**IRIS+ THEME DEVELOPMENT PROCESS**

**FEEDBACK: WHO, WHEN, & HOW**

---

**WHAT IS THE PROCESS FOR DEVELOPMENT?**

<table>
<thead>
<tr>
<th>Theme Development (The Navigating Impact Project)</th>
<th>Standardization &amp; Public Comment</th>
<th>IRIS+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Months</td>
<td>Months</td>
<td>Month</td>
</tr>
</tbody>
</table>

**SCOPE**
- Identify expert partner, scope theme, build working group

**RESEARCH**
- Build on expert insights, evidence, frameworks, best practices

**CONSULT**
- Gather feedback from working group

**STANDARDIZE**
- Draft Core Metrics Sets

**CONSULT**
- Gather feedback on Core Metrics Sets, metrics, and glossary terms

**REVIEW**
- Incorporate feedback and finalize

**STANDARDS RELEASE + UPDATE**
- Launch theme on IRIS+

---

**HOW DO WE GATHER INSIGHTS FROM STAKEHOLDERS?**

**CALLS + SURVEYS**
- on stakeholder priorities, needs, and approaches

**RESEARCH**
- into evidence base, established standards and frameworks

**DEEP-DIVE CALLS + SURVEYS**
- on draft overviews, metrics sets, evidence, and resources

**PUBLIC COMMENT + WEBINARS + 1:1 CALLS**
- with industry actors beyond the theme-specific stakeholder working group, standard setters, investors, enterprises/companies, academics, evaluators, assessors, etc.

**FEEDBACK FORM + CALLS**
- to capture ongoing feedback as practice advances

---

**WHO WEIGHS IN, AND WHEN?**

- GIIN Board of Directors
- Investors (GIIN Members & Non-GIIN Members)
- Enterprises
- Professional & Information Services Providers, Academics, Other
- IRIS+ Advisory Committee

---

**WHO IS IN THE WORKING GROUPS?**

**Thematic Working Group (ex. Quality Jobs)**
- 22% Investors - Asset Owners
- 30% Investors - Asset Managers
- 3% Investors - Intermediaries
- 7% Enterprises
- 39% Non-Financial Institutions

**IRIS+ Working Group**
- 15% Investors - Asset Owners
- 28% Investors - Asset Managers
- 3% Investors - Intermediaries
- 8% Enterprises
- 46% Non-Financial Institutions

---

**IRIS+ BY THE NUMBERS**

- **Visitors to IRIS+**
  - 100,000+

- **IRIS+ User Individuals**
  - 11,500+

- **IRIS+ User Organizations**
  - 7,000+