Launch of Navigating Impact Project Theme: Water, Sanitation, and Hygiene (WASH)

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Today’s Speakers

Lissa Glasgo
GIIN

Genevieve Edens
WaterEquity

Heather Arney
Water.org

Zehra Shabbir
Water.org

Alex Evangelides
FINCA Ventures
Agenda

1. The GIIN’s Navigating Impact Project and IRIS+
2. Overview of WASH Theme
3. Investor Insights: WaterEquity and FINCA Ventures
4. Questions?
5. What’s Next?
The GIIN’s IRIS+ and Navigating Impact Project
What is the GIIN?

The Global Impact Investing Network (GIIN) is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing.
What is an impact investment?

Impact investments are investments made into companies, organizations, & funds with the intention to generate social & environmental impact alongside a financial return.
The GIIN aspires to create a world in which all investments consider social and environmental impact alongside risk and return.
As the market continues to grow, the need for consistent, high-quality impact measurement and management (IMM) as the norm becomes imperative.
Three Critical Pain Points in IMM

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<th>Lack of implementation guidance</th>
<th>Lack of core metrics &amp; comparable data</th>
<th>Continued confusion &amp; fragmentation</th>
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<td>Broad agreement on conventions, values, principles but <strong>no instructions on how to implement them</strong></td>
<td>To get to benchmarkable data, <strong>investors require core, standardized metrics to track, compare, &amp; drive results</strong> (that can be used with any convention or framework)</td>
<td><strong>150+ tools, resources, and methods claiming to support impact analysis and management</strong> making it <strong>hard to identify best practice</strong> out of all of the noise</td>
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IRIS+ is the generally accepted system for measuring, managing, and optimizing impact.
The Role of The Navigating Impact Project

- Investor + expert insights
- Evidence
- Frameworks + best practices

The Navigating Impact Project

IRIS+
Impact investors aim to create impact alongside financial return based on evidence about how different strategies, sectors, and business models deliver the most powerful outcomes.

INVESTING FOR IMPACT? QUIT GUESSING.

Explore our evidence-based investment themes:

- Affordable Housing
- Clean Energy Access
- Smallholder Agriculture
- Financial Inclusion
- Health
- Gender Lenses
- Education
- Sustainable Forestry
- Sustainable Water Management
- Water, Sanitation, and Hygiene (WASH)
- TBD
- TBD
Navigating Impact Project Strategic Goals

• Each theme (like WASH) includes 5-7 strategic goals reflecting common investor aims

• Each strategy...
  • Draws on diverse investor and expert insights, a deep-dive into evidence, and existing frameworks and best practices
  • Includes an overview, an evidence map, a starter kit of recommended metrics, and curated resources, tags to the SDGs, and more
Expert Contributors

1000+ stakeholders have informed the development of IRIS+/Navigating Impact themes to date:
The Navigating Impact Project
Water, Sanitation, and Hygiene (WASH) Theme
About Water.org and WaterEquity

Water.org is an international nonprofit organization that has positively transformed more than 25 million lives around the world with access to safe water and sanitation. Founded by Gary White and Matt Damon, Water.org pioneers market-driven financial solutions to the global water crisis. For more than 25 years, we've been providing women hope, children health, and families a future. Learn more at https://water.org

Founded on the vision of Matt Damon and Gary White of Water.org, WaterEquity is a private debt manager that invests in financial institutions and enterprises in emerging markets delivering access to safe water and sanitation to families living in poverty.
A global crisis.

Water is a fundamental human need. Yet today, 3 in 10 people lack access to safe water. 6 in 10 people lack access to safely managed sanitation.

When it takes hours every day to collect water or find a place to go, it is a crisis on many levels – a health crisis, women’s crisis, education crisis and economic crisis.
Ambitious targets

To meet the world’s basic water and sanitation rights, the Sustainable Development Goals outlined ambitious new targets for drinking water and sanitation. By 2030:

• Achieve universal and equitable access to safe drinking water, sanitation, and hygiene for all

• This includes an end to open defecation and paying attention to the needs of women and girls and those in vulnerable situations
Water, Sanitation, and Hygiene

Investment in WASH can help meet SDG 6 + change these facts

- **2.1 B**: 2.1 billion people lack access to safe, readily available water at home
- **4.5 B**: 4.5 billion people lack access to safely managed sanitation
- **2 min**: Every 2 minutes, a child dies from a water-related disease
- **200 M**: Women and children spend 200 million hours each day collecting water
- **$114 B**: Financial gap per year to meet Sustainable Development Goal 6
WASH Strategies

- Improving access to WASH in public facilities
- Improving access to WASH through affordable household financing
- Improving water infrastructure and management
- Increasing access to non-sewered sanitation services
- Increasing access to sewered sanitation
Joint Monitoring Programme’s Ladders of Service

Water
- SAFELY MANAGED
- BASIC
- LIMITED
- UNIMPROVED
- SURFACE WATER

Sanitation
- SAFELY MANAGED
- BASIC
- LIMITED
- UNIMPROVED
- OPEN DEFECATION

Hygiene
- BASIC
- LIMITED
- UNIMPROVED
- NO FACILITY
Improving access to WASH in public facilities

Improve access to water, sanitation, and hygiene (WASH) in public places, such as schools and healthcare facilities. This strategic goal could also be applied to other types of public places, including offices, transport systems, and marketplaces.

Why does this matter? Access to WASH in public places, especially schools and healthcare facilities, has implications in education and learning, health, and economic growth outcomes.
Improving access to WASH through affordable household financing

Improve access to water and sanitation by financing the construction of household facilities to allow low-income families to access toilets, water connections, wells, water filters, and other products that improve the quantity and quality of their water and sanitation access.

Why does this matter? Inadequate access to safe water and sanitation underpins many of the challenges related to health and education faced by households in poverty.
Improving water infrastructure and management

Expand access by improving the quantity, reliability, and safety of water supplied by water service providers. This includes expanding pipes, applying operational efficiencies, and implementing green technology.

Why does this matter? Inadequate access to safe water and sanitation underpins many of the challenges related to health faced by households in poverty. After decades of underinvestment in water infrastructure to source, treat, and deliver water, water utilities and service providers in low- and middle-income countries struggle to maintain infrastructure, sustain operations, and keep pace with population growth in towns and cities.
Increasing access to non-sewered sanitation services

To increase access to safely managed non-sewered sanitation services, including toilets, safe transport of waste, waste management, and waste reuse.

*Why does this matter?* Exposure to excreta as a result of inadequate household or community-wide access to sanitation harms human and environmental health, increasing disease and pollution. Regarding global greenhouse gas emissions, the sanitation and waste sector contributed approx. 5% of non-carbon emissions in 2010, making it the 5th largest contributor.
Increasing access to sewered sanitation services

To expand access and improve sanitation services by expanding sewerage and improving technology for its conveyance and treatment.

Why does this matter? Unsafe discharge of sewage into open drains or bodies of water negatively affects the entire exposed community in terms of public health. Untreated wastewater released into waterways also has negative environmental impacts.
Investor Perspectives
Questions?

Please submit your questions via the “Chat” box on the left side of your ReadyTalk screen.

Lissa Glasgo  
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WaterEquity

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Water.org

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FINCA Ventures
Next Steps for IRIS+

- **Guidance**: publish practical how-to IMM guidance on key areas of need
- **Webinars**: hold monthly sessions on examples of use and technical guidance (ex: IRIS+ and Nuveen)
- **In person workshops**
  - Member-only workshops: hands-on half-day discussions to learn, exchange, and network (Dec.10)
  - Open workshops: leveraging presence in conferences (e.g., AEA)
- **New themes**
  - Provide feedback on new themes:
    - Education, Sustainable Forestry, Sustainable Water Management, WASH
  - Starting development soon: Quality Jobs, Climate Change Mitigation

To get involved, go to [https://iris.thegiin.org/collaborate/](https://iris.thegiin.org/collaborate/)
Thank you!

Water.org  Zehra Shabbir, zshabbir@water.org
GIIN  Lissa Glasgo, lglasgo@thegiin.org

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