on their own development. We train about the use and maintenance of technologies and we establish a management committee within the community, which is also the technical team in charge of tracking and repairing the installed technologies.

RESULTS

10 communities
3 states of Colombia
160 installed solution
1700 users

CONTACTS:
info@tierragrata.org
www.tierragrata.org
01. Students
+3000 students in Cbva campus and +10,000 students around Bolivia. Changing a $20 per semester the market size is around +$200,000 per year. Students willingness to pay is above 30%, the main issues are lack of information and experience.

02. Faculty/Staff
300 faculty members Cbva, +1000 in Bolivia.

03. Companies
Public and private, 95% of them are SME’s

Initial Investments: Net Cash Flow/year:
Year 1: $32,398
Year 2: $64,978
Year 3: $114,598
Year 4: $162,364
Year 5: $210,235

FINANCIAL IMPLICATIONS

Assumptions:
- 70% students retained in 3 years.
- $10,000 students reached in 5 years.

Operating Expenses:
- Platform design and development:
  - $5,000/month, 10 payments.
- Marketing:
  - $100 employees/ (6 months)
- Overhead:
  - $50

OPERATIONS

Students
- Match with offers based on soft and hard skills
- Improve student’s soft skills
- Follow-up on students
- Publish different opportunities

Companies:
- Attract companies
- Publish different opportunities
- Take recommendations of students

PROBLEM

The unemployment rate for new professionals in Bolivia is above 70%, the time for young labor force in Bolivia is above 47%, the informal labor force in Bolivia is above 175,000 new professionals go to the labor market.

SOLUTION

Develop an online platform to authenticate hard and soft skills, working as a matchmaker platform, matching opportunities with students’ profiles.
WHO ARE WE?

We are a Non-Profit Organization, based in Panama. We believe in empowering women in vulnerability, transforming second hand items under a certified brand called Guqaras® into opportunities for micro-business.

WHAT ARE WE SOLVING?

In Panama, more than $800,000 women do not have the opportunities to complete their education, or access to well paid jobs and are part of the most vulnerable sector of our country.

WHAT DO WE NEED?

We need $150,000 to foster our impact not only in Panama but also among Latin Region. We are looking forward to open our first office in Medellin, Colombia, build an E-commerce platform and move into the process of clothing restoration. This will allow us to create more job opportunities, increase our profits and invest in our Guqaras micro-business (beneficiaries).

OUR ACHIEVEMENTS

+ 200 Active Donors
12 Guqaras Empowered
7 communities
2,000 women received free workshops
+65,000 pre-loved items were recycled

Business Model

Donors → Items → 12 Guqaras 50% Impact Sale 50% Direct Sales 100% of our profit goes to their families. With the profit from sales, we are able to give grants to our Guqaras to start their micro-businesses.
Leapfrogging Secondary Education in Argentina’s Provinces

Problem: high drop-out rates

Who?
CIPPEC is an independent, non-party and non-profit organization that produces knowledge, develops advocacy and offers recommendations to design better public policies.

How?
To develop advocacy, technical support and evidence-based research to work with Provincial Ministries of Education in the implementation of a comprehensive reform of secondary education.

CIPPEC’s role to support Provincial Ministries

- **Evidence-based policy recommendations**: Recommendations for local needs, key element for negotiations.
- **Advocacy in media and events**: Education not a priority, stakeholders knew little.
- **Relations between Ministry and supporting funders**: Extra resources needed, need for articulation among sectors.
- **Technical support during implementation**: Ministries have little training.

Quality education for all citizens is fundamental to participate in a knowledge economy and to accomplish social justice.
"La Casita de Kiki"

A world in which the community with disabilities can easily access high quality solutions and information. A community ready to look for new challenges and opportunities.

Roberto Mendoza
Founder
+52 55 3201-0680
ramendoza20@gmail.com
Skype: ramza_fft21

Problem:
The community of people with mental disabilities is invisible and there are low economic incentives to provide the information and solutions they need. Because of this, people with disabilities often remain underdeveloped, their educators are underqualified, and entrepreneurship is not stimulated. Therefore, families of people with mental disabilities don’t find solutions, which leads them to experience economic constraints and emotional stress for a long time, sometimes for their whole life.

Solution:
"La Casita de Kiki" is an online community that connects families of people with mental disability, educators, entrepreneurs, schools and hospitals into a single point of contact. This provides economic incentives to exchange information and offer solutions that would be otherwise out of reach.

Value Proposition:
La Casita de Kiki facilitates customised solutions to the necessity of people with disabilities and their relatives in an environment of safety and trust.

Market Size:
- People with mental disabilities: 10%
  - Mexico → 665 K
  - LATAM → 25 M
  - Worldwide → 450 M

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<tr>
<th>Year</th>
<th>Investment</th>
<th>Revenue</th>
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<td>2020</td>
<td>$65,000</td>
<td>Community</td>
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<tr>
<td>2021</td>
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<tr>
<td>2024</td>
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</table>

Business Model:
- Donations
- 5-10% / Transaction

Roadmap
2020:
- 2 disabilities
- Community Building
- Mexico

2021:
- +2 disabilities
- 5% of community
- White label → Amazon

2022:
- 20% of community
- E-Commerce Platform

2023:
- LATAM

2024:
- Colombia

NET EFFECT
The 1st Positivity Social Network
for the users by the users
http://www.posity.com.br (registered domain)

Posity Network

The Problem
1 in every 4 people in the world will go through some type of mental disorder, anxiety or depression - generating a global economic cost estimated to reach US$6.0 trillion by 2030. Increasing connectivity and social interaction facilitate life but increase psychological and emotional challenges, specially for children.

The Solution
A social network based on positiveness, where all interaction is purpose driven and beneficial to peoples life. A place where all incentives are positive intended and the whole interaction is centered on the user well-being and good health.

Revenue Stream
- purpose driven ads - shared revenue partnerships
- profit share development – institutional partners
  - Affiliates – Classifieds – Lists – Chatbots
  - AI and Blockchain Co-Development

US$ 44k + US$ 400k
(Savings + Seed)
Team, Development, Marketing

Advisor
Kanishk Gosh, computer scientist, specializing in AI and BlockChain

Founder
Rafael Ottaiano, entrepreneur, lawyer and civil engineer
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Facebook.com/rafael.ottaiano
EXPLORE COLOMBIA'S BEST KEPT STORIES

Knowing that travel helps us reframe our own personal stories and beliefs, Travel Curators offers a perfect platform where cross-cultural exchanges can genuinely happen.

TC is a specialized travel agency that designs immersive and expert-led expeditions for those inquisitive souls who want to deeply explore Colombia while generating holistic and meaningful impact.

We’re passionate about responsibly bringing together people from different worlds as a means of activating what Colombia and the planet need the most: empathy for nature and other humans beings.

HOSTS: INDIGENOUS, AFRICAN, FARMERS, FORMER PARACOMBATANTS + SUSTAINABLE LOCAL TOUR OPERATORS

EXPERTS: GEOGRAPHERS, ANTHROPOLOGISTS, BIOLOGISTS, AMONG OTHERS

WHERE?
JUNGLES, MOUNTAINS, SNOWY PEAKS, MANGROVE, PARAMO, DESERT, FORESTS
CAUCA-GUAJIRO - EASTERN AMAZON - CHOCÓ - BOGOTA'S SURROUNDINGS
SIERRA NEVADA DE SANTA MARTA

150% TRAVELER ARRIVAL INCREASE DURING PEACE TALKS
US DOLLARS CLIENTS PAY FOR 10 DAY ETHICAL+CULTURAL EXPERIENCES

WHEN?
LAUNCHING OF OUR FIRST VERY IMMERSIVE PROGRAM (VIP):
12/10/2019-12/20/2019

Seed funding 50,000 USD to undertake the first VIP fieldwork and academic research while also sustaining the main team in charge of branding and structuring the company.

Contact us:
Lorena Gómez Ramírez
lorenagomezram1@gmail.com
+57 3112231918
MUJER VALIENTE is a non-profit association that seeks to promote education focused on gender equality and the prevention of violence against women in Peru.

CHANGE MINDSETS

THE TEAM

FOUNDERS

ALESSANDRA
GABRIELA
LUISA

BOARD OF ADVISORS

LEGAL ACCOUNTING COMMUNICATIONS

SPREAD THE MESSAGE & RAISE FUNDS

MUJER VALIENTE PRODUCTS

SUCCESS STORIES TECHNIQUE AND PROJECTS

INFLUENCERS PRODUCTS AND MESSAGES

RETAILERS STORES AND ONLINE

SCHOOLS PUBLIC AND PRIVATE

LOCAL GOVERNMENTS

MINISTRY OF EDUCATION

power and potential of women and girls to be leaders and CHANGEMAK(H)ERS in their communities

MUJER VALIENTE

ALESSANDRA CALMELL DEL SOLAR

PERU
WHAT IS THE PROBLEM?
Social inequality is leading us to insecurity, violence and corruption. The current situation in México is this one:

- Victims of violence 2018: 297,475
- Homicides 2018: 50,341
- Young people in poverty: 17.5 millions

WHAT IS THE SOLUTION?
Focus on growth with equity and social inclusion by bringing together different social classes that live so close to each other, and yet so far. That is why in 2015 we create the social mobility program Pupilo in Guadalajara, Jalisco.

WHAT DO WE DO?
- Pupilo is a 10-month leadership program that is bringing together different social classes and bursting social bubbles.
- The pupils are young people in poverty conditions and the mentors are executives in prestigious companies.
- We give the pupils life tools to change their status quo.
- The mentors transform their business mindset by deeply understanding the social reality.

HOW DID PUPILO EMERGE IN 2015?
- As a dream to leave a legacy to our country supporting young people in vulnerable conditions.
- As a sincere commitment with social inclusion and equity in Mexico.

WHAT HAVE WE ACHIEVED SO FAR?
- 5 generations of graduates
- + 100 graduates
- + 100 mentors
- + 50 volunteers
- +10 companies involved

WHO IS BEHIND?
- Management Team
- 5 institutions where the pupils are selected from (Albergue Infantil Los Álamos, Bachillerato Pedro Arrupe, Lideres del Siglo, Mayana, Waking Souls).
- 3 companies replying the methodology (Hewlett Packard P Inc, Itexico, MBGE Interststemas)
- More than 20 volunteers for staff every generation
- More than 10 companies donating facilities, materials, transportation, food and beverage.

WHAT ARE THE FUTURE GOALS?
Make Pupilo scalable and sustainable by selling the Directive Development Program to companies in México.

WHAT DO WE NEED?
- Contacts with multinational companies in México
- Partners in Latin America to reply the methodology

ALEJANDRA VARGAS
ale.vargas8a@gmail.com
WOMEN IN FOREIGN POLICY

What?
I want to make gender equality perspective a priority in the Argentine foreign policy in order to intensify efforts for an equal future for Argentina, Latin America and the world.

How?
I want to contribute from my expertise and my current job position to make it happen. To do so, I am proposing an Action Plan on Feminist Foreign Policy for the next presidential term (2019-2023).

Countries with Feminist Foreign Policy

- Canada
- Sweden
- Next?

Why?
Including half of the world’s population is not only morally desirable but economically profitable. Besides the enormous progress done in the recent years we need to multiply breakthroughs that make a difference for girls, women and societies alike.

The Argentine Foreign Service shall strive to strengthen all women’s and girl’s in terms of:

Rights:
Promoting the full enjoyment of human rights and combating all forms of violence.

Resources:
Ensuring that are located to promote gender equality.

Representation:
Promoting their participation and influence in decision-making processes, at all levels and in all areas.

In this first stage the Plan has four objectives:
1. Integrate a gender equality perspective in all international agreements.
2. Contribute to other Latin-American countries to developing policies for women peace, security and empowerment.
3. Empower national synergies to develop a regional plan.
4. Assist and cooperate with women’s organizations to highlight, support and strengthen women rights.

The implementation will be based on 3 components:
- Communication and advise on the policy.
- Training national stakeholders to implement it.
- Knowledge sharing in order to exchange experiences in the national and international level.

Cost structure
The first year we will use the current resources of the Office. In 2020 we expect to have an assignment in the National Budget of $0,00005, this mean:
USD 50,000
In the next two years, we will continue using the same budget and we aspire to sign international technical cooperation agreements.

Stakeholders
Argentina’s Government:
- President
- Chief of Cabinet
- Minister of Foreign Affairs
- Secretary of Strategic Affairs
- National Institute for Women (INAM)
- International Cooperation Directors in Ministries
- Governors

International partners:
- Sweden
- Canada
- Regional & International Organizations (UN, OAS, Mercosur)

Civil Society:
- Feminists Movements

Private Sector:
- Companies
- Trade Unions
- Agencies

Our process with stakeholders

- first
  - The Office will lead the drafting of the Action Plan. But all Ministries will be asked to share their views in order to make the policy stronger and truly sustainable.

- second
  - Then, there will be consultations on the policy with the civil society and our international stakeholders.

- last
  - The President will launch the Plan with an Executive Order.

Antonella Pelizzari
M.A. in International Relations
Advisor in the Office of the Chief of the Cabinet of Ministers of Argentina

Did you help another woman today?
FUTBOL CALLE
Soccer skills into life skills

THE PROBLEM
Most of the young people that lives in “zona 3”, Guatemala City are not recognized in the national system or have access to education, that’s why most of them will end working in the municipal dumpster, gangs or dead.

THE OPPORTUNITY
Guatemala City has more than 22 districts, Guatemala young population represents the 33% of the country.

THE SOLUTION
A call to action!
Futbol Calle uses soccer skills into life skills, The program have 4 stages were the youth obtains: SPORT BASED EMPLOYABILITY TRAINING, MARKET DRIVEN TECHNICAL AND TEC, PRACTICAL EXPERIENCE with our partners.

THE MODEL
Non-Governmental Organization. Partnership with other organizations, community and public sector.

THE TEAM
Administrative, Educational, Strategic coordinators, soccer coach, mentor.

COMPETITIVE ADVANTAGE
There is nothing similar being done in Guatemala City, we are preparing youth to be part of a formal job or being entrepreneurs. Giving them skills and knowledge to overcome poverty using soccer skills like leadership, responsibility, team work, communication.

WE NEED
USD 100,000 for 2 years of operation and private soccer clubs, companies.

Adriana Lainfiesta
+502 59903005
alk1386@gmail.com
OUR MISSION
WE ARE A NON PROFIT FOUNDATION THAT PROMOTES PEOPLE'S WELL BEING AND DEVELOPMENT THROUGH PROFOUND AND CO-CONSTRUCTIVE WORK ABOUT GENDER AND SEXUAL DIVERSITY WITH EDUCATIONAL COMMUNITIES.

WHY DOES IT MATTER?
In Chile, because of sexist, gendered and heteronormative education, girls develop less leadership and STEM skills than boys and the LGBTQIA+ community is punished, among other consequences. Later in life, 64% of girls do not have a job nor study, only 2.8% enroll in STEM careers and only 16% have senior positions. Boys score 19 more points than girls in Pisa. In math, of the 30 careers with the highest male concentration, 27 are engineering, and less than 20% of men exercise an active paternity. Between 2017 and 2018, cases of homophobia and transphobia in Chile increased by 45%.
The probability of suicide ideation and attempts is up to seven times higher among LGBT youth.

OUR MAIN TARGET
Chilean Educational Communities
We work mainly with formal educational institutions, schools and universities, of any type (public and private, of any socioeconomic level). We work with the whole educational community: teachers, principals, parents and students from six to eighteen years old. Our highly trained team enable us to adapt and provide tailor-mace workshops to every member of a particular educational community. Often, we focus on gender and LGBTQIA+ issues that are jeopardizing students’ development and well being (e.g. sexist education, toxic masculinities, dating abuse), but sometimes we also work on problems of these matters that attain the institution’s professional team (e.g. sexism among colleagues).

HOW WE FINANCE OUR WORK
Members - Educational Institutions - Public Grants
We finance our work through three main sources. First, by members that donate a certain amount (from $5 to $50) on a monthly basis which, in return, gain personal fulfillment by promoting gender equality and LGBTQIA+ rights, without spending time and energy by providing the workshops themselves. Our members leave that job and responsibility to our fully qualified executive team. In addition, our members receive every month a bulletin that provides information about the projects they are contributing to finance, strategies to promote gender equality and LGBTQIA+ rights, in their own contexts and recommended events about those topics. Second, educational institutions pay for our service - the ones that are private pay the 100% of the amount and he ones that are public pay the 30%. The rest of the amount is financed by our members and by our third source: public grants.
To keep our foundation working, each year we need to raise $70,000.00. Which we achieve through the aforementioned sources. However, we are seeking to raise more members to join our community to amplify the scope of our impact and reach more educational communities. You can check our projects in our social media accounts.

OUR TEAM
All our team members have been trained in education, gender and LGBTQIA+ rights. We are composed by:
3 executive members
5 directors
4 advisors about:
- Women in Leadership
- Masculinities
- LGBTQIA+ rights

CONTACT DETAILS
Office: +59 9 7378 68 11
Social Media: @genera_fundacion
www.generafundacion.org
contacto@generafundacion.org
Hub Muitakis. If Blanco, Recoleta 1180, Santiago de Chile, RM, 842020C

TRAJECTORY, FUTURE AND CURRENT GOALS
2018:
+ 130 teachers
+ 65 college students
+ 880 school students
+ 10 institutions in total
+ 1,265 people in total

2019:
+ 700 teachers
+ 200 college students
+ 2,520 school students
+ 14 institutions in total
+ 3,420 people in total

WHY US?
We are a fully qualified and multi-disciplinary team that:
- Provides tailor-made programs.
- Works with the whole educational community (teachers, principals, students and teachers).
- Takes care of all gender and LGBTQIA+ issues that are jeopardizing the educational community’s well being and development.
- Provide short, middle and long term programs of better quality and lower prices than other foundations that deliver workshops.
- Throughout the whole intervention, we gather valuable information about the community’s knowledge and attitude towards gender and LGBTQIA+ issues. This information is returned to the community along with a follow up plan.
To reduce stress provoked by our Volatile, Uncertain, Complex, Ambiguous world; to learn how to develop the human skills needed for the future of work; and to empower conscious leaders tobuild equality in Latin America.

MasterU
The journey to thrive

The holistic education program centered in Your-Self.
This personal development program empowers you to thrive as a human being, through a transformative experience based in 3 stages:

1. DISCOVER
Start your holistic self-awareness (brain, body, emotions and energies)

2. IMMERSE
Develop skills in a community experience in nature, with a non-profit

3. EXPAND
Harvest and share your learnings, by fostering social impact

Research-based content, guided by a network of diverse world-class experts:

Ontological Coaching | Biohacking Neuroscience | Mindfulness Social Innovation | Emotional Intelligence | Design Thinking

How can you participate?
Sponsor the program to develop non-profit professionals or hire the program for your own team or organization. Group prices starting at $35,000 cover the design and execution.

From Argentina, for all Latin America
Camila Trigo  ct787@georgetown.edu
E-BIDDING
E-bidding is a Public-Private Partnership technology service to help governments prevent corruption with a collaborative blockchain based platform.

1. THE PROBLEM
GOVERNMENTS LOST BILLIONS OF DOLLARS OF TAX PAYERS DUE TO CORRUPTION IN BIDDING AND AUCTION PROCESS BECAUSE OF LACK OF TECHNOLOGY AND CITIZENS COLLABORATION IN THESE PROCESS.

2. THE MARKET SIZE
OVER 300 BILLION DOLLARS IN PUBLIC CONTRACTS EACH YEAR IN LATAM+BRAZIL. ALMOST 30% OF IT GOES TO CORRUPTION.

3. SOLUTION
USE AI AND BLOCKCHAIN TO REDUCE MIDDLEMEN, INCREASE TRANSPARENCY, FRAUD PREVENTION AND COLLABORATION

4. MISSION
REDUCE CORRUPTION IN THE PRIVATE AND PUBLIC SECTOR, FOSTERING PEOPLE ENGAGEMENT IN PUBLIC DECISION PROCESS

5. REVENUE MODEL
PERCENTAGE OVER EACH CONTRACT CREATE AND MANAGED BY THE PLATFORM

6. WHAT DO I NEED?
250,000 US$ FOR THE FIRST 12 MONTHS OF OPERATIONS AND TO BUILD THE MVP.

7. ABOUT ME
- Co-founder of Atlas Quantum, the biggest bitcoin investment platform in LATAM. Drove the company from 0 up to 250,000 users.
- With more than 4 years of experience in blockchain and AI, "2018 Alumni of the Year" by Students For Liberty International,
- Currently the Head of Sales in Mutual P2P Lending, the most technological and innovative company in the P2P credit market in Brazil.
For women by women

WOMAN CODE ACADEMY

THE PROBLEM
25% of all software positions in the world are filled by women.
The demand for software in companies will grow 17% by the end of 2024.
Even though the future of work is based on technology, women are often left behind.

THE SOLUTION
A programming training center exclusive for women where we want to do bootcamps about:
- Algorithms
- Frontend Development
- Social-emotional competencies for life and work

MARKET
Companies that are currently outsourcing IT work and are willing to invest in the training of their middle management woman employees to do this kind of work.
Women who independently want to finance the workshop by their own with a lower fee.

THE TEAM
In our team we have psychologists, mechatronic engineers, electronic engineers, electrical engineers who will train other women in our bootcamps.

BENEFITS FOR COMPANIES
A woman employee trained in the IT sector in whom they already trust.
A woman employee who is able to cover all the outsourcing jobs that the company is using now.

BENEFITS FOR WOMAN
- Graduates will have enough knowledge to be able to work as frontend freelance developers.
- Graduates can re-insert themselves to their current companies but this time in order to work in the IT area.
- Graduates can increase their current income by working in the IT sector.

WHAT WE NEED
We need to raise of a $20K USD either with money, notebooks or strategic partnerships to cover our fixed costs.

With this investment we will impact 120 women directly in Paraguay and hundreds of families in 2 years. This is the seed investment we need until become sustainable thought our bootcamp fees.

Visit www.girlscode.com.py to see what we are doing now.
CICLOS PATAGONIA
ORGANIC RECYCLING PROGRAM

Social Enterprise looking to change the habits of our community...
we want to transform our waste in new products

PROBLEM
A LOT OF WASTE AND NO WAY REUSE TO IT

Living in Patagonia made us realize the big problem we have in Puerto Natales and in many places in the world.

Inadequate procedures for the collection, treatment and final disposal of the large amounts of solid waste that generated, resulting in the pollution of ground and drinking water affecting our pristine nature, wild flora and fauna and our daily life.

This big problem also affects our principle economies (tourism, fishing and animal agriculture).

The ocean currents, the greenhouse contamination and climate change makes this, a worldwide problem.

ORGANIC RECYCLE
"WE WANT TO GIVE BACK THE EARTH TO THE PLANET"

"We believe that the most promising solution to this problem is a community-based initiative that combines an integrated system of collection, storage, recycling, composting and re-use of solid waste with related public information and education programs.

Effective longer-term solutions for solid waste problems require substantial changes in the habits of individuals and the practices of large institutions.

Ciclós Patagonia has a partnership with the Public Government, Environmental department, schools, Gastronomic Association, Nature guide Association, coffee shops, hotels, accommodations, restaurants.

WHY ORGANIC RECYCLE?

50% of our daily waste is organic
Cheap solution to implement
No solution like this in the region
Waste generation could raise in a 70% for 2050
If 36% of the Chilean population would compost we would reduce CO2 emissions by 30%
Composting can recover up to 130 kg of waste in one year in Chile

WHAT DO WE NEED?

$70,000 USD for our first year of operation

TEAM

MARIA CRUZAT
CO-FOUNDER
Occupational Therapist.
Great in patient's teaching, managing and directing social projects in different areas: education, environmental, health.

SOFIA AROCA
CO-FOUNDER
Business engineer and economic administrator.
Great experience in the public sector evaluating environmental programs.

CONTACT

mail@ciclospatagonia.com
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+56-9 7766 3678
WHAT'S T83?
Hub for entrepreneurs from or established in Tampico, Mexico.

OUR PROBLEM
Lack of an Ecosystem and Economic support in Tampico and small cities around Mexico and Latin America.

OUR SOLUTION
- Annual Competition
- Acceleration
- Funding

OUR PROCESS
- OPEN CALL
- WINNERS
- FUNDING

OUR TEAMS
- Gustavo Rodríguez
  Legal Counsel in GT Global
- Sergio Rodríguez
  General Counsel & HR Head in GT Global
- Adrian Llerena
  CEO of GT Global
- Marlena Puga
  Manager of Fundacion IIC Tampico

OUR PARTNERS

GET IN TOUCH WITH ME:
Gustavo Rodríguez
Telephone: +52-1-833-1277930
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www.gtglobal.com
**LIDERA SJL**

A Youth Educational Program to embrace local identity and encourage civic engagement.

**THE PROBLEM 30%+ Youth in SJL**

The social reality of the San Juan de Lurigancho district (Lima, Peru) --street violence, poverty, and teenage pregnancy-- affects the capacity of student youth groups to develop an authentic local identity and civic engagement.

**THE SOLUTION**

**LIDERA SJL**

Educational program fostering active citizenship among high school students based on workshops and concrete social impact projects in students' communities.

**MAIN VALUES**

1. **IDENTITY**
2. **EMPOWERMENT**
3. **SERVICE**

**METHODOLOGY**

(snapshot of text)

**ACTIVITIES**

- Participate in leadership workshops
- Work on Project Development
- Connect Youth and local organizations (networking)
- Accompany youth's projects by mentoring

**REQUIRED INVESTMENT**

$20,000

1 year
2 Schools
50 students

**BUSSINESS MODEL**

**THE TEAM**

Collectively, we have extensive experience in education, community organizing and public affairs at the local, national and international levels.

BETTER CITIZENS, BETTER WORLD!

Get Involved or Fund: jkponecoris@gmail.com
"Punkuyoc" entrepreneurship school
Ollantaytambo – Cusco - Peru

Lack of knowledge about taking advantage of economic opportunities that most rural communities has in their lands. Lack of diversify incomes for families in rural communities. The most important income comes from agricultural activities.

National Institute of Statistic and Information, Peru, 2017

Piscacucho, rural community is located very close to Machupicchu, one of the seven wonder of the world. Every day pass through 300 hundred tourists daily basis. It represents a huge opportunity to include people in this industry. Therefore, it will be the pilot project and then it is going to expand to other places.

Solution

Establish an entrepreneurship school in different rural communities.
We will develop workshops and seminars mostly in Quechua language that will empower people in the most important topics that members need to learn and practice.

Innovation  Technology  Financial education  Psychology management

**BUSINESS MODEL**

The most important income will come from local government. The second one will be NGOs. After one year we sell the product to rural communities directly.

**NEXT STEPS**
Make sponsorships with the most important and biggest companies that operates in Cusco.

**WHAT DO WE NEED?**
USD 20,000
Materials and textbooks. Salary of tutors. Transportation service.

Would you help to reduce the poverty and inequalities in rural
HOW MUCH DOES YOUR PLEASURE WORTH?

PROBLEM
At least 60% of women in Mexico do not feel satisfied in their sexual life due to the lack of knowledge and exploration of body, lack of security and confidence emanated of the established stereotypes of women, and the common idea that the pleasure depends on another person.

Although the sex industry in Mexico seems underground, ornery and strange. Its not attractive for many women.

46% 
Reach orgasm
60%
Not reach orgasm

28% Lack of stimulation
32% Focused on their thoughts of their physical appearance
30% Didn't even know why

SOLUTION
Speaking of women empowerment is also to appropriate us of our sexuality and our body. Is our pleasure through the self-knowledge, security and connection with ourselves.

Is a platform that is changing the mindset of women about our body and our sexuality: going from taboo and shame, to learning about our body (exploring ourselves), about loving ourselves (self-esteem), and enjoying ourselves (having pleasure).

We want to empower every woman, especially those who have suffer abuses, women with disabilities and those with eating disorders and depression.

How?

"PleaseU" aims to empower women about our sexuality, through these three pillars:

Education

Online and face-to-face workshops:
- Different bodies
- Self-knowledge
- Self-esteem
- Self-exploration and masturbation

E-commerce

- They will adapt to all women needs, you can assemble your own kit:
  - Different types of vibrators
  - Lubricants
  - Hygienic wipes

In case of wanting or needing specialized attention, you could link with them.

CONTACT
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Tel. (52) 1 55.65.60.56.14
ruth_mmp@hotmail.com

Target
Pilot stage:
+18 years
42 million women
35% of total population of México

Competitors

There is no such thing in the market.

REQUIRED INVESTMENT
PILOT STAGE
$50,000 USD
1. What is the project?
The project consists of the transformation of the CREO foundation that is dedicated to give prostheses made in 3D printers to serve people with physical-motor disability, in a company that sells 3D prosthesis to the market in Bolivia and that exports original designs of high functionality and personalization to organizations such as NGO's, 3D technology companies, hospitals and governments.

2. Highlights of the business:
This is a socio-economic project that is justified by the need for prosthetics in Bolivia and the need for the company to be self-sustainable, bringing to the market prostheses produced with the new 3D technology, and having as attributes the quality and personalization of the product. and its accessible cost, with respect to conventional market prostheses. Carrying out this type of venture can help solve a public health problem in the country.

3. Business model:
The business model is based on the fact that, after almost 4 years of work, the company's true value is that our multidisciplinary team in the areas of 3D design, robotics, physical therapy and physical disability, gave care to 30 different patients, researching and experimenting on our products, thanks to this, we have been able to develop our own methodology and know-how to create highly personalized and functional prostheses, which allows us to provide solutions for patients with different types of physical disability in upper limbs (fingers, hands, arms); while other organizations that provide 3D prostheses using standard models freely available on the Internet, which does not provide a completely personalized and functional solution for the patient.
We seek to partner with organizations in other countries that reach the market of people with disabilities and instead of using standard designs, broaden a more personalized and functional solution through our designs. In other words, we want to export our 3D prosthesis designs to organizations that can print the prosthesis in their countries, assemble the prosthesis and provide it to patients.
A business with this projection will be able to maintain an advantageous offer of prostheses for poor people, consolidating its social and humanitarian vocation.

4. Future projections:
The project is designed to produce 3D prostheses, but with a projection that goes beyond this class of products, from the lessons learned in this first stage, the company can venture into other manufacturing lines with 3D technology of a variety of personal consumption products and also in industrial inputs. In this way it will be possible to promote the Bolivian and Latin American market in the 3D industry, at the same time as developing a technological advantage in one of the fields that will grow the most and impact the world in the coming years.
EASY LEARNING

Connecting leaders who are willing to train and help others with those who need, by creating an online platform where these leaders can share their knowledge being supported by a methodology and a curriculum.

1. THE BIG PROBLEM
8 MM students in Brazil, less than 3% that speaks English and expensive costs for education, leaves to a situation where people have no access to quality education.

2. HIGH COSTS OF EDUCATION
Minimum wage in Brazil is $250,00 and the medium price of post graduation courses are $4,000.00.

3. SOLUTION
To connect leaders that are willing to help, having a methodology and a curriculum, and putting it online in an organized way and selling online quality courses.

4. TEAM
3 FULL TIME PERSON. ONE GENERAL MANAGER, ONE CONTENT MANAGER AND ONE MARKETING MANAGER.

5. MISSION
To foster high quality education, focused on soft skills, in an easy, simple and inexpensive way, to students in college and recent graduated people, by engaging great leaders to spread their knowledge in an online way.

6. COSTS AND REVENUES
276 K COSTS OPERATIONS, FOR TEAM, CURRICULUM AND PLATFORMS.
$500,00 EACH COURSE, AND 2000 STUDENTS, MAKE REVENUES OF $1,000,000.00 AND PROFIT OF $341,000.00

7. WHAT DO I NEED?
276 K
Contacts with people who know how to create a great online experience for the student.
Contacts with people who can organize the curriculum and methodology.
We want to prevent the problem, that’s why we want to start a program in technical schools and institutes. Training and developing social emotional and behavioral skills in young people, we want to train youth for jobs. This program seeks to connect the labor market - companies - with young people to prevent the NEET (not in education, employment or training) effect.

Companies have the need to hire people who are increasingly motivated and committed to their work. Behavioral and socio emotional skills are increasingly valued by employers. We focus our efforts on developing behavioral and socio emotional skills in young people who are finishing their technical education to connect them with the world of work. There is a huge opportunity by closing the gap between youth and companies.

To start the youth employment accelerator we need to hire a full time team for at least one year. This team is composed of a coordinator, social workers, business executives and administrative staff. With this team we want to impact 300 young people to avoid having 528,574 young people who do not study or work. We want to create a brand that allow us to charge companies for the activation of the youth employment accelerator.

Valente Alarcón
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THE PROBLEM

Porto Alegre has many problems that are not being solved by the local government. It is not different in other cities in Brazil.

THE SOLUTION

A call to action!
To promote seminars in the neighborhoods of Porto Alegre to make citizens aware that they are able to solve the social problems they are facing daily. To help them identify the problems and give them the tools and the knowledge needed to develop and implement the solutions by themselves.

THE OPPORTUNITY

Porto Alegre has 1,500,000 citizens and 84 neighborhoods. Brazil has more than 5,000 cities.

COMPETITIVE ADVANTAGE

There is nothing similar being done in Porto Alegre. We want to change the entire city with small local actions in the neighborhoods.

THE MODEL

Non-Governmental Organization. Partnership with other organizations. Replicable and adaptable seminar.

THE ASK

USD 133,062.50 for 2 years of operation and knowledge how to fundraise and build a network of volunteers.

THE TEAM

Administrative and Financial Officer, Fundraiser Officer and Educational Officer.

THE PROMISE

Change the behavior of citizens from a passive to an active mindset. Raise awareness to citizens not to wait for the government to do something, but to take action by themselves. Enhance quality of life of all the citizens. Generate opportunities, with a more desirable and sustainable future.

Sillas Neves
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sneves@zna.adv.br
LINK
"Connecting dreams with opportunities"

THE PROBLEM

Most high schools do not have college counselors
Most students do not have access to information about scholarships
Most high school students at senior year are not prepared to compete for scholarships

THE SOLUTION

Scholarship mentoring and consulting program
Help high school students
Preparation and application process
Former scholarship students as mentors

BUSINESS MODEL
Income is generated by selling our consulting plans.
In addition, we will receive commissions for promoting English courses.

MARKET
High schools, students and parents from high schools.
English courses programs in Panama City.

OUR NEEDS

we need 11,000 USD in donations to launch Link to cover our fixed costs.
This is the amount of donations we need until become sustainable thought our first year.

Yesibel Cedeno
Founder
Cedenoyes@gmail.com
THE PROBLEM

In the past five years Venezuela has been immersed in a deep social, political and economical crisis. Since then 3.4 million inhabitants have migrated to different countries of south America, and other continents in smaller number. 72% of all migrants are aged between 20 and 39 years old which is the most productive age for working.

CONSEQUENCES

- Poverty and informal jobs to host countries
- Xenophobia
- Increase of public spending to host countries
- Broken families
- Lack of professionals in Venezuela
- Risk of spreading diseases

SOLUTION

To develop a project for the return of migrants to Venezuela. This project contains two stages:
1. The creation of a law to Regulate, facilitate and promote the return of migrants to the country, which was done and sanctioned as a law by the National Assembly of Venezuela in December 2018. Officially named “Ley de Migración de Retorno”
2. To create a program that takes advantage of the legal framework of the legal framework of the law through a PPP

THE RISKS

The feasibility of execution of the project is directly related to the political stability of a democratic government supported by the democratically elected National Assembly of Venezuela

HOW TO

- To develop a digital platform for registering all Venezuelans that have migrated.
- To install international program offices in all consular offices of Venezuela abroad that validates information of the people.
- To filter information of all gathered profiles and classify by priority and possible early returners
- To cross check data with information related to most needed professions in the country and recovery plans in different sectors of the economy
- To create a job exchange platform partnering with international corporations to help allocate returners in challenging job positions
- To define and establish a financial aid fund with public and private banks in Venezuela (it is a legal duty according to the “Ley de Migración de Retorno”) to give loans and mortgages to returners
- To define a reinsertion plan with schools and universities for returners without education titles

THE BUSINESS MODEL

A Public-Private Partnership organization that will run the platform for the next five years. This organization will receive funds from governments that are affected by the Venezuelan Migration and see this project as a long term solution, as well as other international organizations. Eccoem (a project development company based in Caracas) and GSF (A human resources consulting firm) are partnered in consortium to run the project for the next five years.

THE CALL

- The first year of operation for the execution of the project requires a budget of 1.5 million US$ that have to be raised during the next six months between all states involved in the project.
- A volunteer network in all countries involved in the project
- Organizations with experience in refugee reinsertion

Unity to be real must stand the severest strain without breaking. *Mahatma Gandhi*
The problem
Internal migration is a serious problem in Paraguay. Due to the difficult economic situation in the rural areas, families move from the countryside to the city, where they seek access to better jobs, basic services and infrastructure. The problem revolves around how this migration takes place. People come with nothing else than a bag pack with their possessions, no money, nor a place to stay. That’s where the Chacarita, one of the most vulnerable areas in Asunción, comes into place. Migrant families have built the neighborhood for decades. Today, the inhabitants of Chacarita are a socially and economically diverse group. The people who live there are mostly low-skilled and low-income. In this area live many young people who do not have access to studies, who are forced to work to survive and who have no assistance or resources. They are exposed to drugs and crime. This age sector is the focus of the Chacarita Digital project.

The Solution
Since 2010, local professionals from the film industry organize and direct audiovisual production workshops with the youth of the neighborhood. We want to create a Social Community Center. The plan for this center is to be a reference to continue giving opportunities to more people, not only training, but also contributing to the development of creative industries that foster culture within a community.

The model
The business plan with the different income lines:
- Use of FONDEC, a public fund to promote culture, fundamental for the development of these projects
- Funds of Corporate social responsibility, support of companies that want to be part of the project
- One of the plans is to create a radio and a digital television channel from the social center, so another source of future revenue includes advertising clients.
- Fundraising, as a complementary support tool.

Impact

<table>
<thead>
<tr>
<th>Trained people</th>
<th>50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labor insertion</td>
<td>50%</td>
</tr>
<tr>
<td>Age sector</td>
<td>15 - 30</td>
</tr>
</tbody>
</table>

Purpose
- Create a new cultural facility that is also a space for education and social encounter.
- Revitalize the Chacarita Alta neighborhood through activities that promote new creative economies.
- Increase and improve job opportunities for young residents in the area

The team

- Juan López: Executive Director
- Carolina Ruiz: Director of Programming
- Laura Vargas: Public Relations
- Natasha Silva: Development Director

Follow us

- Facebook
- Instagram
- Twitter
Educational Project – “Maba”

“Maba” is an initiative which will shake the foundation of our current educational model, transforming it from the ground-up. It introduces state of the art technology (both the hardware and a customized Learning Management System) to enhance and improve our students’ early educational experiences in math and science. The project aims to reduce the educational gap in developing countries by leveraging technology and new media while keeping a holistic and, above all, human approach to the education of underprivileged children. The desired outcome is to raise the quality of the education currently being delivered to our children, so as to have it be comparable to international standards.

The project’s proposal rests on three key pillars:

- **Teachers**: Empowering them to take on the role of an enabler and a guide rather than a mere “transmitter of information” through the usage of customized adaptive learning programs. Open and crowd sourced LMS’s increase engagement, motivation and reputation levels in the pedagogic career.
- **Students**: Providing them with a personalized learning experience that allows progress at one’s own pace and sets no limits as to what and how much one can learn. Excellence in education has no finish line, but it does have a starting point.
- **Technology**: Maximize the usage of tools (new media) which make education more fun, interactive, efficient and effective; both in its “online” and residential formats. We are preparing our children for a time beyond our time.

Four key success factors have been identified:

- **Adoption**: incentivize student’s interest and parents’ engagement and support in the application of the new model.
- **Participation**: foment teacher’s willingness to use the new tools and demand more.
- **Customization**: adapt and develop appropriate technological tools to teach mathematics
- **Mass roll-out**: develop a scalable model to be replicated worldwide, reduce costs in its growth process.

Our project is backed by prominent stakeholders such as Eduardo Hochschild from the Hochschild Mining Group and Monsignor Pedro Barreto from the Society of Jesus and, through their mediation, has managed to establish strategic alliances and key collaborations with important institutions such as Global Literacy Project, MIT, Instituto Apoyo, McKinsey, Maestro Cares (the Marc Anthony Foundation), Telefónica, UTEC University and TECSUP Technical Institute, etc.

Currently, the project is entering its pilot phase where a scheme of three fronts will be implemented to impact all primary level education in just three years of intervention. At the pedagogic level, “Maba” has closed a partnership with Instituto APOYO to adjust to the national academic curricula and monitor KPI’s. Simultaneously; we have established a partnership with 7 “Fe y Alegría” schools throughout Peru, where the Pilot will be rolled-out. These schools are spread out throughout Peru’s diverse geography and socioeconomic landscape. All schools are public and located in either cytidine or rural marginal and impoverished areas.
IslosCopia

Create the first independent organization in Cuba, to conduct public opinion studies, demographic analysis, analysis of the official data and journalistic investigations based on big data.

Public opinion surveys and data analysis.
Provide services to other institutions, mass media.
Strengthen independent civil society.

Problem

Cuba is a closed society. The State controls the whole "symbolic" production framework of reality. The data of the public opinion or are specific of reduced social groups or they are secret.

No institutions for public opinion studies. Until December 2018, there is no other independent Cuban entity dedicated to public opinion studies on the island (Arango, 2018).

The post-Obama “flexibilization” have facilitated the creation of a independent media entities which coexist with the State in a condition of “a- legality”. These media need reliable data.

Business Model

Receive donations to start.

Donations
International grants
International alliances

30 000

2 years later

Grants
Services to other media.

Donations
Income, by the media.
Private business consulting.

15 000 From donations
Generate 30 000 for the provision of services.

Value Proposition

Business model adjusted to the Cuban context, which will become the first "think tank" about public opinion and data journalism, and that will create a bridge of dialogue between the Government and civil society.

@RafaelGordoCuba
WE LOOK TO IMPROVE THE COMMUNICATIONS BETWEEN THE COMMUNITIES AND THE GOVERNMENT BY OFFERING A TOOL IN WHICH PEOPLE CAN REPORT, IN REAL TIME, ANY FAILURE ON THEIR PUBLIC SERVICES, GIVING THE LOCAL & REGIONAL GOVERNMENTS THE OPPORTUNITY TO BE MORE EFFECTIVE AND IMPROVE THEIR PERFORMANCE.

OUR TEAM

- Statistics & Crowdsourcing
- Graphic Designer
- App Developer
- Public Policy & Communications

PROJECTIONS

LOCAL & REGIONAL GOVERNMENTS LOOKING TO IMPROVE THEIR COMMUNICATION WITH THE COMMUNITIES AND TO HAVE A MORE EFFECTIVE PERFORMANCE TO REACH AS MANY LOCAL & REGIONAL GOVERNMENTS AS POSSIBLE.

COSTS

INITIAL INVESTMENT OF 50,000 USD TO DEVELOP THE APP AND RUN THE COMPANY FOR 16 MONTHS, IN WHICH THE COMPANY WILL REACH THE BREAK EVEN POINT, AND IT WILL TAKE US THREE YEARS TO PAY BACK THE INITIAL INVESTMENT.

CONTACT US

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PROBLEM: Globalization and technology are making people, places and economies more interrelated than ever. New global challenges are impacting all and there is a lack of global leaders who can think and act globally.

SOLUTION: Global multilateral platform for student mobility that helps Jesuit Universities leverage their network with better communication, connection and collaboration to educate global agents of change.

HOW:
1. Sign in and commitment of Jesuit Universities into a multilateral agreement.
2. Establishment of a central coordination office.

MARKET:
- + 200 Jesuit Universities
- + 1,000,000 students
- + 55 countries
- + 20,000 potential relations

BUSINESS MODEL:
The central coordination office will be sponsored in terms of 3 years by individual universities. Two universities have already committed the first 6 years.

IMPACT:
1. Meaningful study abroad.
4. University source of revenue.

PROJECTION: in the next 10 years
- ↑ 500% international academic Jesuit mobility
- $7,000,000 revenue for Jesuit universities/year
- 12,000 global alumni
- 600% international service Jesuit mobility

GET INVOLVED
- $5,000/student sponsor a student
- $30,000/year sponsor the central office
- OFFER INTERNSHIPS
- SHARE YOUR CONTACTS!
For too many LGBTI people, discrimination, violence, and stigma limit their ability to participate in, contribute to, and benefit from economic opportunities.

**Negocios Abiertos** is Visibles' program to advance the economic empowerment of LGBTI people in Guatemala, by working in tandem with the private sector to understand and foster inclusive economic growth for LGBTIQ people.

- **Advisory Services**
  - Strategizing for inclusion
  - Leveraging opportunities
  - Measuring progress

- **Training**
  - Tailor made to company's needs
  - Capacity development
  - Focus on practical knowledge

- **Certification**
  - LGBTIQ Business Enterprise Certification
  - Supplier Diversity Initiatives
  - Inclusion Index
Negocios Abiertos will be the **key resource** for companies to promote and achieve full inclusion.

**LGBTIQ Economy is**
$1.7 trillion (USA)

**$4.6 trillion worldwide**
(4th largest economy)

**Inclusion drives innovation + performance in firms and cities**

For Guatemala, tapping into the LGBTIQ Economy is also an opportunity to promote development.

[www.visibles.gt](http://www.visibles.gt) | (502) 5779-6087 | luis@visibles.gt