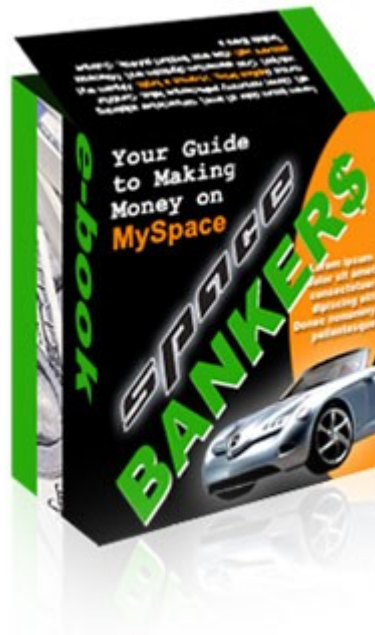


SpaceBankers
The Guide to Making Money on MySpace

SpaceBankers

Your Guide to Making Money on MySpace



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Welcome To Spacebankers

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I. Introduction

Welcome to Spacebankers, the Guide to Making Money on MySpace!

Contained in this guide are the most up to date and powerful ways for you to generate quick cash (and lots of it) using nothing but MySpace. These techniques do not take a lot of time, they require zero start up money, and they can be implemented immediately. Included in the Spacebankers strategies are ideas that you can put to use RIGHT NOW. The Spacebankers guide is an overview of many different strategies that you can immediately start using to make a lot of money on MySpace, but it is imperative that you use your own creativity to customize each idea.

MySpace is constantly changing, and that is the very reason why there has never been a better time to get into the game. Does that sound contrary to popular thought? The truth is that MySpace marketing used to be dominated by unethical practices such as spamming profiles and stealing profile identifies. Those who did this were taking the easy way out, and while some made money, they have been weeded out thanks to the changes that MySpace has recently made. Thankfully, MySpace has cracked down on these practices and eliminated many of those that were engaged in this type of activity. Therefore, the people who took the unethical approach have eliminated themselves from the MySpace marketing arena, leaving more money on the table for people like you and I. As

a result of their carelessness, they have opened the doors for you and I to explore new opportunities to make more money than ever.

MySpace marketing is not going away. In fact, making money is the sole reason that

MySpace exists. No, the purpose of MySpace is not to be a “place for friends.” The reason that MySpace exists is for others to join a community where bands, celebrities, actors, supermodels, and singers can promote themselves. How many times have you seen an unknown band find success just because of their exposure on MySpace? It happens all the time. Therefore, the purpose of MySpace is to gain exposure and to network with others.

Unfortunately, the spammers of the past have given a bad name to making money on

MySpace. Lucky for you and I, this practice has been lessened, and those who will truly benefit are those who will use the strategies outlined in this book.

There is a fine line between the acceptable MySpace marketing and unethical, misleading tactics that some use. Some of the strategies are viewed as underhanded (or “blackhat”) tactics that break MySpace's terms of service. However, it is only those who have abused MySpace marketing in the past that have created the negative light that surrounds these ideas. The techniques that you will learn in this guide are not unethical in nature; it is only when they are abused that they become frowned upon.

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For example, bands have been using a few of these strategies for a long time to build long lists of friends and gain lots of exposure. The difference lies in the fact that MySpace users *want* what the bands are promoting; on the other hand, no MySpace user wants spam from an unethical marketer. Therefore, be sure to recognize the fine line that exists on MySpace marketing, and remember that crossing it can ultimately hinder your profits and get your profiles deleted.

If you follow the strategies outlined in Spacebankers, there is truly no limit to the potential that is in making money on MySpace. It is important, however, that you get creative with your plan of attack and you stay updated with the latest changes on MySpace. Therefore, read this book, read it again, make your own 'twists' to the strategies, join the Spacebankers newsletter, and check the Spacebankers' members area for the latest and greatest in the world of MySpace marketing. Some people easily give up in the MySpace game because of the changes that occur, and that is good news for those who are committed. Those who truly make the most money on the internet are those that learn to adapt.

We were marketing on MySpace from the beginning. Before there we bots, we were doing everything by hand. We know the ins and outs, and we have the latest information on MySpace. It is very important that you stay on top of the latest changes. If you do not, you can potentially miss out on a lot of money, and we are sure that you do not want to do that.

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This book teaches the right way to do things. Follow the steps in detail (while still adding your own ideas and twists to each). Those who quit are those who try to cut corners and get off easy. Making money on MySpace is very easy, but it is also easy to get lazy and do things incorrectly. However, you are not going to be one of those people, because you are going to put the practices outlined in this book to good use and make a lot of money.

I know you are excited. Therefore, shall we begin?

II. Why Is MySpace So Special?

The answer to this question is easy: MySpace is special because it does the almost all of the work for you.

As of March, 2007 MySpace had over 155,000,000 accounts created. It is estimated that there are 80 million unique users. That, my friends, is a lot of people, and they are all in one place. In addition, MySpace does all of the targeting for you.

MySpace has thousands and thousands of groups that contain people of every interest, shape, age, and size clumped together. You want to find five thousand people who are left handed? There's a group for that. You want to find sixty thousand people who like the Boston Red Sox? There's a group for that. (Are you seeing a trend here?)

Aside from groups, people on MySpace can be found using dozens of different search options for you to use when searching for people to market to.

Here are a few of the options that MySpace users can search for using the 'browse' feature:

Age, sex, single, relationship, married, divorced, swinger, here for dating, here for relationships, here for friends, here for networking, ethnicity [with 9

options], body type [6 options], height, smoker, drinker, occupation, orientation, education, religion, income, children, and many more.

How much easier does it get to target people than that? No matter what you are marketing, no matter what type of people you are targeting, you can find people who are interested IMMEDIATELY on MySpace with a few clicks. You don't have to worry about targeting people because the work is already done for you on MySpace. Selling simply couldn't be easier.

In addition to the ease of targeting others, potential customers will often target YOU. A perfect example of this would be a band. A band will create a page that explains who they are, where they are from, and what type of music they have. Pictures of their concerts are uploaded, and they include some audio clips from their best songs.

Stay with me here...

A MySpace user surfing the site and stumbles upon the band's website. They may have found it from a friend, from browsing, from a group, or from the "featured artists" section. They listen to the music and like what they hear. Therefore, what do they do?

They send a friend request.

In the sales world, we call that a 'lead.' And they found the band. How? They requested to be a friend because they are interested in what the band has to offer. The band didn't do any targeting; instead, an interested listener found them and added them as a friend.

Let me repeat that: Because they were interested in what the band had to offer, they added them as a friend. From now on, the band can send them messages, comments, bulletins, or whatever to announce their new CD, their upcoming concert dates, their latest and greatest T-shirt sale, or just update them with news to keep their interest.

On MySpace, if you have something that people want, it will spread quicker than anywhere in the world. This is because things spread virally. If one adds another to their list of friends, others will see that a new friend has been added. Others will check it out, add it to their list of friends, and the chain begins. In the same way, one can comment a profile with a link to their website, and everyone who views that profile will see the link. They may even add the sender to their list of friends, receive a link to the website on their profile, and it spreads like wildfire.

Summary

MySpace consists of millions and millions of people, and every interest group that exists is represented on the site. One can quickly and easily sift through the many profiles to find users with specific qualities and/or interests. In addition, existing users will find areas of interest and add them to their profiles.

Therefore, MySpace users of all shapes, types, and sizes can both be found and will find things that they are interested in. By utilizing both of these ideas, one can easily create a list of individuals that are interested in any given topic.

In the coming chapters, we will be learning how to use absolutely any area of interest to make money. It is easy to take any list of people with a common interest and have them begging for pay us for whatever it is that we have to sell them.

Keep reading. There is so much more.

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Thanks for downloading this sample of SpaceBankers, The Guide to Making Money on MySpace. Included in the full version is 86 pages chocked full of a excellent MySpace information. In addition to the ebook, you also receive the following:

- Free Updates Whenever Changes Are Made
- Free Access to the SpaceBankers forum
- Free Subscription to the SpaceBankers newsletter
- 30-Day Money Back Guarantee

You'll also be equipped with the most updated and powerful internet marketing strategies to help you start making money on the internet immediately.

Do not wait another day to take control! You have nothing to lose. If you are dissatisfied within thirty days, I will refund your money! However, I highly doubt that you will do that, because SpaceBankers has the most powerful internet marketing strategies to get you making hundreds of dollars a day as soon as your are willing to implement the strategies.

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