

DON'T BLAME THE **DARK** FOR BEING DARK  
BLAME THE LIGHT FOR **NOT SHINING** ON THE DARK

FIREPROOF  
MINISTRIES



In January of 1999 I left my job as a youth pastor and, with my best friend Jake Larson, started Fireproof Ministries. We began traveling and speaking at youth events, and eventually put on our own events across the country. A few years later after seeing so many young people being devastated by the effects of pornography, I saw a need to create a safe place online. I wanted to create a site to provide help and the truth about pornography. In early 2002, XXXchurch.com was launched.

Since 2002, the ministry of XXXchurch has gone all over the world. Over 100 million people have visited the website or read about the ministry online. There are over 1 million people using our FREE accountability software, X3watch, and the ministry of Fireproof has become a launching pad for new ministry projects and ideas.

In the summer of 2008, my family and a few friends relocated the ministry to Las Vegas, Nevada. In 2009 we launched The Strip Church, a ministry that reaches out to people visiting Las Vegas and those working amongst the sex industry here in Nevada.

Regardless of how you came to be connected to the ministry, I want to say thank you. This ministry cannot have the reach into people's lives that it does without your support. In the following pages you can read more about the different ministries of Fireproof and find out ways that you can become even more involved or come experience our ministry first hand.

If you need anything, don't hesitate to call our office at 702.974.1690.

God Bless,



Craig Gross, Founder

[www.fireproofministries.com/thecore](http://www.fireproofministries.com/thecore)

A SIMPLE WAY TO STAY CONNECTED TO WHAT IS GOING ON WITHIN THE MINISTRY AND TO FIND OUT MORE ABOUT WHAT WE ARE UP TO, CHECK OUT OUR CORE BLOG WRITTEN FOR SUPPORTERS OF THE MINISTRY. SUBSCRIBE AT [FIREPROOFMINISTRIES.COM/THECORE](http://FIREPROOFMINISTRIES.COM/THECORE). LOG ON, HIT SUBSCRIBE AND YOU'LL BE NOTIFIED BY EMAIL EVERY TIME A NEW POST IS WRITTEN, TYPICALLY UPDATED EVERY WEEK.

THE FOLLOWING PAGES DETAIL THE MINISTRIES  
UNDER THE FIREPROOF UMBRELLA:

FIREPROOF MINISTRIES EXISTS TO WIN PEOPLE TO THE LORD AS WELL AS TRAIN AND DEVELOP PEOPLE  
TO MEET THE UNMET NEEDS OF THE WORLD THROUGH CULTURALLY RELEVANT PROGRAMS AND IDEAS.

# XXXCHURCH

XXXchurch is provocative, memorable, and it combines the seedy and the sacred. XXXchurch is here to make you think, react, and to decide where you stand on the issues of porn. We're not here to sling mud, but to shove the envelope and try and do some good. It's hip, relevant, honest, fun, and designed for people just like you. The website has been visited by over 100 million people since 2002. New blogs and resources are added daily to XXXchurch.com. XXXchurch has exhibited at over 50 porn shows around the world handing out thousands of "Jesus Loves Porn Stars" Bibles.

# X3PURE

The primary objective of the X3Pure course is to enable a speedy and effective recovery for men and women dealing with internet pornography and other sex-related addictions. This powerful online workshop helps you take each important step toward recovery from your pornography addiction and is accessible from any internet-connected computer at any time.

# X3WATCH

X3watch is a FREE accountability software program helping with online integrity. Whenever you browse the internet and access a site which may contain questionable material, the program records the site name, time, and date the site was visited, and emails a list to a person of your choice (an accountability partner). This information is meant to encourage open and honest conversation between friends and help us all be more accountable. X3watch is available for PC, Mac, and the iPhone and has received over 1 million downloads.



[WWW.XXXCHURCH.COM](http://WWW.XXXCHURCH.COM)



[WWW.X3PURE.COM](http://WWW.X3PURE.COM)



[WWW.X3WATCH.COM](http://WWW.X3WATCH.COM)



FIREPROOF MINISTRIES

# STRIP CHURCH

The Las Vegas Strip is now home to The Strip Church. The Strip Church has established itself in Las Vegas in various conventions, strip clubs and The Las Vegas Strip. We tell people "Jesus Loves Sin City." We give away thousands of Strip Church Bibles. We bring people out of churches across the nation to partner with us through mission trips. We go to places where most religious people run from. We SHOW UP.

THE STRIP CHURCH

[WWW.STRIPCHURCH.COM](http://WWW.STRIPCHURCH.COM)

## LAUNCH 501c3

Staying true to its mission statement, Fireproof has been a launching pad for several ministries, including Craig and Jake LIVE, Rebuilt Records, Dave the Horn Guy and To Write Love on Her Arms. Fireproof Ministries continues to help launch new ministries and projects by holding an annual event in Las Vegas for those interested in starting new non-profit organizations. Fireproof will work closely with some of the ministries that attend Launch501c3 each year.

## HEART SUPPORT

Heart Support is community based online help for those struggling with different types of addiction. We focus on addictions to money, sex, internet, substances and food. Heart Support believes that everyone has a life story and that his or her story is unique. We also believe in strength in numbers. To know that everyone is not alone in life's struggles and to know that someone else has been through what we are dealing with can be the greatest gift and relief.



# SUPPORT FIREPROOF

When you give to Fireproof Ministries, you are investing in the lives of people. We are a ministry that focuses on that extensively. A Bible handed out at a porn show, free accountability online to anyone who wants it, recovery from an addiction to pornography -- these are just a couple ways we put your generous gifts to work. Through your generosity, we are able to be present in peoples lives on a consistent basis, and for that we are eternally grateful. The money you donate goes directly to helping change lives. All donations are 100% tax deductible. Tax receipts are sent out every January.

Fireproof Ministries (**EIN #330823570**) is a 501(c)(3) faith-based-not-for-profit ministry incorporated in California. We generate income from speaking honorariums, products and services we offer and donations. We have a great team of leaders from across the country that oversee the direction of Fireproof Ministries. You can view a financial summary at [www.fireproofministries.com/financesummary.pdf](http://www.fireproofministries.com/financesummary.pdf). We have set up a few different ways where you are able to give:

## THE GOODS

Lance has his bracelets. Oprah will give you a ribbon. Let us show our appreciation with one of Craig Gross' audio books, as well as some other cool stuff. Head over to [www.fireproofministries.com/freebies.zip](http://www.fireproofministries.com/freebies.zip) and download it as our way of saying **'THANKS!'**.

### DONATE BY MAIL

Fireproof Ministries  
PO Box 400758  
Las Vegas NV 89140

### PAYPAL GIVING

Paypal is a easy way to give online. Simply send a donation to [donations@fireproofministries.com](mailto:donations@fireproofministries.com) via paypal.

### ONLINE GIVING

This safe and flexible option is the easiest way to give. This method allows you to schedule a recurring or one-time gift charged to either your debit or credit card. You can easily manage your giving amount. You can find a donate link on any of our websites.

### CREATIVE GIVING IDEAS

If a cash gift is not an option for you, consider some of these creative giving ideas:

STOCKS  
BONDS  
GOLD/SILVER  
LAND  
HOMES  
CARS  
COLLECTIBLES

If you have any questions concerning ways to give, please call us at **702.974.1690** or contact us online at [donations@fireproofministries.com](mailto:donations@fireproofministries.com). We pray for our supporters and would love the opportunity to pray for you. If there is a need or something you would like prayer for, please email [laura@fireproofministries.com](mailto:laura@fireproofministries.com).

## BOWLFEST

Once a year, normally the last Saturday in April, we have a fundraiser for Fireproof Ministries. It's a 100-frame bowl-a-thon we like to call Bowlfest. It is put on at the VIP Bowling Lanes at Red Rock Hotel in Las Vegas, Nevada. Not only will you have the chance to bowl with our team and other like-minded individuals, you can stay the whole weekend and serve with us in Las Vegas.

Bowlfest is pretty simple. You agree to bowl 100 frames, sponsor yourself for at least \$1 a frame, and ask friends and family to sponsor you with the goal of raising at least \$25/frame. And to show our appreciation for your fundraising efforts, we pick up the tab on your two-night stay at the Red Rock, and your round trip airfare to Las Vegas.

Besides having a lot of fun and the satisfaction of helping Fireproof Ministries raise much needed funds, you will receive the following:

LUNCH AND CONTINUOUS REFRESHMENTS  
A TAX WRITE-OFF FOR ANY DONATED FUNDS  
APPRECIATION CEREMONY AT LUNCHTIME  
TWO NIGHT'S STAY AT THE RED ROCK HOTEL  
ROUND TRIP AIRFARE  
A CHANCE TO WIN PRIZES

## SERVE WITH US

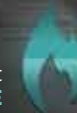
Ready for a mission trip that doesn't require shots or a passport? Join us as we reach out to people of Sin City and various places throughout the world. No church building. No pews. No choir. Just real people meeting real people. Be part of saving families, changing lives and showing up where no one expects you to.

Between the two ministries, XXXchurch and The Strip Church, there are a number of opportunities to serve at trade shows across the world and specifically in Las Vegas. Each outreach requires a number of volunteers that come from all over the country to help us out.

We build teams of 8 to 12 people to take love into places where most wouldn't expect to find it. Our hope is that you'll have an experience with us that transforms you or your ministry back at home. We believe God's love is attractive, relational and available to all. You or your church can be our next partners on this mission. Trips cost money, but we provide ways to help you raise the money you need to serve. The funds you raise go directly towards your trip's outreach. Visit the site, register, select a trip, and fill out the application. It is that easy.

Sign up or get more information at  
[WWW.FIREPROOFMINISTRIES.COM/BOWLFEST](http://WWW.FIREPROOFMINISTRIES.COM/BOWLFEST)

Sign up or learn more at  
[WWW.FIREPROOFMINISTRIES.COM/SERVE](http://WWW.FIREPROOFMINISTRIES.COM/SERVE)



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