

top 10 Tips to being a Fundraising Champion

CHAMPION

Step 1

Start Fundraising!

Your first step as a Fundraising Champion is to create your personal fundraiser! To do that just head to the campaign page and click on the big "Start Fundraising" button! Once you do you'll be asked to add a story, upload a photo, and set a goal. If you don't want to work on this right away you can always edit it later in your Fundraising Toolkit. Just click the "Let's Go!" button to officially become a fundraising champion!

Craft Your Story!

Step 2

This is one of the most important aspects of your fundraising page! Your story is where you tell your supporters why you're fundraising for this cause. The more personal you make this story, the more likely it will entice your supporters to donate. You can edit your story from the Fundraising Toolkit which you can access from your personal dashboard. Don't forget to add a photo that represents why you care about your cause!

Step 3

Make a Donation!

Set the example for your supporters by being the first person to make a donation to your personal fundraising campaign. It's easier to ask people for money when you can say that you've made a donation as well. When they see that you're making a personal effort to make your fundraiser succeed, they'll be more likely to make a donation to your cause!

Start Reaching Out!

Step 4

How will your supporters know about your personal fundraiser if you don't reach out to them? Start by asking your friends and family to check out your personal fundraising page and consider making a donation. You can send an email right from GiveGab by going to the Reach Out tab of your Fundraising Toolkit. You can import your contacts and let your friends and family know that you need their help!

Step 5

Share With Friends!

With online fundraising, social sharing plays a huge role in the success of your fundraiser. By sharing your personal fundraising page with your social networks, you'll be casting a wider net for potential donors. Share your personal story on whatever medium you feel most comfortable with and get your social network excited about the cause you've championed!

Provide Updates!

Step 6

Once the campaign is up and running, don't forget to keep your supporters in the loop by sending them updates about your fundraising progress. Let them know when you've reached certain benchmarks like 25%, 50%, or 75% funded! This especially comes in handy when the campaign is soon coming to a close and you're still just shy of your goal. You never know who will help move your progress along!

Step 7

Start Competing!

A little friendly competition never hurt anyone! Have some fun while you fundraise and consider starting a competition with your fellow fundraising champion. Work to beat your competitors with the most donors or the most raised. The organization you're fundraising for may even award the top fundraiser a prize - so have fun and kick some butt!

Don't Burn Out!

Step 8

If your campaign is running over a long period of time, you might face the issue of burning out. After the initial excitement of the campaign launch, your donations might not be coming in as often as they once were. You can fight this by continuing to communicate with your network and trying to reach out to a different audience every once and a while!

Step 9

Get Creative!

The same old emails and generic asks can get old after a while. Spice up your fundraising and add some creativity! Make it personal by creating custom graphics to share on social media (we love Canva!) or you can whip up a fun email showing all of the things a donation can accomplish at the organization. Think outside the box and you're sure to see those donations come flying in!

Say Thanks!

Step 10

No matter how much you raised throughout your fundraiser, it's always important to thank your donors and supporters. You can view your donors and thank them right on GiveGab by navigating to the Give Thanks tab of your Fundraising Toolkit. From there you can track who you need to thank and who you've thanked already!