



STEPS FOR FUNDRAISING SUCCESS

While raising money for a great cause can seem like a challenge, it's easier than you think. Remember, the average walker raises \$100! Check out these great steps to help you along the way!

- Ask, ask and ask again
- Start a letter writing campaign
- Be optimistic
- Include a message on the signature of your email
- Find out if your company has a matching gift program
- Host a fundraising party
- Put change jars in your classroom or Sunday school class
- Take a pledge sheet wherever you go...small gifts add up
- Ask one person a day to sponsor you
- Donate to yourself: give up a "vice a week such as eating out, getting your nails done, having a gourmet coffee

Raise \$200 in 10 Days

- Day 1 Sponsor yourself for \$20
- Day 2 Ask your spouse/partner for \$20
- Day 3 Ask your supervisor for \$20
- Day 4 Ask (2) co-workers for \$10
- Day 5 Ask (2) friends for \$10
- Day 6 Ask (2) neighbors for \$10
- Day 7 Ask (2) relatives for \$10
- Day 8 Ask another relative for \$20
- Day 9 Ask a church member for \$20
- Day 10 Ask the person who last borrowed money from you for \$20

DON'T STOP THERE!!!!

ONLINE FUNDRAISING

Send out a \$5 email campaign. It is amazing how many people will give \$5. There is a sample \$5 email campaign letter that you can download and use that format to send to your contacts. Jovenes en Camino has a secure online donation that can be accessed by visiting the website www.jovenesencamino.org. You can encourage your friends to donate online and to designate the donation on your behalf.