

2021 VIRTUAL GALA • Wednesday, May 19 - Thursday, May 20



There's no place like home. Home is where the heart is. Love begins at home.

No matter how you describe it, having a place to call home is a beautiful thing. By the week of our Gala, Flower City Habitat for Humanity, in partnership with our homebuyer families, donors and volunteers, will have built 244 houses in the City of Rochester. We're proud to be providing strength, stability and self-reliance through shelter to low-income members of our community, and our annual gala is a chance to both celebrate our success and inspire more positive change.

Please join us virtually at 7:00 pm on each night from Wednesday, May 19th, 2021 through Thursday, May 20th, 2021.

The Rochester community will come together to participate in an online auction, a wine pull, and our "Call from the Heart" mission moment.

**We're excited and we need your help to make the night a success!** Join other Rochester businesses and partner with Flower City Habitat for Humanity as an Online Auction donor. Our virtual Gala will reach an audience of more than 1000 individuals and businesses in the Rochester region. That means your donation will put the spotlight on your business while helping to build homeownership, communities, and hope right here in our own backyard!

Please accept this letter as a formal request. To become an online auction donor for the 2021 Hope Builds Virtual Gala, complete the form included and return it to [amangione@rochesterhabitat.org](mailto:amangione@rochesterhabitat.org) as soon as possible. If you have any questions or need additional information, please contact me.

Thank you so very much for your consideration!

Sincerely,

*Alexandra*

Alexandra Mangione  
Associate Director of Development & Marketing  
Flower City Habitat for Humanity  
755 Culver Rd. Rochester, NY 14609  
Office: 585.546.1470 x304  
[amangione@rochesterhabitat.org](mailto:amangione@rochesterhabitat.org)



## ONLINE AUCTION FORM

Thank you for donating to our 20th Annual Hope Builds Virtual Gala on May 19<sup>th</sup>, 2021 through May 20<sup>th</sup>, 2021. Please select the activity you would like to donate towards and fill out your contact and donation information below. Return this form to Alexandra Mangione by email at [amangione@rochesterhabitat.org](mailto:amangione@rochesterhabitat.org) or by mail to 755 Culver Road, Rochester, NY 14609 by **April 5<sup>th</sup>, 2021**.

### CONTACT INFORMATION

Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Zip \_\_\_\_\_

### ONLINE AUCTION

Your auction item will be displayed on our auction website, with the opportunity to be featured on our Gala web page, auction launch email blast and various social media posts.

Item(s) being donated, quantity, and value:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_